A WORD FROM THE TOWN MANAGER

Calling All Marketing Experts!

As reported in the May issue, the Town is looking to create a Marketing and Communications Task Force culled from the ranks of experienced professionals in our community. The group will be tasked with developing a branding message and communication strategy, for approval by the Town Council, to enable the Town to increase its visibility and presence using key communications channels such as the internet, the San Francisco Visitors Bureau and so forth. The objective is to employ Tiburon's unique history, heritage, water orientation, beauty and other assets so that the effort authentically reflects Tiburon's history, culture and values. It will be a short-term gig; the Task Force is expected to conduct its work in a matter of months (not years!).

If you have experience in this area and are interested in helping us accomplish this mission with savvy and style, please contact Town Office Assistant Joan Palmero (435-7373) for an application and more information, preferably by July 11. Our Downtown Committee, Vice Mayor Fraser and Councilmember Collins, will thank you for it!

New MVRS Contract

On June 15, the Town Council endorsed a new long-term contract with Mill Valley Refuse Service. MVRS has been picking up Tiburon's trash (and now recyclables and food waste) for 45 years. The new contract is for ten years, with two five-year options. Many services benefitting the Town are embedded in it, including street sweeping and storm drain cleaning. Of note for residents, the new pickup time is one hour later than before, shifting from 5:00 a.m. to 6:00 a.m. This switch still allows the trucks to get in and out and avoid high traffic periods, a benefit for all users of Tiburon Boulevard, but grants residents another hour of sleep on trash days. MVRS will continue its high level of service with trash, recycling, green waste and the
recently introduced food waste program. Special pickups are available for electronic and one-time items, too. For more details on all of these services visit the MVRS website.

**Town Picnic on the Green**
A small group of citizens has commenced planning a Town-wide "block party", which is tentatively scheduled for McKegney Green on Saturday, October 1. The idea is to create a fun and informal get-together, with good eats and music, and perhaps a few surprises. If you are interested in helping to launch a great new tradition for Tiburon residents, please contact Councilmember Alice Fredericks (789-5166). Events like this are one of the things that make small town living such a joy - so join in the planning and help us pull this off in grand fashion!

**New Sign at Blackie's Pasture**
Sometime in July you will see a replacement sign going up where the very tired, very dilapidated, "Tiburon" sign sits today. It will serve the same function of advertising community events, but do so in a more pleasing manner (in no small part because it is designed to accommodate two event signs, whereas the current one is simply jerryrigged for that purpose). It is classic in appearance, with routed and painted wood, so it should fit well into that spot. We hope you like the upgrade.

I wish a very happy Independence Day to you and your family, and I hope your summer is off to a grand start.

Sincerely,

Peggy Curran

**NEWS BRIEFS**

*Expect Delays! Caltrans Tiburon Boulevard Lane Closures*
can result in your name being dropped from the registered (eligible) voters list, and it would most certainly mean that you would not receive a sample ballot in the mail for the next election.

Go to marinvotes.org and type in your date of birth and some other information to check your records. You can also obtain a voter registration form at Town Hall if you want to make a change to your name, address, or party affiliation.

The next scheduled election is Tuesday, November 8, 2011 (for two seats on the Tiburon Town Council). Voter registration closes on October 24, 2011 for this election.

Caltrans Maintenance and Tree Crews are scheduling a tree trimming and removal project for **July 6 and 7** on Highway 131 (Tiburon Boulevard) **between Trestle Glen Boulevard and Palmer Avenue**.

On Wednesday, **July 6**, Caltrans will remove an ash tree and trim trees **west-bound on Highway 131 at Stewart Drive**. On Thursday, **July 7**, Caltrans plans to trim the eucalyptus trees on **east-bound Highway 131, just east of Pine Terrace**.

On both days, between 9:30 a.m. and 2 p.m., Caltrans will have **one-way traffic control on Tiburon Boulevard**.

If you have any questions please give me a call.

