



TIBURON PARKS MASTER PLAN

COMMUNITY WORKSHOP / September 11, 2023

WRT with PROS Consulting, mack5, ETC Institute, and O'Rourke Associates





- 01** PROJECT BACKGROUND
- 02** PARKS + RECREATION IN TIBURON
- 03** HEARING FROM THE COMMUNITY
SHORT BREAK
- 04** SMALL GROUP DISCUSSIONS
- 05** REGROUP + REPORT

01

**PROJECT
BACKGROUND**



WHY DO A PARKS MASTER PLAN?

- Understand needs and **opportunities at parks**
- Understand **community priorities** for new park amenities, experiences
- Create foundation for **improved operations**, funding

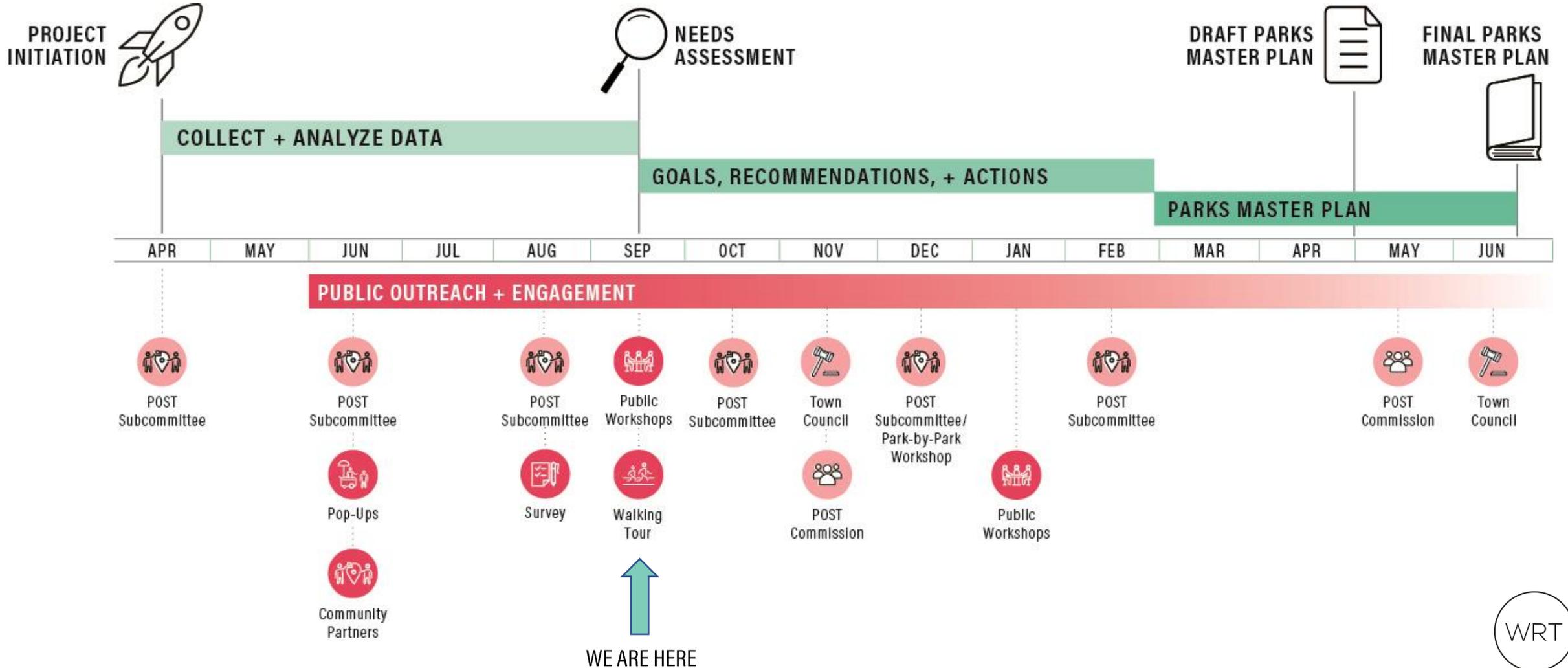
BUILDING ON THE GENERAL PLAN



General Plan policies & programs include:

- Prepare a Parks Master Plan
- Coordinate park and recreation planning with The Ranch and City of Belvedere
- Initiate a study of downtown public spaces to identify opportunities to make these spaces more successful
- Add new community amenities downtown, potentially including play areas, restrooms, temporary events, kayak launch
- Prepare and adopt an adaptation plan [including]... an inventory of potential areas and sites suitable for adaptation projects

SCHEDULE



MEET OUR TEAM



**PRIME
CONSULTANT**



**BUILDING
ASSESSMENTS +
COST ESTIMATING**



**PARKS + RECREATION
CONSULTANTS**



**STATISTICALLY-
VALID SURVEY**

O'Rourke & Associates

**STRATEGIC
STAKEHOLDER
ADVISOR**



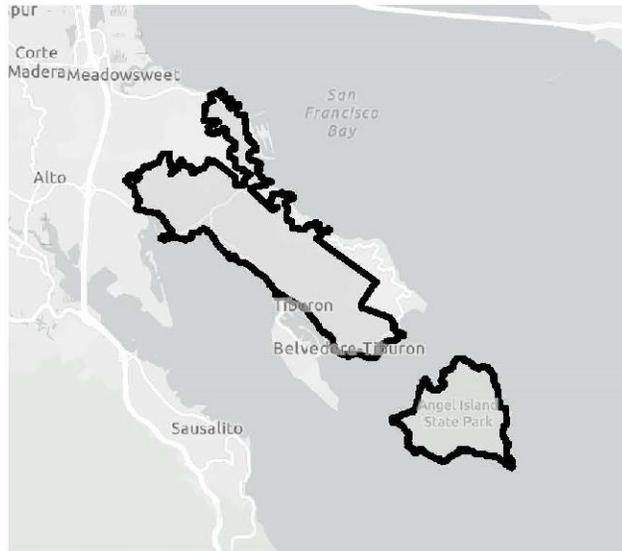
02

**PARKS + RECREATION
IN TIBURON**

POPULATION CHARACTERISTICS

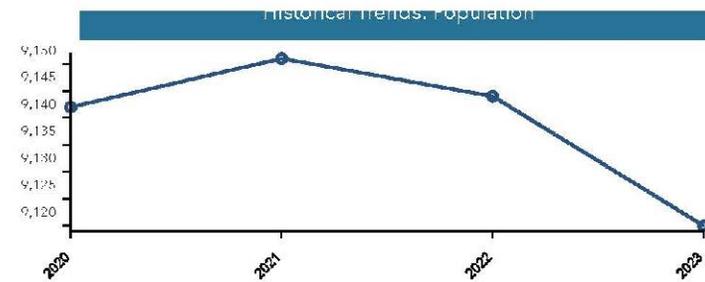
POPULATION TRENDS AND KEY INDICATORS

Tiburon Town, CA
Geography: Place

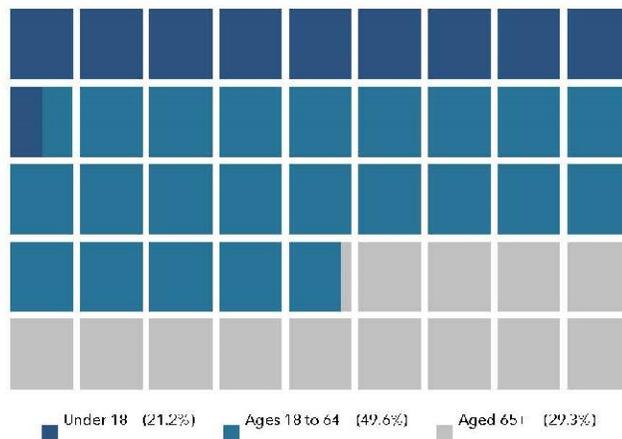


9,120	3,726	2.44	51.6	\$194,446	\$2,000,001	324	42	45
Population	Households	Avg Size Household	Median Age	Median Household Income	Median Home Value	Wealth Index	Housing Affordability	Diversity Index

