



2023

Town of Tiburon, CA

Parks and Recreation Needs Assessment Survey

Findings Report



ETC
INSTITUTE

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Executive Summary

2023 Town of Tiburn Parks and Recreation Needs Assessment Survey Executive Summary

Overview

ETC Institute administered a needs assessment survey for the Town of Tiburon during the summer months of 2023. The survey will help determine parks and recreation priorities for the community.

Methodology

ETC Institute mailed a survey packet to a random sample of households in Tiburon. Each survey packet contained a cover letter, a copy of the survey, and a postage-paid return envelope. Residents who received the survey were given the option of returning the survey by mail or completing it online at *TiburonSurvey.org*.

After the surveys were mailed, ETC Institute followed up with residents to encourage participation. To prevent people who were not residents of Tiburon from participating, everyone who completed the survey online was required to enter their home address prior to submitting the survey. ETC Institute then matched the addresses that were entered online with the addresses that were originally selected for the random sample. If the address from a survey completed online did not match one of the addresses selected for the sample, the online survey was not included in the final database for this report.

The goal was to collect a minimum of 250 completed surveys from residents. The goal was exceeded with 407 completed surveys collected. The overall results for the sample of 407 households have a precision of at least +/-4.6 at the 95% level of confidence.

This report contains the following:

- Charts showing the overall results of the survey (Section 2)
- Priority Investment Rating (PIR) that identifies priorities for facilities and programs (Section 3)
- Benchmarks comparing data from Tiburon to national averages (Section 4)
- Tabular data showing the overall results for all questions on the survey (Section 5)
- Answers to open-ended questions (Section 6)
- A copy of the cover letter and survey instrument (Section 7)

The major findings of the survey are summarized in the following pages.

Town of Tiburon Parks and Recreation Facilities Use

Use Overview. Respondents were provided with a list of 18 Tiburon parks and recreation facilities and asked to select all the locations their household had visited within the last year. The highest percentage of respondents (87%) report visiting Blackies Pasture followed by the Old Rail Trail (79%), the library (72%), and open space trails (68%).

Satisfaction and Investment. Respondents who had visited the park/facility were then asked to rate their overall satisfaction. Respondents were most satisfied (rating “satisfied” or “very satisfied”) with the library (98%), Shoreline Park (97%), and McKegney Green (97%). Each of the parks/facilities received mostly satisfactory ratings. Respondents were then asked to select three parks/facilities they believe should receive the most attention from the town over the next two years. Blackies Pasture (52%), the Old Rail Trail (36%), and open space trails (30%) were the three items selected most often.

Barriers to Use. Respondents were asked to select all the reasons that prevent their household from using parks/facilities more often. Not being aware of the park or trail locations (31%), lack of desired features (20%), and lack of parking to access parks/trails (17%) were the three barriers most often selected by respondents.

Open Space Improvements. Respondents were asked to select all the potential improvements that would make open spaces more attractive for use. Restrooms (45%), water fountains/refill stations (41%), and trailhead and wayfinding signage (40%) were the three items selected most often.

Recreation Programs/Activities Participation

Participation Overview. Twenty-five percent (25%) of respondents report participating in recreation programs/activities offered by the Belvedere Tiburon Joint Recreation Committee (The Ranch) over the past year. Of those respondents who participated, the highest percentage of respondents (38%) report participating in one program followed by 31% participating in 2-3 programs.

Satisfaction with Programs/Activities. Most respondents (79%) who participated in programs at The Ranch rated their overall satisfaction as either excellent (34%) or good (45%).

Organizations Used. Respondents were asked to select all of the organizations their household had used for programs/activities over the past year. Private clubs (48%), the Town of Tiburon (48%), and Marion County (43%) were the three organizations used most.

Communication Methods. Respondents most often report learning about The Ranch’s recreation programs and activities via the Ark/IJ Newspaper (47%), emails from The Ranch (29%), or the town weekly newsletter (Tiburon Talk) (28%). These are also the three communication methods respondents would most prefer the town use to communicate with them.

Overall Importance. Most respondents (91%) say it is either very important (71%) or somewhat important (20%) for the Town of Tiburon to provide high quality parks, recreation facilities, and programs.