Chad Klein
Caltrans - Marin and Southern Sonoma Counties
Office Number, 707-762-6641
Cell Number, 707-753-3029

---

Lock Your Car - Watch your Purse!

There has been a recent spate of daytime thefts from locked cars at the Blackie's Pasture parking lot. On June 17, 21 and 26, thieves broke car windows to steal purses left in plain view. In two of the cases, they quickly used the victims' credit cards. We suspect they may have been watching from somewhere nearby as victims left their vehicles. These cases could have been worse. A thief in possession of a stolen purse may also have house keys, addresses, credit cards and other
personal information, exposing the victim to the possibility of identity theft or home burglary.

Please take an extra moment to put purses or other valuables **completely out of sight** under a seat or in the trunk when leaving them in your car. Consider keeping credit cards and ID with you.

And please, be alert to your surroundings. If you notice, or even think, someone is watching you or otherwise acting suspiciously, call us on our non-emergency line at **789-2800**. Get a license plate from their vehicle if you can do so without being too obvious. We don’t want you to take any risk but we’d appreciate a call if you notice someone suspicious.

With your help, we have a much better chance of catching these people but even if we don’t, a little caution on your part will reduce the odds of you becoming a victim.

Michael Cronin, Chief of Police
Tiburon Police Department

---

**Building Code Corner:**
**Duct Testing and a Tale of Two Climate Zones**

According to the Pacific Gas and Electric Company, 10 to 30 per cent of heated or cooled air is lost, along with the money spent to heat or cool it, through leaky ducts. This is a sobering figure, particularly for owners of older or larger homes. The good news is that there is a relatively inexpensive testing procedure that homeowners can obtain to identify problem areas with their ductwork requiring repair or replacement. This process is called duct testing and usually costs between $200 to $600. It involves temporarily sealing up all the heating or cooling registers and then performing a pressure test at the furnace to see how much air leaks out of the system over a fixed period of time. The results indicate what percentage of conditioned air actually reaches the inside of the home and what gets wasted in the crawl space or attic.

The California Energy Code identifies 16 different areas of the state according to their local climatic conditions. These areas are known as climate zones and regulations regarding the installation and replacement of residential space conditioning systems (HVAC) vary according to the
climate zone of the dwelling. Most climate zones require duct testing whenever new or replacement ducts, furnaces, or air conditioning units are installed. However, this requirement generally does not apply to homes in Tiburon because we are located in Climate Zone 3, which is one of a few zones deemed to have less severe climatic conditions. (By contrast, Climate Zone 2, which begins at Novato and extends northward almost to the Oregon border, requires duct testing under almost all circumstances.)

The Town Code requires that new HVAC work be installed and inspected to the satisfaction of the Town's Building Division. Occasionally, we require a duct testing procedure to verify proper installation of the ductwork when an "in progress" inspection is not requested by the installer while the ductwork is being assembled and installed.

The bottom line on duct testing is that whether it is required for your HVAC project or not, it is highly recommended, and the modest costs associated with identifying and correcting duct leakage problems are usually recouped in a very short time by the savings realized from reduced energy use. It would be hard to find a more cost effective way to help "green up" your home.

Visit the energy rebates information page on the PG&E website for more information on duct testing. And, of course, you may contact the Tiburon Building Division at 435-7380 if you have any questions.

Fred Lustenberger
Tiburon Building Official

COMMUNITY EVENTS

"Community Block Party" Planning Underway

This year, on October 1, the Town is planning a "Community Block Party" on McKegney Green. Come be part of a Town-wide, end-of-summer event. Volunteers are needed for planning and set-up.

Contact Councilmember Alice Fredericks (789-5166) if you or your neighborhood association would like to join with other neighborhood groups for this event.

Summer Events Downtown

Friday Nights on Main
6 until 9 p.m.
July 1, 8, 15, 22 & 29; and
September 2, 9, 16, 23, and 30
Main Street, Downtown

The popular closure of Main Street on Friday nights is back! Join your friends and neighbors and stroll and shop, or dine al fresco at one of your favorite restaurants.