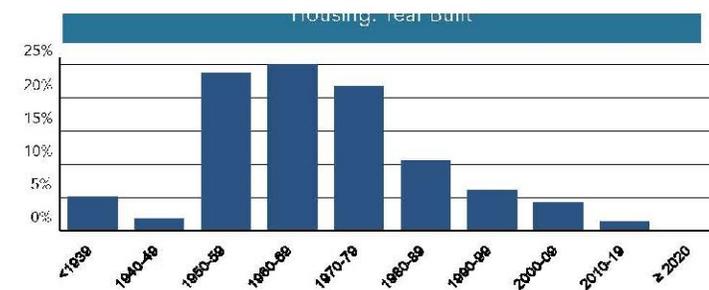
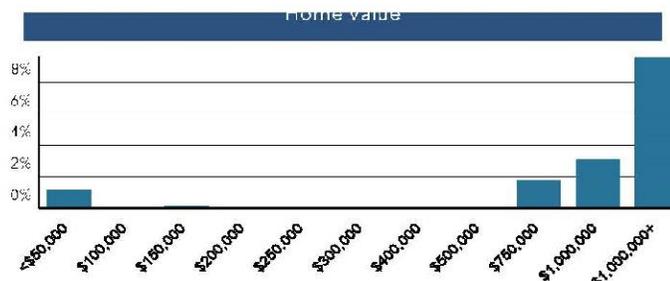
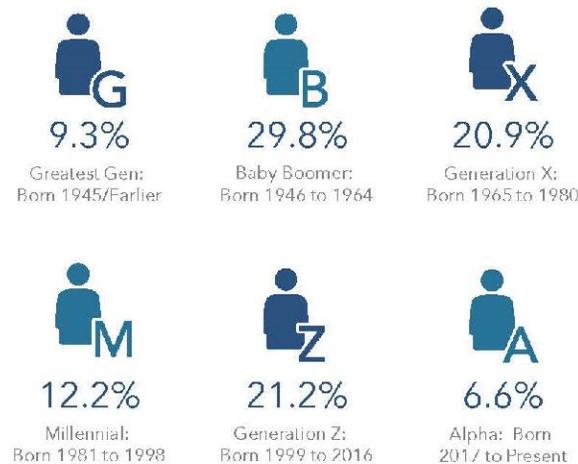
MORTGAGE INDICATORS