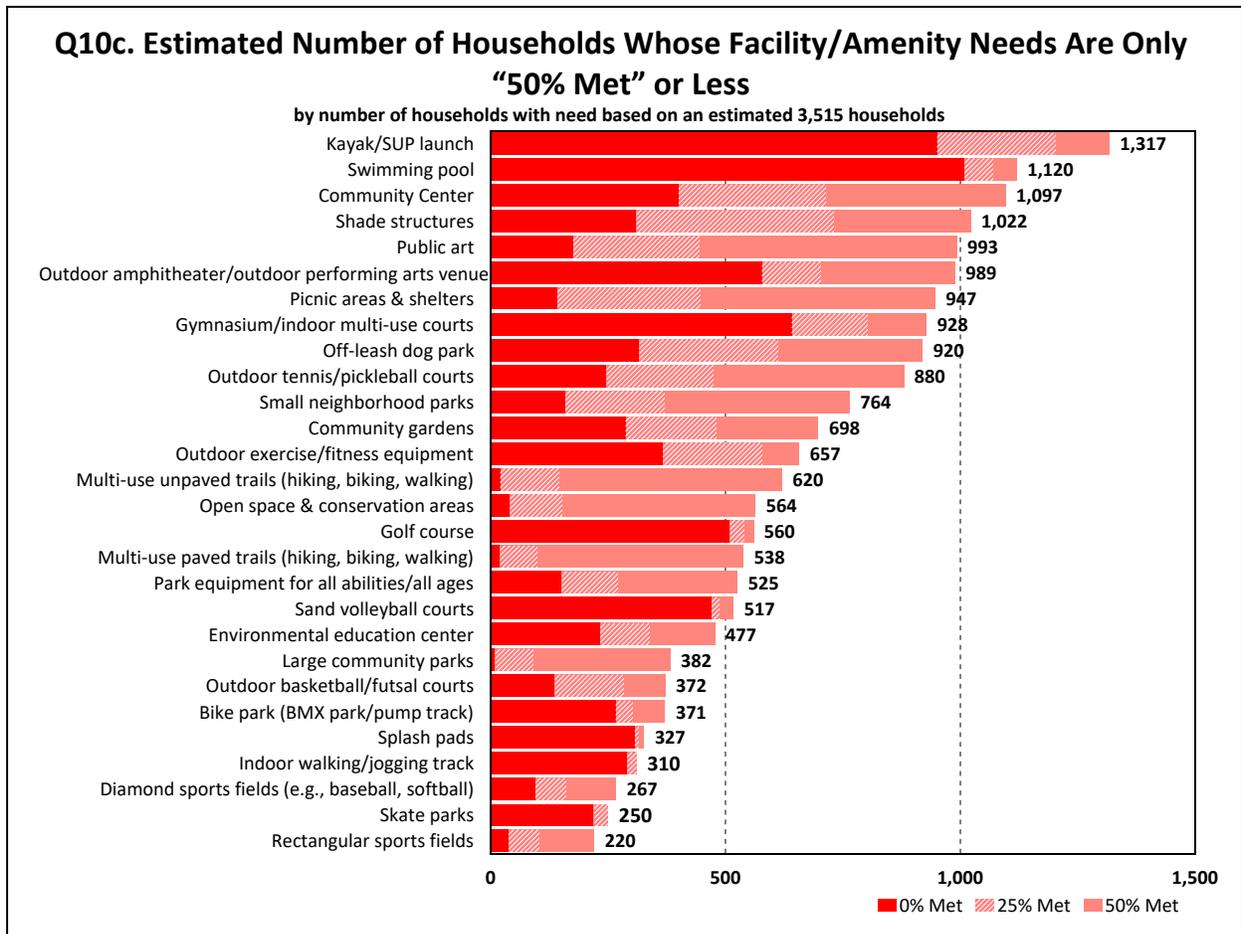
Parks and Recreation Facilities/Amenities Needs and Priorities

Amenity/Facility Needs: Respondents were asked to identify if their household had a need for 28 facilities/amenities and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various facilities/amenities.

