A WORD FROM THE TOWN MANAGER

The Yellow School Bus Challenge

Evidence is popping up all over that a Yellow School Bus Challenge is underway. What's this, you ask? It's all about traffic... reducing it, that is.

Over the past few years, as traffic has grown, so has the effort to identify its sources and possible solutions. Traffic is caused by many factors, much of it by employees and contractors coming into town and commuters heading off the peninsula, as well as children being driven to school, typically one kid to a car. Tiburon Boulevard's limited capacity is regularly exceeded during peak commute times, and that means back-ups and traffic headaches. The time it takes to traverse the peninsula from downtown to 101 can double and even triple on occasions when congestion is at its worst. So what to do?

A number of small measures aimed at curbing traffic have been identified and implemented and more will continue to be, but large measures need to be tackled as well. One such concept is to significantly expand the number of kids taking a yellow bus to school. When a child is driven to school, it typically entails two trips, one for the driver to deliver the child and another to return home. School-related trips really add up when this doubling is factored in. Traffic studies indicate that weekday traffic when school is in session adds about 400 trips to the Boulevard during the a.m. peak, and as many as 600 during the afternoon peak (which is more spread out). When added to base traffic flows, this can mean the difference between relatively smooth flows and serious delays. Thus getting kids out of private vehicles and onto buses could make a real difference.

Why don't more kids take the bus now? There are many considerations that go into a parent's decision about this, but
cost was identified in a recent school survey as the number one impediment. A round-trip pass for the school year is $854 per student. For families with more than one child, that can be a real barrier. Hence the Yellow Bus Challenge.

The Town, the City of Belvedere and the Reed School District have teamed up to conduct an experiment which, if successful, could start easing traffic congestion as quickly as this September. Through a one-time pilot program, a joint subsidy from the Town and City is being provided to offer bus passes at half price to all Reed School District students. Some new routes are being offered, too.

We think we can make a real dent in traffic if at least 360 new one-way passes are sold. If we fail to make that minimum, the program will not proceed, at least not at this time. That's because proceeding anyway would mean incurring a significant expense to reimburse parents who have already purchased passes, but without enough new riders to meet traffic reduction goals. That doesn't work. Consequently, if the minimum is not reached, things will proceed as if the challenge were never offered. If we do hit our minimums and implement the program, we will test its impact on traffic and all of us will experience what happens on the Boulevard. We hope it demonstrates that this approach has real potential as a tool for easing peninsula traffic woes.

This is being funded by Tiburon and Belvedere through reserves - something which is manageable on a one-time basis but not sustainable as an ongoing source of funding. If this experiment is a success, the community will need to figure out how to keep it going in the years ahead. This is a bold step and an expensive one (over $200,000), but if it does meaningfully reduce traffic, we will have learned a very valuable lesson to inform our future choices.

For lots more information on the Yellow Bus Challenge or to purchase a pass, go to www.reedschools.org. No school age kids? Encourage others to sign up - after all, we ALL benefit if traffic is reduced by this effort.

Median Greening is a Go!

Remember the big signs on Tiburon Boulevard beckoning you to "Help Plant the Medians" - using Van Gogh's beautiful sunflowers for inspiration? Well, I am delighted to report that the effort has succeeded!

The Town has always been willing to pay the lion's share of planting the two very long medians on either side of Blackfield Drive, but was not willing to go it alone. It sought and found funding partners across the peninsula with a call to action. Topping the list of donors is the County of Marin (thank you, Kate Sears!), the Belvedere Community Foundation, the Tiburon Peninsula Foundation (which also played a huge role in fundraising), the Cove Apartments, The
Cove Shopping Center, the Belvedere Land Company, Don Santa and Woodlands Market, Paul and Elle Stephens, and Roger and Mary Greenberg. Over 65 others generously contributed as well ... a true community effort! Councilmember Emmett O'Donnell was particularly instrumental in fundraising and promoting the project as one worthy of Town funds; Vice Mayor Frank Doyle and Councilmember Jim Fraser were most helpful as well. Over $100,000 was raised, enabling the project to advance to construction. Expect to see some action out there starting this September!

Our heartfelt thanks goes to each and every one of our generous donors. This big improvement simply would not be happening without their commitment to community beautification. I truly believe this project will keep on giving... every single time we drive by and see not weedy concrete, but greenery and flowers. Our beautiful little corner of the earth is about to get even prettier.

Sincerely,

Peggy Curran

NEWS BRIEFS

Meet Our New Director of Public Works/Town Engineer

There's another new face around Town Hall! Patrick Barnes joined the Town of Tiburon on June 16 as our Director of Public Works/Town Engineer. He takes over for Nick Nguyen, who left last December after more than eight years with the Town.

Pat grew up in Washington State. He holds a bachelor's degree in ocean engineering from the Coast Guard Academy, a master's degree in business administration from Baldwin Wallace College and a master's degree in civil engineering from the University of Illinois. He is a licensed professional engineer and also certified as a green building professional.