POPULATION BY AGE

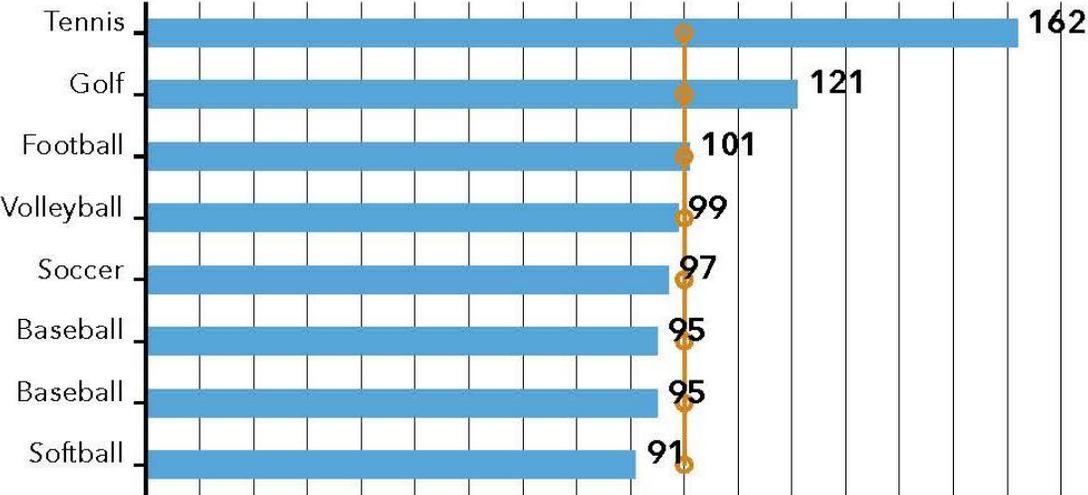


POPULATION BY GENERATION



RECREATION POTENTIAL

General Sports MPI

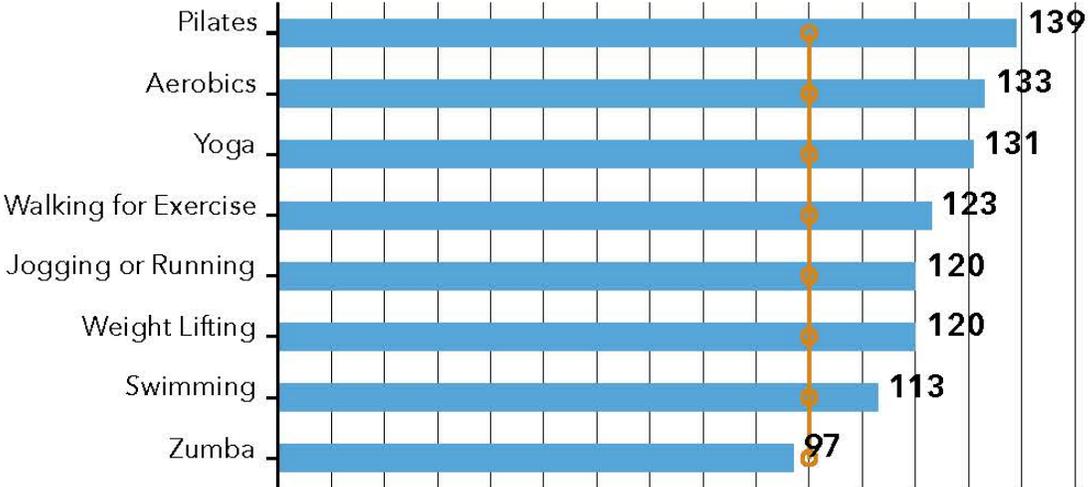


The largest group:
2023 Participated in
Tennis/12 Mo: Index

The smallest group:
2023 Participated in
Softball/12 Mo: Index

Dots show comparison to **United States**

Fitness MPI



The largest group:
2023 Participated in
Pilates/12 Mo: Index

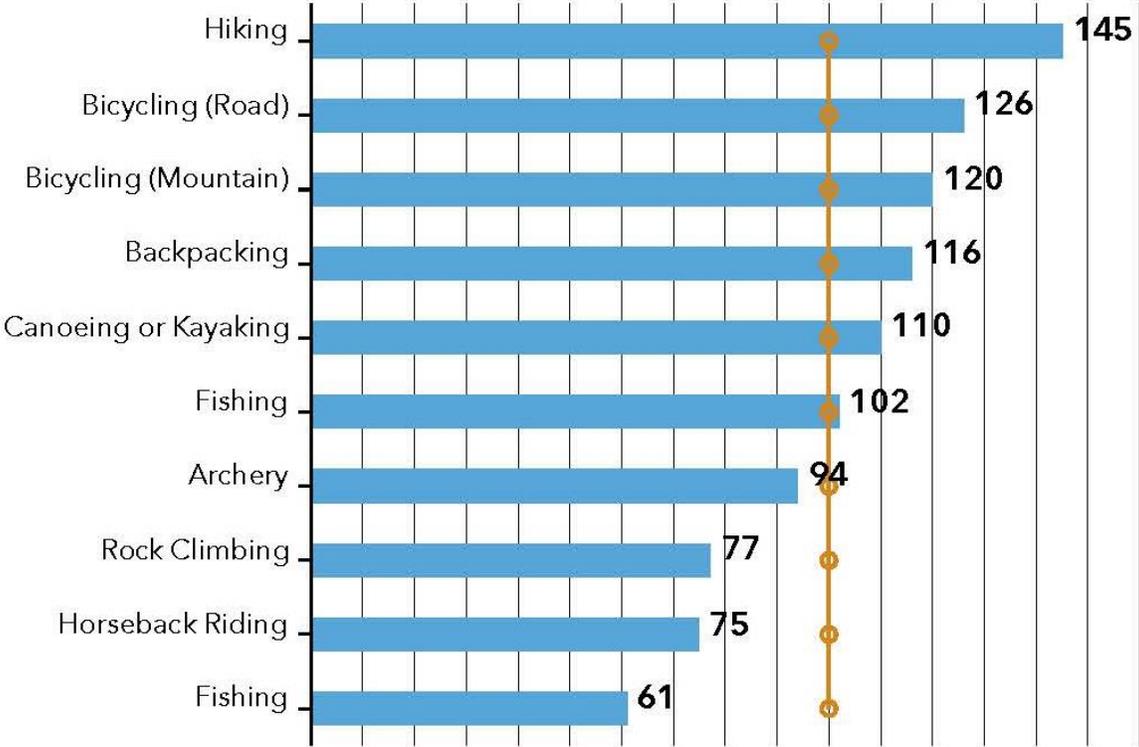
The smallest group:
2023 Participated in
Zumba/12 Mo: Index

Dots show comparison to **United States**



RECREATION POTENTIAL

Outdoor Activity MPI



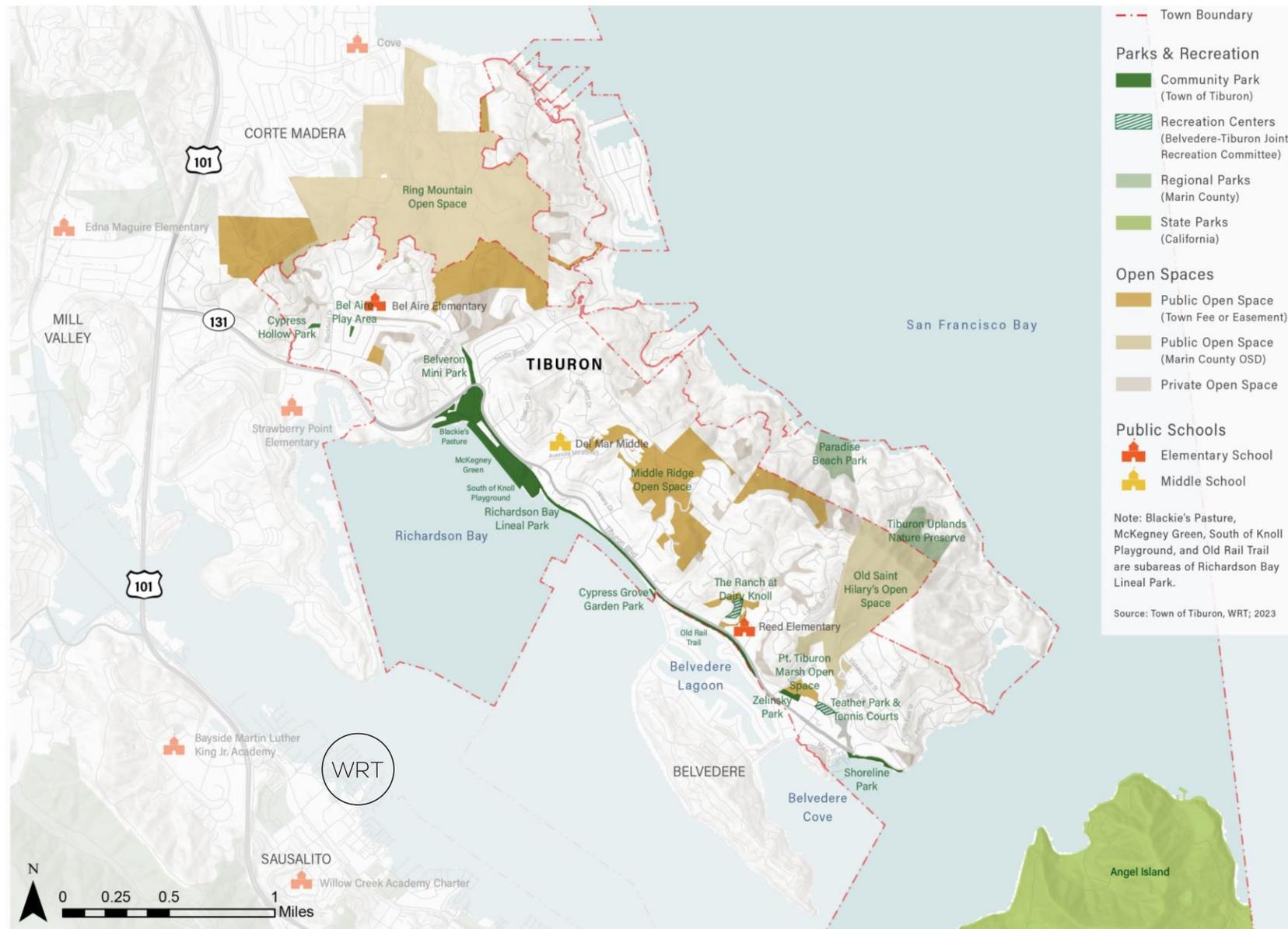
The largest group:
2023 Participated in
Hiking/12 Mo: Index