The three parks/facilities with the highest percentage of households that have an unmet need:

1. Kayak/SUP launch – 1,317 households
2. Swimming pool – 1,120 households
3. Community Center – 1,097 households

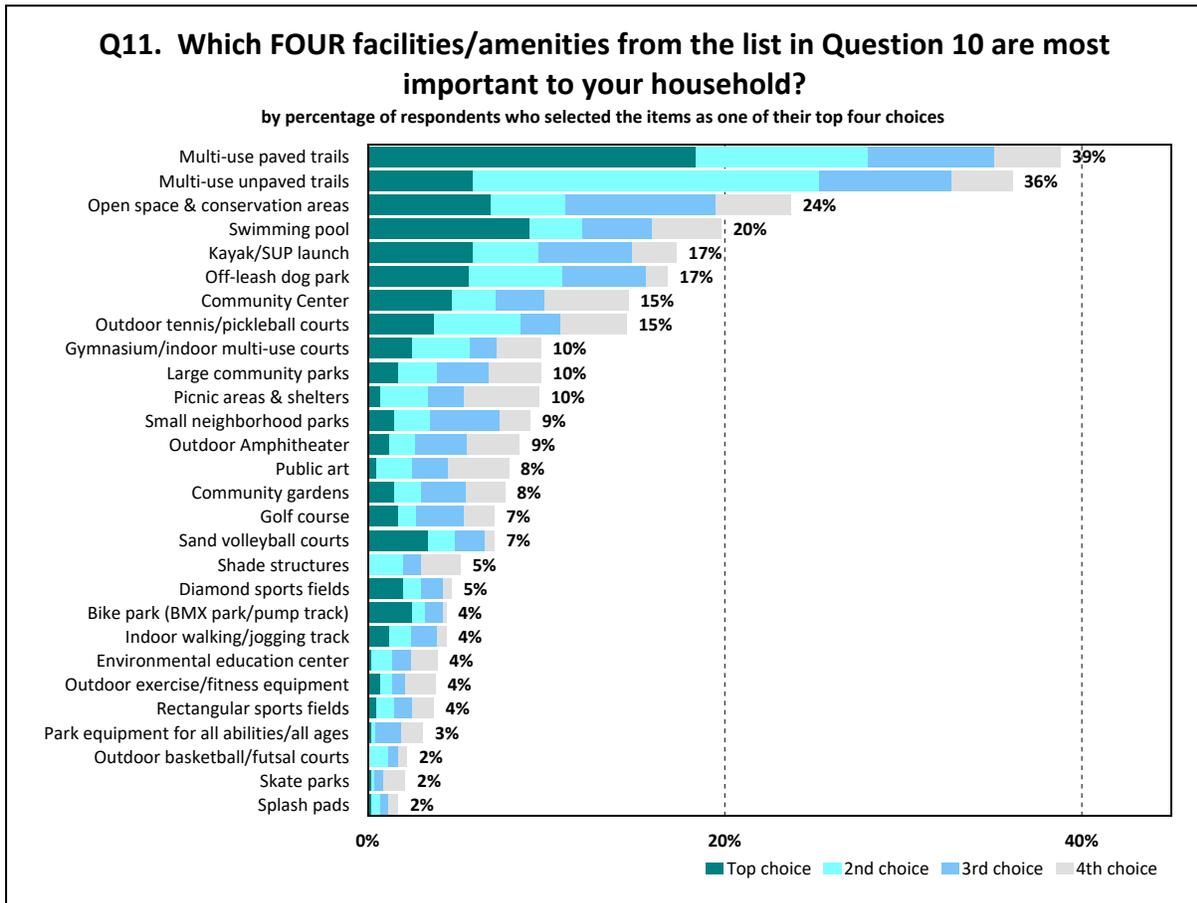
The estimated number of households that have unmet needs for each of the 28 facilities/amenities assessed is shown in the chart below.



Amenities/Facilities Importance: In addition to assessing the needs for each amenity/facility, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four amenities/facilities ranked most important to residents:

1. Multi-use paved trails (39%)
2. Multi-use unpaved trails (36%)
3. Open space and conservation areas (24%)
4. Swimming pool (20%)

The percentage of residents who selected each amenity/facility as one of their top four choices is shown in the chart below.