Pat served for 20 years in the Coast Guard, providing a wide range of engineering services at postings around the country before retiring from the service in 2000. He then worked as an engineering consultant before being hired in 2007 by the City of Rohnert Park as the Deputy City Engineer. Pat brings a depth of experience and familiarity with both the public and private sectors to the job, which is invaluable in a relatively small town like Tiburon.
Pat lives in Sonoma County with his wife, Olga, whom he met in the Coast Guard and who still serves with the Coast Guard in Alameda. Their children are grown, but they have a dog, leading to many dog-centric vacations. Outside of work Pat can be found working out at the gym or taking weekend continuing education classes. He says he's delighted to be working with a great Public Works crew in a beautiful town like Tiburon. The next time you're near Town Hall, please drop in and say "hello" to Pat Barnes, our newest Town employee!

Your Property Tax Dollar

Did you know that Tiburon's largest single source of revenue is secured property taxes? Secured property tax, or basic - as it appears on your bill - accounts for approximately 37% of all General Fund revenue for the Town. All other sources of property taxes account for another 17%, for a total of 54%. In the fiscal year ended June 30, 2014, the Town received slightly under $3.0 million in secured taxes, and $1.6 million in other property taxes, for a total of $4.6 million.

Annual secured property taxes are based on 1% of the assessed value of your property. Any increase, or decrease, to your assessed valuation is subject to the provisions of Proposition 13. A homeowner with an assessed property value of $1 million will pay a secured property tax of $10,000. However, when looking at your annual property tax bill, you will notice there are several other tax levies against your property, among them, sanitary sewer charges, Reed Union School District (RUSD), Tamalpais High School District, Marin Community College District, Belvedere-Tiburon Library Agency, and Mosquito Abatement District bonds or parcel taxes. These levies are above the basic secured tax and most require voter approval.

Would you be surprised to learn that for every $1 of basic property tax you pay only 7.7 cents goes to the Town? For the homeowner with a secured property tax bill of $10,000, the Town receives only $770. This money pays for Town services - police, streets and park maintenance and general administration! So, that leaves the question: where does my property tax go? The chart below illustrates the answer to that question.

Sincerely,

Heidi Bigall
Director of Administrative Services

COMMUNITY EVENTS

Summer and Fall Celebrations on Main Street
Friday Nights
6 to 9 p.m.
Downtown Main Street

Next Up:

July 25 - A Night in Venice
A tribute to Italy's most romantic city with Italian music and strolling opera singers.

August 29 - Main Street USA
A salute to Disney, with some of your favorite characters in attendance plus music of the Kyle Martin Band (playing contemporary and classic rock favorites).

September 19 - Annual Firemen's Ball
Everybody's favorite dance party!

September 26 - Oktoberfest
Raise a glass (or stein) of German beer, while enjoying the music of The Karl Lebherz Band and traditional German dancing.
Concerts at Old St. Hilary's

Quartet San Francisco
Friday, July 25 - 8:00 p.m.
Old St. Hilary's Landmark
201 Esperanza, Tiburon

Please walk or take the shuttle from the Boardwalk Shopping Center 30 minutes before showtime. There is no parking at Old St. Hilary's Landmark.

Led by violinist Jeremy Cohen, this popular group will play music from their newest CD which had two Grammy nominations for composers Gordon Goodwin and Vince Mendoza, as well as pieces from their other Grammy-nominated CDs including Tangos, some Brubeck and their blend of American modern-themed and original chamber music. Check out their website to learn more.

Harpsichord Recital by Alexander Sung
Sunday, September 14 - 5:00 p.m.
Old St. Hilary's Landmark
201 Esperanza, Tiburon

Alexander Sung has been an accomplished pianist and harpsichordist for more than 30 years. A charismatic performer and teacher, he has won the devotion of both his audiences and students through his passionate yet genuine interpretation and style in music.

These concerts are presented by the Belvedere-Tiburon Landmarks Society and Heritage & Arts Commission.

Tickets are $15 and $20. You can purchase them in advance at the Landmarks Office, Tiburon Town Hall, and Brown Paper Bag Tickets. If not sold out in advance, tickets will also be sold at the door, beginning at 7:30 p.m. and 4:30 p.m. respectively.

For more information, contact the Belvedere-Tiburon Landmarks Society at 435-1853.
Join the newest Town festival - sponsored by the Ranch (formerly known as Belvedere-Tiburon Joint Recreation)

Council and Commission Meetings

Town Council: First and third Wednesdays at 7:30 p.m.
August 6 (cancelled) and August 20

Design Review Board: First and third Thursdays at 7 p.m.
August 7 (cancelled) and August 21
Planning Commission: Second and Fourth Wednesday 7:30 p.m. August 13 (cancelled) and August 27

Heritage & Arts Commission: Fourth Tuesday at 7 p.m. in the Town Hall Conference Room August 26

Parks, Open Space and Trails Commission: Third Tuesday every other month at 6 p.m. September 16

Unless stated otherwise, all meetings are held in the Town Council Chambers located at 1505 Tiburon Boulevard, Tiburon, CA 94920.

Community Calendar

For the scoop on events and meetings sponsored by local nonprofit community and government organizations on the Tiburon Peninsula, visit the Belvedere-Tiburon Library's excellent community calendar.

Sincerely,

Town Staff
Town of Tiburon
435-7373

Editor: Diane Crane Iacopi