The smallest group:
2023 Participated in Fishing
(Fresh Water)/12 Mo: Index

Dots show comparison to United States



TIBURON PARKS + OPEN SPACES



Town of Tiburon Parks

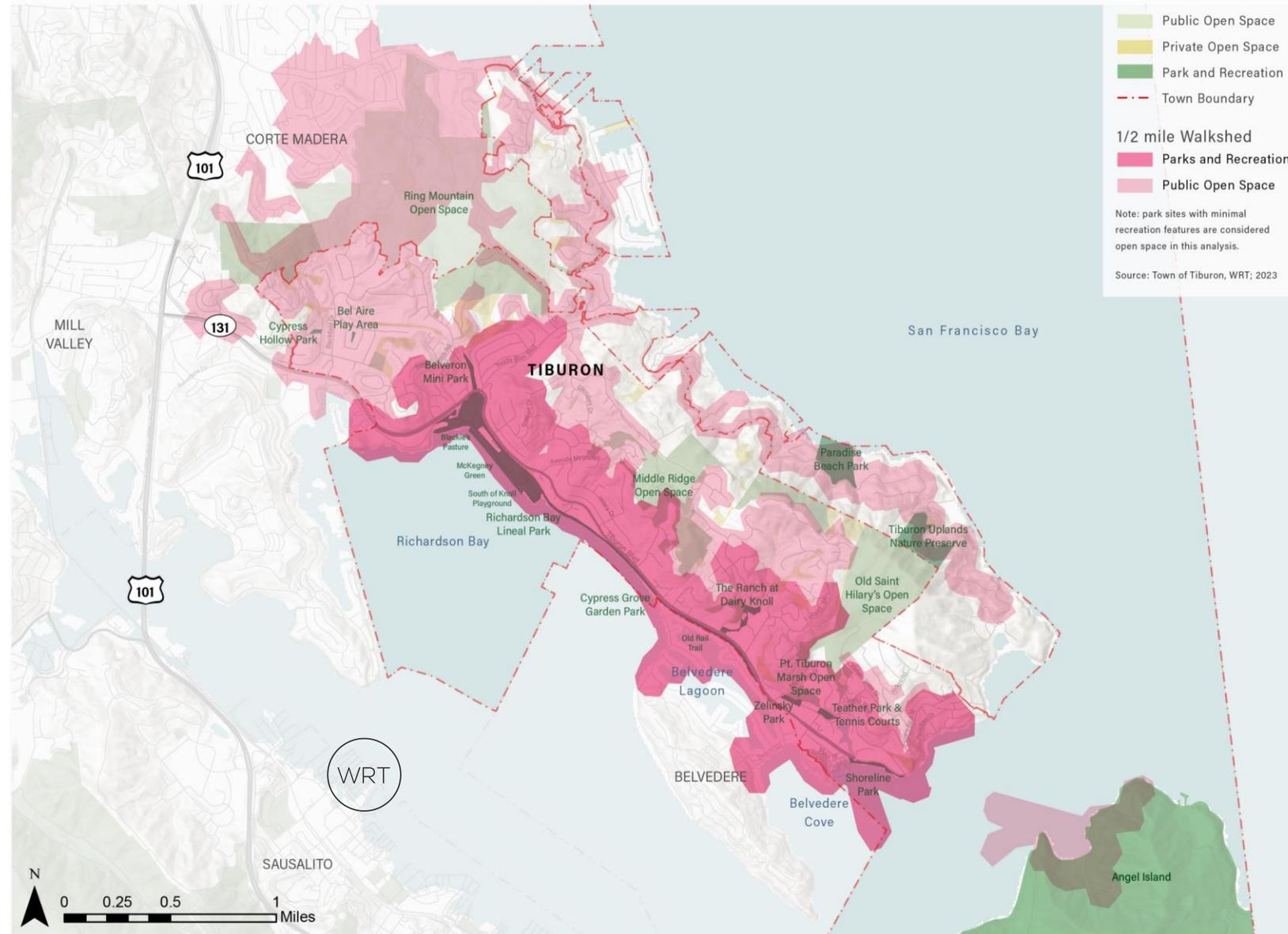
- Richardson Bay Lineal Park
 - Blackie's Pasture
 - McKegney Green
 - Old Rail Trail
 - South-of-the-Knoll Park
- Bel Aire Park
- Belveron Mini Park
- Cypress Grove Garden Park
- Cypress Hollow Park
- Teather Park
- Zelinsky Park

TRAIL + BIKE NETWORK



- Bay Trail runs along Richardson Bay shoreline from Blackie's Pasture to Shoreline Park
 - Old Rail Trail multiuse path
 - Bikeway connecting to adjacent communities
- Tiburon Ridge Trail: multiple segments connected by streets
- "Steps, lanes and paths" creating unique connections within neighborhoods

10-MINUTE WALKSHEDS



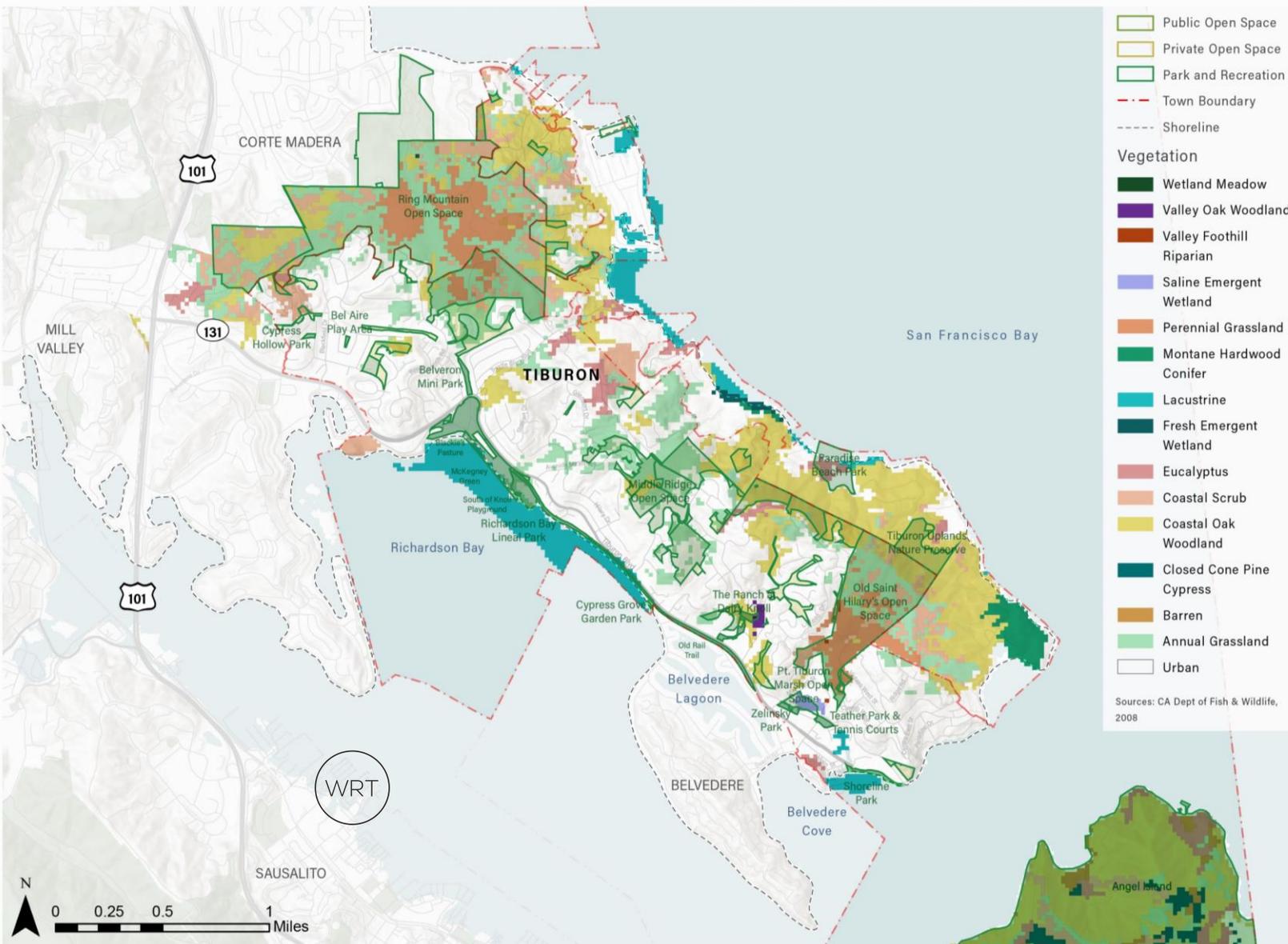
- Many communities aspire to providing parks within a ten-minute walk of all residents
- Neighborhoods close to Richardson Bay generally meet that goal today
- Many upland areas are within a 10-minute walk of public open spaces

RECREATION FEATURES



- Sports fields (1) – McKegney Green
- Playgrounds (2) – South-of-the-Knoll, Cypress Hollow
- Tennis courts – Teather Park, Old Rail Trail
- Indoor recreation – The Ranch @ Dairy Knoll
- Dog park – Old Rail Trail
- Shoreline access – Richardson Bay Lineal Park, Cypress Grove Garden Park
- Shared-use recreation amenities at Del Mar and Bel Aire schools

VEGETATION



- Parks and open spaces host a diverse range of vegetation including coastal oak woodland, annual grassland, perennial grassland, and coastal scrub
- Point Tiburon Marsh Open Space features saline emergent wetland