For more information, contact the Tiburon Peninsula Chamber of Commerce (435-5633).

Art Festival
11 a.m. until 6 p.m.
Saturday and Sunday, Aug. 27 and 28
Ark Row, Downtown

Get ready for the 5th Annual Tiburon Art Festival on Historic Ark Row which features 64 juried artists, live music, family entertainment and activities.

NEW this year!! -- Tiburon Peninsula Plein Aire Competition

Local artists will be invited to paint "in the open air" on Saturday, August 27th from 10 a.m. until 3 p.m.

Jurors will choose 1st, 2nd and 3rd place winners for cash prizes. The artwork will be displayed Saturday, 4 to 6 p.m. and Sunday, 11 a.m. until 6 p.m., and will be available for purchase in a silent auction on Ark Row.

This is a fantastic opportunity to purchase paintings of local scenes from local artists at very reasonable rates.

Artist application and full details on the competition are available on the Tiburon Art Festival website, or call Cathleen Andreucci at 435-4355.

Tiburon/Belvedere Main Street Parade

Labor Day Weekend
Sunday, September 4
2 p.m. - 3:30 p.m.

The 2011 Main Street Parade will be more fun than ever!

We are livening up this year's event with the theme "Life on the Bay". Consider creating a themed float that represents what "Life on the Bay" means to you. Get a group together of neighbors, teams, clubs, a neighborhood, family and friends and come strut your stuff!
You can decorate bikes, trucks, scooters, wagons, or even your pet! Do a little dance or whatever makes you smile! This year, there will be prizes for best floats and entries, as well as a formal grand stand in front of which your group can perform. We will even create a memorable DVD of the day's grandstand groups that you can purchase after the event.

PLUS! This year there will be balloons, face painting, food, and drinks along Main Street and at the terminus of the parade, Belvedere Land Company Mini Park at San Rafael Avenue and Beach Road in Belvedere.

For more details and an application to join the fun, visit the Belvedere Recreation website, send us an email, or give us a call!

Bel-Tib Community Recreation  
1501 Tiburon Boulevard  
Tiburon, CA 94920  
(415) 435-4355  
sburchert@btrecreation.org  
www.btrecreation.org

---

**A Message from Tiburon Artist Laureate**

Happy summer to you all. I love the light during these months of summer. I can paint until almost 8:30 p.m. with natural light. We sure are lucky to live in this glorious place!

I have put together some pointers and here is one for you--have a vision in your mind of your subject. Follow that vision and you will find a masterpiece. Try it and let me know how this works for you.

Find me on Facebook and join our special Artist Laureate section, in which you can show your work and comment to each other. It is really fun and inspiring. Come on, you will love this!!

For information on upcoming artist laureate programs, feel free to contact me.

Mary Musalo,  
Tiburon Artist Laureate
Bel-Tib Library Community Calendar

For the scoop on events and meetings sponsored by local not-for-profit community and government organizations on the Tiburon Peninsula, visit the Belvedere-Tiburon Library’s excellent community calendar.

Council and Commission Meetings

**Town Council**: First and third Wednesdays at 7:30 p.m. - (July 6 and July 20).

**Design Review Board**: First and third Thursdays at 7 p.m. - (July 7 and July 21).

**Planning Commission**: Second and fourth Wednesdays at 7:30 p.m. - (July 13 is cancelled; July 27).

**Heritage & Arts Commission**: Fourth Tuesday at 7 p.m. in the Town Hall Conference Room (July 25).

**Parks, Open Space and Trails Commission**: Third Tuesday every other month at 6 p.m., Town Hall Conference Room (the next meeting is July 19).

Unless otherwise noted, all meetings listed above are in the Council Chambers at Tiburon Town Hall, 1505 Tiburon Boulevard.

Sincerely,

Town Staff
Town of Tiburon
435-7373

Editor: Diane Crane Iacopi