PARKS ASSESSMENT

Tiburon Parks Assessment Spreadsheet

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Park Name	Edge Permeability	Signage, Maps, and City Branding	ADA Accessibility	Presence of Crosswalks and Crossing Signals	Sidewalks and Surrounding Circulation	Path Connectivity Within Park	Parking	Nearby bike lanes and adequate bike parking	Connectivity to Adjacent Trails or Trailheads	Public Transportation nearby	Access + Connectivity Score
	6 - edge is permeable, less visually permeable than others	4 - lots of signs but no cohesion. Information/historic signs, trail signs, use signs, but no branding or hierarchy of information. Signs that are present more harmful than helpful?	7 - Trail and paths seem to be ADA accessible, and facilities i.e. bathrooms. Some slopes on trails that may not be Ada accessible	3 - One crosswalk, with crossing signal. At busy intersection. Not a safe or appealing way to cross the busy road	2 - No surrounding sidewalks, however maybe not necessary with many pathways that connect within the park	9 - Paths are connected within park well. Some informal desire line paths could be better	3 - no parking. Parking at blackie's pasture, but none specified for South of the knoll	7 - connected to ORT but no bike parking		6 - Bus stop for Marin Transit along Tiburon Boulevard, very nearby. 219 Tiburon-Strawberry and 819 Tiburon-Redwood HS routes are served. However, this transit system is not robust	
SOUTH-OF-THE-KNOLL PARK											
	6 - edge is permeable, park is connected to trail and other parks. Visually permeable, sight lines in and out of the park. Hard edge with the busy road, and not a lot of crossing opportunities. Opportunity to connect more with the waterfront edge i.e. public access	4 - lots of signs but no cohesion. Information/historic signs, trail signs, use signs, but no branding or hierarchy of information. Signs that are present more harmful than helpful?	7 - Trail and paths seem to be ADA accessible, and facilities i.e. bathrooms. Some slopes on trails that may not be Ada accessible	3 - One crosswalk, with crossing signal. At busy intersection. Not a safe or appealing way to cross the busy road	2 - No surrounding sidewalks, however maybe not necessary with many pathways that connect within the park	9 - Paths are connected within park well. Some informal desire line paths could be better	7 - parking present, but may not be enough for busy times. Parking around park wouldn't be as much of an inconvenience if there were better crosswalks/pedestrian ways	10 - Bike lanes throughout park, paved well and wide	9 - well connected to ORT	6 - Bus stop for Marin Transit along Tiburon Boulevard, very nearby. 219 Tiburon-Strawberry and 819 Tiburon-Redwood HS routes are served. However, this transit system is not robust	
BLACKIE'S PASTURE											
	6 - Edge is permeable visually, but surrounding area streets and opposing residential area. Only one clear walkway into mini park. Tennis courts	2 - Minimal signage, and what is present is unhelpful. Outdated information about keys to tennis courts, courts locked and unusable. Signs for dog instructions and free poop bags. One sign on rock with park name, but	7 - seems to be ADA accessible, paths are wide and there are no stairs. All crosswalks ramp from curve and there is ramp up to tennis benches and water	6 - Crosswalk to connect mini park is present and painted, no crossing signal.	6 - Sidewalk on the park side of the street but not the other. Accessible for pedestrians but not attractive for pedestrians.	4 - Unclear how mini park connects to tennis courts, or where to enter tennis courts. Informal desire line paths behind courts. But doesn't really cause a	8 - Ample parking in lot for tennis courts. ADA parking available. More than spots for two tennis courts. Two-hour parking limit—why?	2 - No bike lanes connecting, no bike parking. People could bike on the street and park their bike at the courts easily.	8 - connected to trail on other side of the parking lot. Not well-marked or advertised	6 - Bus stop for Marin Transit along Tiburon Boulevard, relatively nearby and easy walk. 219 Tiburon-Strawberry and 819 Tiburon-Redwood	



- Inventory of Tiburon Parks
- Assessment of Access + Connectivity, Condition, Functionality, and Safety + Comfort

ACCESS + CONNECTIVITY

What's Working Well

Park is well-connected to pedestrian and cycling routes and has permeable edges and good lines of sight.



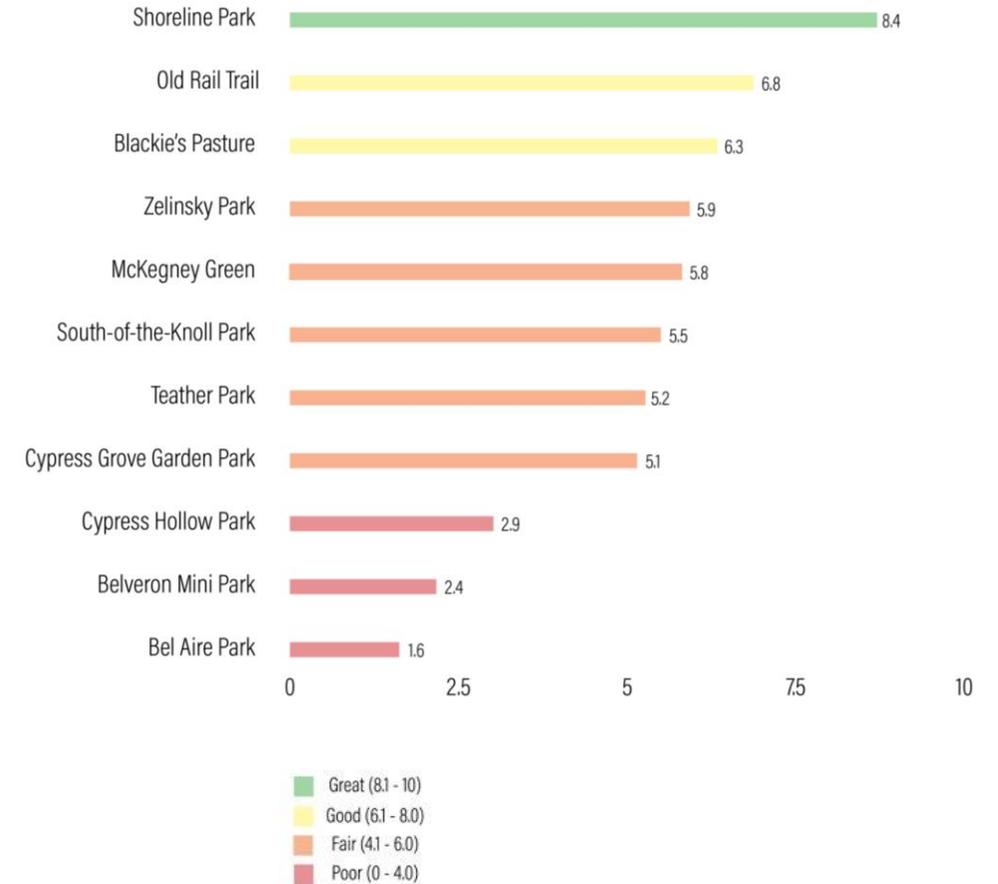
Shoreline Park

Room for Improvement

Park is blocked, physically and visually, from surroundings.



Bel Aire Park



CONDITION

What's Working Well

Landscaping, paths, and all available amenities—bathroom, trash receptables, seating, water fountain, bike repair station—are all in great condition.



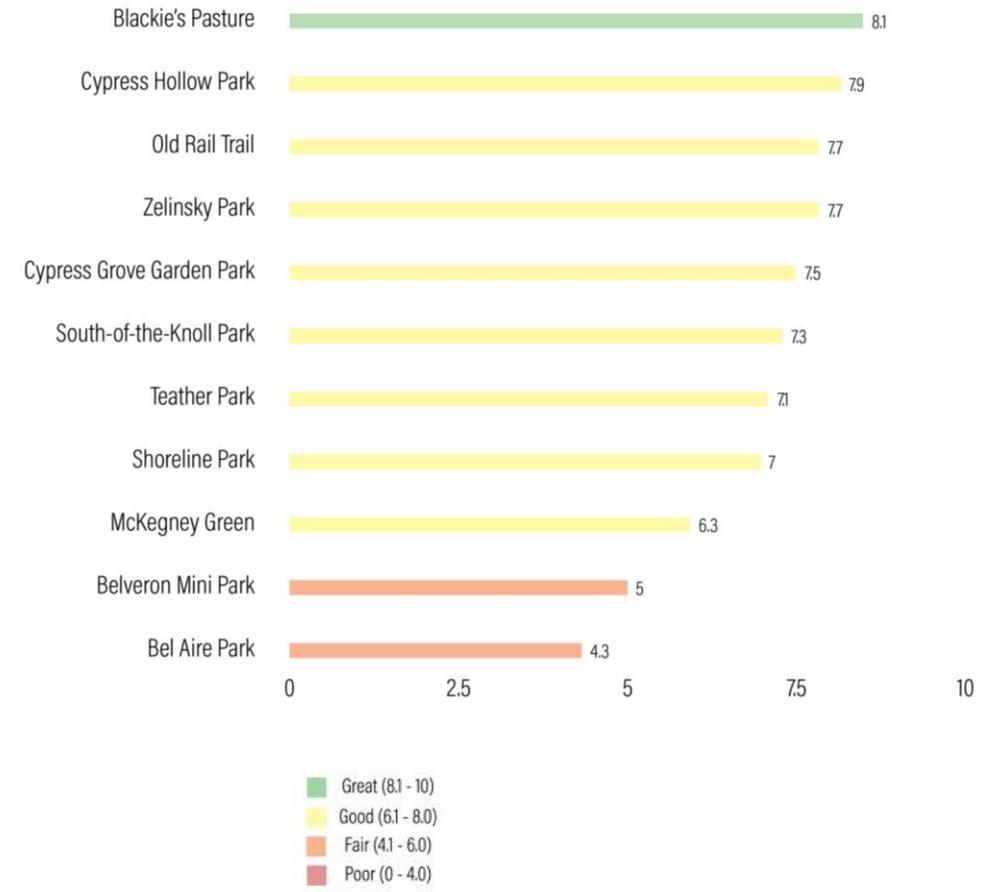
Blackie's Pasture

Room for Improvement

Park is blocked, physically and visually, from surroundings.



Belveron Mini Park



FUNCTIONALITY

What's Working Well

The trail is very well-used for a variety of activities.



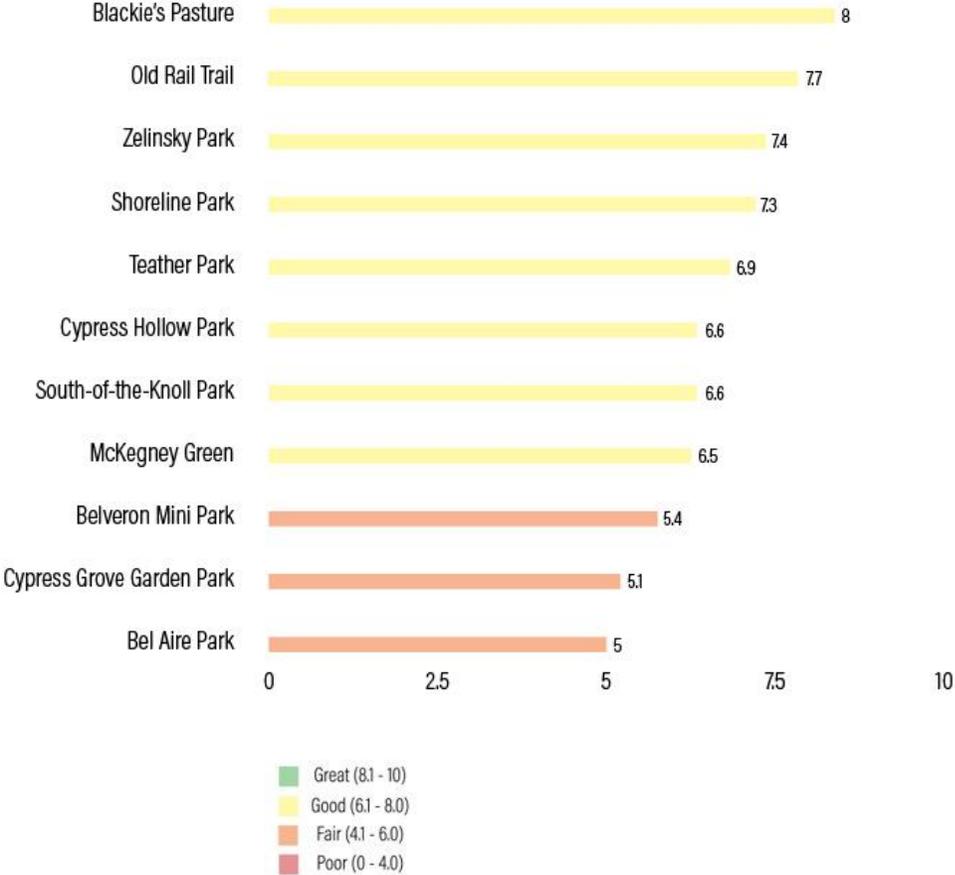
Old Rail Trail

Room for Improvement

Although McKegney Green functions very well as an organized sports field, it is single-use and lacks shade and amenities that would improve the spectator experience.



McKegney Green



SAFETY + COMFORT

What's Working Well

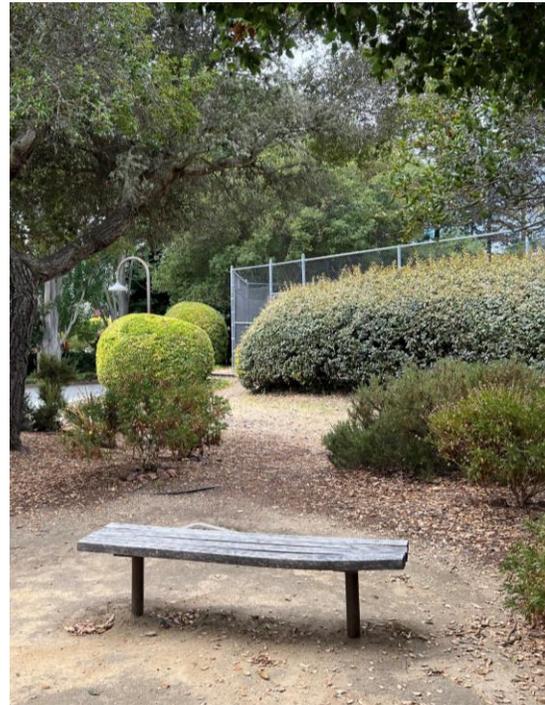
Park is surrounding by community hubs with clear lines of sight throughout. There is ample lighting.



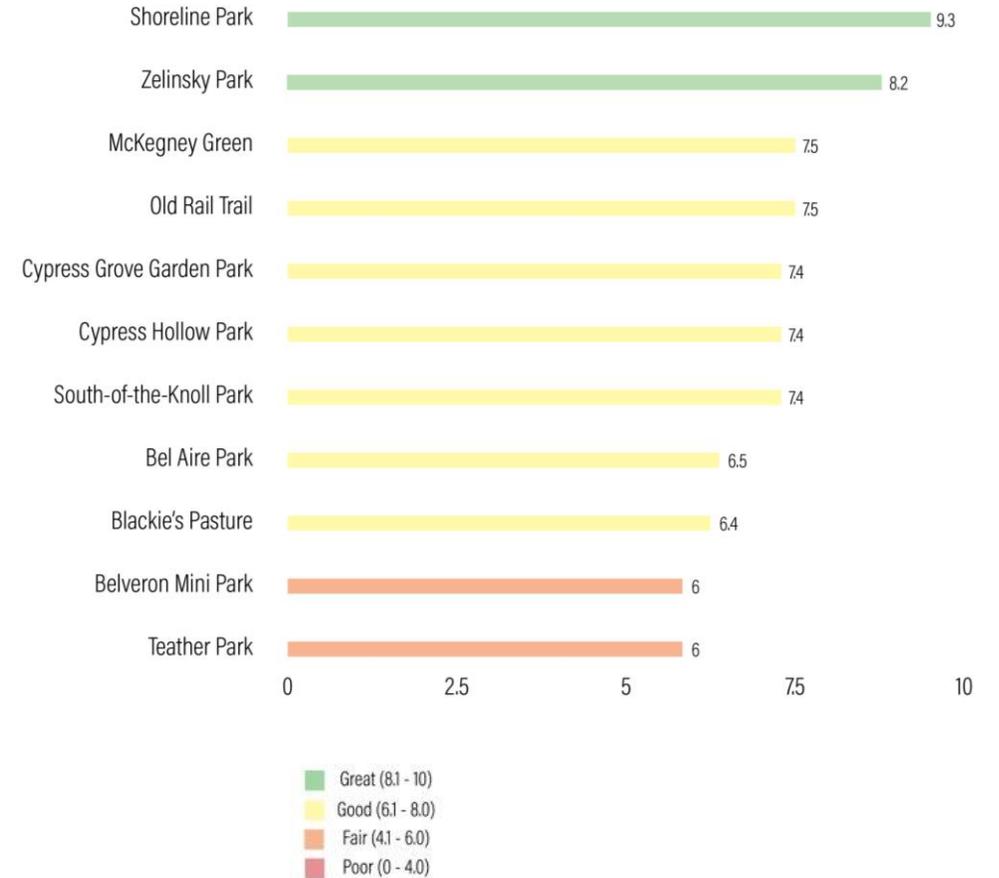
Zelinsky Park

Room for Improvement

Park is secluded and does not have good lines of sight.



Teather Park



FACILITIES ASSESSMENT

- Inventory of Space, Materials and Current Uses
- Assessment of Existing Conditions, Functionality, Code Compliance & ADA
- Mack5 assessed:
 - Dairy Knoll Center
 - Town Hall Community Room
 - South Knoll Restroom
 - Blackie's Restrooms - Single
 - Blackie's Restrooms - Multi



FACILITIES ASSESSMENT

1 DAIRY KNOLL CENTER

Feature	Condition 1-10	Notes
Recreation Program Spaces		
Room #1	7	770 s.f. flexible space for up to 49 persons with direct access to Full Kitchen
Program Uses		Fully Catered Receptions and Events for up to 49 persons, Adult & Children Classes, Exercise & Fitness with mirrored wall, Art Classes
Room #2	8	770 s.f. flexible space for up to 49 persons
Program Uses		Receptions and Events for up to 49 persons, Adult & Child Classes, Meeting Room
Room #3	7	Child Care with direct access to Children's Single Occupancy Restroom and Presentation Screen
Program Uses		Child Care, Indoor/Outdoor Equipment Storage
Combined Rooms		Rooms can be combined by opening moveable partitions to 1540 s.f. for two or a total of 2310 s.f. for three rooms with direct access to Full Kitchen and Children's Single Occupancy Restroom and Presentation Screen
Program Uses		Fully Catered Receptions and Events for up to 165 persons
Administrative Program Spaces		
Reception/Workstation	8	1 reception position - accessible station around corner
Open Office	7	7 open workstations
Private Office	8	1 private office for Director
Meeting Space	8	Small table in Private Office - larger meetings in Room #2
Entry/Lobby/Pre-function		
Lobby at Admin Area	8	Small administration oriented lobby with access to reception - seating for 2
Outdoor Pre-function	8	Generous covered walkway connection Lobby & Rooms



Condition 1-10

POOR - 1 - 4.0

FAIR - 4.1 - 6

GOOD - 6.1 - 8.0

GREAT - 8.1 - 10

THE RANCH: CORE PROGRAM AREAS

<u>PROGRAM DESCRIPTION</u>		
Core Program Area	Brief Description	Internal Goals and/or Desired Outcomes
Summer Camp Programs	Wide variety of summer camps for children ages 4-15	Increase attendance at independent contract programs and maintain strong attendance at our in house camps
Adult Programs (classes to sport leagues)	Fitness, Art, Language, and Game programs along with Adult Sport Leagues.	To increase adult attendance and offerings in a post pandemic world
After School Programs	Sport, Enrichment, and childcare programs for children ages 4-13	Meet current high demand
Tennis Programs	Classes for tots to seniors	Offer consistent services at market rates
Special Events (community events)	Community events to bring the community together	Keep coming up with new and exciting creative events and reenergize old ones

PROGRAM LOCATIONS

<u>LOCATION WHERE PROGRAM OFFERED</u>									
	Tiburon	Tiburon	Tiburon	Tiburon	Tiburon	Tiburon	Tiburon	Belvedere	Belvedere
Core Program Area	Schools	Dairy Knoll Center	Paradise Beach Park	Shoreline Park	Town Hall Community Room	Other-Historical Site	Teather Park Tennis Courts	Community Center	Lagoon Rd Tennis Courts
Summer Camp Programs	x	x	x			x		x	
Adult Programs (classes to sport leagues)	x	x			x			x	x
After School Programs	x	x						x	x
Tennis Programs	x								x
Special Events (community events)				x					x

03

**HEARING FROM THE
COMMUNITY**

POP-UPS



- Friday Night on Main – June 9, 2023
- Classic Car Show – June 17, 2023

POP-UPS



CREATE TIBURON PARKS

SHARE YOUR IDEAS...

Add dots to the features you want to see in Tiburon.

WHAT FEATURES OR QUALITIES SHOULD BE ADDED?

RECREATION / AMENITIES	ACTIVATION / PROGRAMMING	PUBLIC ART AND PLACEMAKING	COMFORT AND SAFETY	ACTIVE MOBILITY AND ACCESSIBILITY	ECOLOGY AND RESILIENCE
 Sand Volleyball	 Adventure/Play	 Art Installation	 Restrooms	 Bike Share Network	 Connected Trail System
 Pump Track	 Outdoor Performances	 Interpretive Trails	 Tree Canopy and Shade	 Walking and Biking Paths	 Green Infrastructure
 Gym	 Programming for All	 Interactive Art	 Lighting	 Accessible Play	 Diverse Native Plants
 Kayak Launch	 Outdoor Learning	 Integrated Art in Furnishing	 Water Fountains	 Accessible Signage	 Shoreline Adaptation

What Features or Qualities Should be Added?

- Sand Volleyball (68)
- Kayak Launch (50)
- Pump Track (48)
- Restrooms (31)
- Gym (31)
- Lighting (28)
- Water Fountains (27)
- Shoreline Adaptation (24)
- Art Installations (23)

STATISTICALLY-VALID SURVEY



2023 Town of Tiburon Parks and Recreation Needs Assessment Survey

The Town of Tiburon requests your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at TiburonSurvey.org. We greatly appreciate your time!

- All Tiburon households have recently received this statistically-valid survey in the mail. **Please submit responses** to share your ideas about Tiburon Parks & Recreation!

1. Including yourself, how many people in your household are...

Under age 5: ___ Ages 15-19: ___ Ages 35-44: ___ Ages 65-74: ___
 Ages 5-9: ___ Ages 20-24: ___ Ages 45-54: ___ Ages 75-84: ___
 Ages 10-14: ___ Ages 25-34: ___ Ages 55-64: ___ Ages 85+: ___

2. Please indicate if you or any member of your household has used any of the following Town of Tiburon parks and recreation facilities during the past 12 months by circling either "Yes" or "No" next to each.

If your household has used the park/facility, please rate your overall satisfaction using a scale of 1 to 4, where 4 means "Very Satisfied" and 1 means "Very Dissatisfied."

Parks/Facilities	Have you used this park or facility?		If "Yes," how satisfied are you with this park or facility?				
	Yes	No	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	N/A
01. Bel Aire Park	Yes	No	4	3	2	1	9
02. Belvedere Mini-Park	Yes	No	4	3	2	1	9
03. Blackies Pasture	Yes	No	4	3	2	1	9
04. Cypress Grove Garden Park	Yes	No	4	3	2	1	9
05. Cypress Hollow Park	Yes	No	4	3	2	1	9
06. Dairy Knoll Recreation Center	Yes	No	4	3	2	1	9
07. Elephant Rock Fishing Pier	Yes	No	4	3	2	1	9
08. Library	Yes	No	4	3	2	1	9
09. McKeon Green	Yes	No	4	3	2	1	9
10. Old Rail Trail (multi-use path)	Yes	No	4	3	2	1	9
11. Open space trails	Yes	No	4	3	2	1	9
12. Paradise Beach Park	Yes	No	4	3	2	1	9
13. Paradise Cay Park	Yes	No	4	3	2	1	9
14. Shoreline Park	Yes	No	4	3	2	1	9
15. South of Knoll Park	Yes	No	4	3	2	1	9
16. Leather Park Tennis Courts	Yes	No	4	3	2	1	9
17. Town Hall Community Room	Yes	No	4	3	2	1	9
18. Zelinsky Park	Yes	No	4	3	2	1	9

3. Which THREE parks/facilities from the list in Question 2 above should receive the most attention from the Town of Tiburon in the next TWO years? [Write in your answers below using the numbers from the list in Question 2.]

1st: ___ 2nd: ___ 3rd: ___

4. Please CHECK ALL the following reasons that prevent you or members of your household from using Town of Tiburon parks or recreation facilities more often.

- | | |
|---|---|
| ___ (01) Use parks/trails in other cities | ___ (08) Not aware of park or trail locations |
| ___ (02) Too far from my home | ___ (09) Lack of transportation |
| ___ (03) Parks/trails are not well maintained | ___ (10) Lack of restrooms |
| ___ (04) Lack of features we want to use | ___ (11) Language/cultural barriers |
| ___ (05) Lack of parking to access parks/trails | ___ (12) Practice is at a venue outside of town |
| ___ (06) Do not feel safe using parks/trails | ___ (13) Lack of recreation programs |
| ___ (07) Lack of handicap accessibility | ___ (14) Other: _____ |



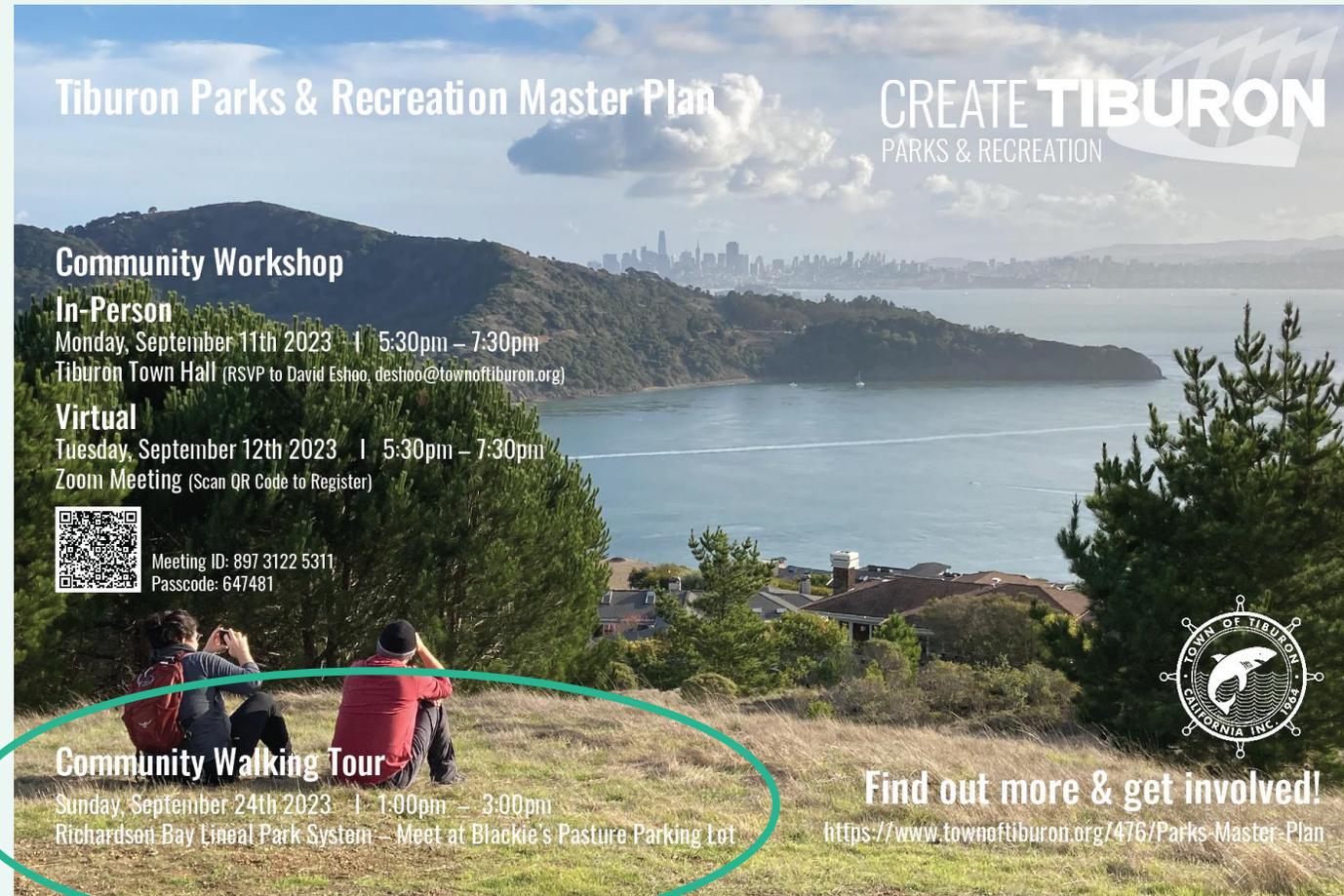
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SMALL GROUP DISCUSSIONS

05

REGROUP + REPORT

THANK YOU!



Tiburon Parks & Recreation Master Plan

CREATE TIBURON
PARKS & RECREATION

Community Workshop

In-Person
Monday, September 11th 2023 | 5:30pm – 7:30pm
Tiburon Town Hall (RSVP to David Eshoo, deshoo@townoftiburon.org)

Virtual
Tuesday, September 12th 2023 | 5:30pm – 7:30pm
Zoom Meeting (Scan QR Code to Register)

 Meeting ID: 897 3122 5311
Passcode: 647481

Community Walking Tour
Sunday, September 24th 2023 | 1:00pm – 3:00pm
Richardson Bay Lineal Park System – Meet at Blackie's Pasture Parking Lot

Find out more & get involved!
<https://www.townoftiburon.org/476/Parks-Master-Plan>



Please join us for the next Tiburon Parks & Recreation Master Plan event:

Community Walking Tour

Sunday, September 24th - 1:00pm to 3:00pm

Meet at Blackie's Pasture Parking Lot