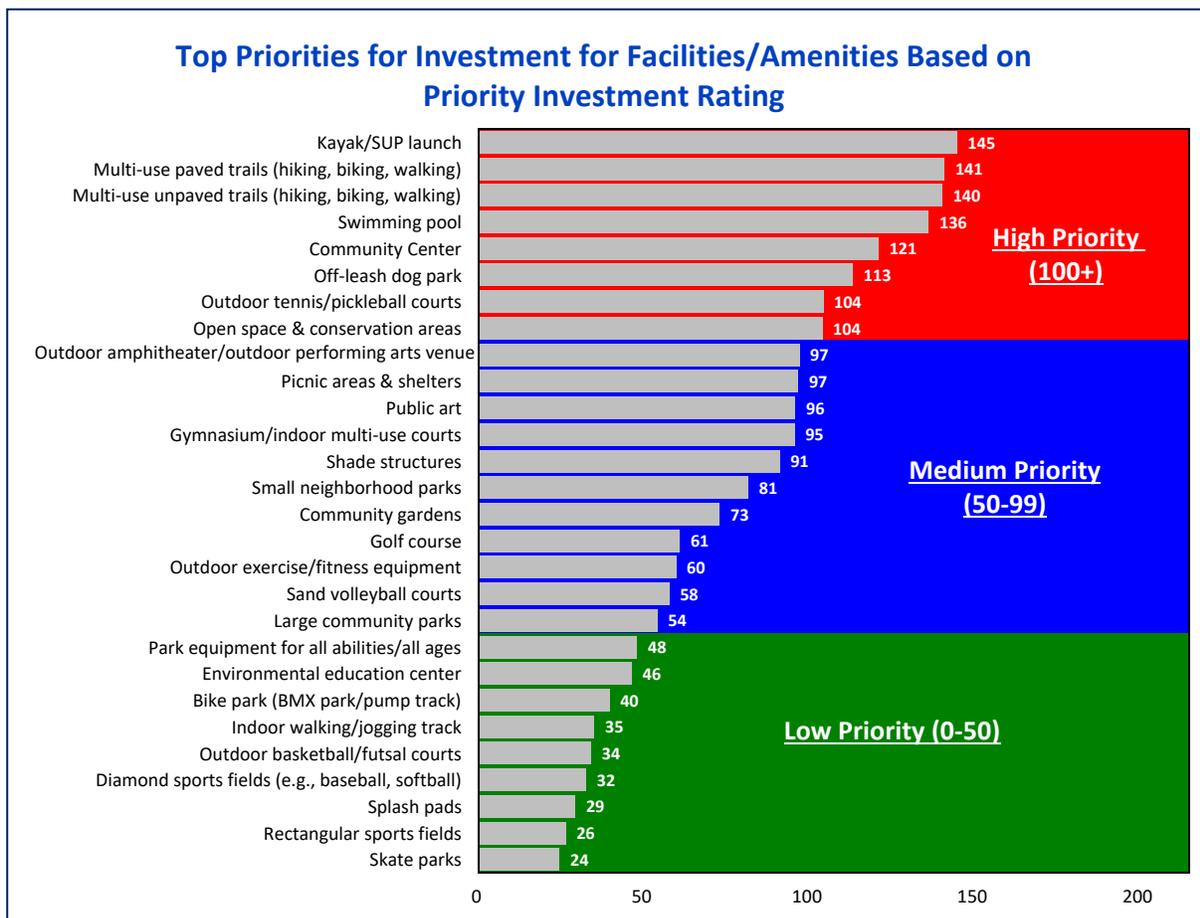


Priorities for Facility Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on amenities/facilities and (2) how many residents have unmet needs for the amenity/facility. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following amenities/facilities were rated as high priorities for investment:

- Kayak/SUP launch (PIR=145)
- Multi-use paved trails (PIR=141)
- Multi-use unpaved trails (PIR=140)
- Swimming pool (PIR=136)
- Community center (PIR=121)
- Off-leash dog park (PIR=113)
- Outdoor tennis/pickleball courts (PIR=104)
- Open space & conservation areas (PIR=104)

The chart below shows the Priority Investment Rating for each of the 28 facilities/parks assessed on the survey.



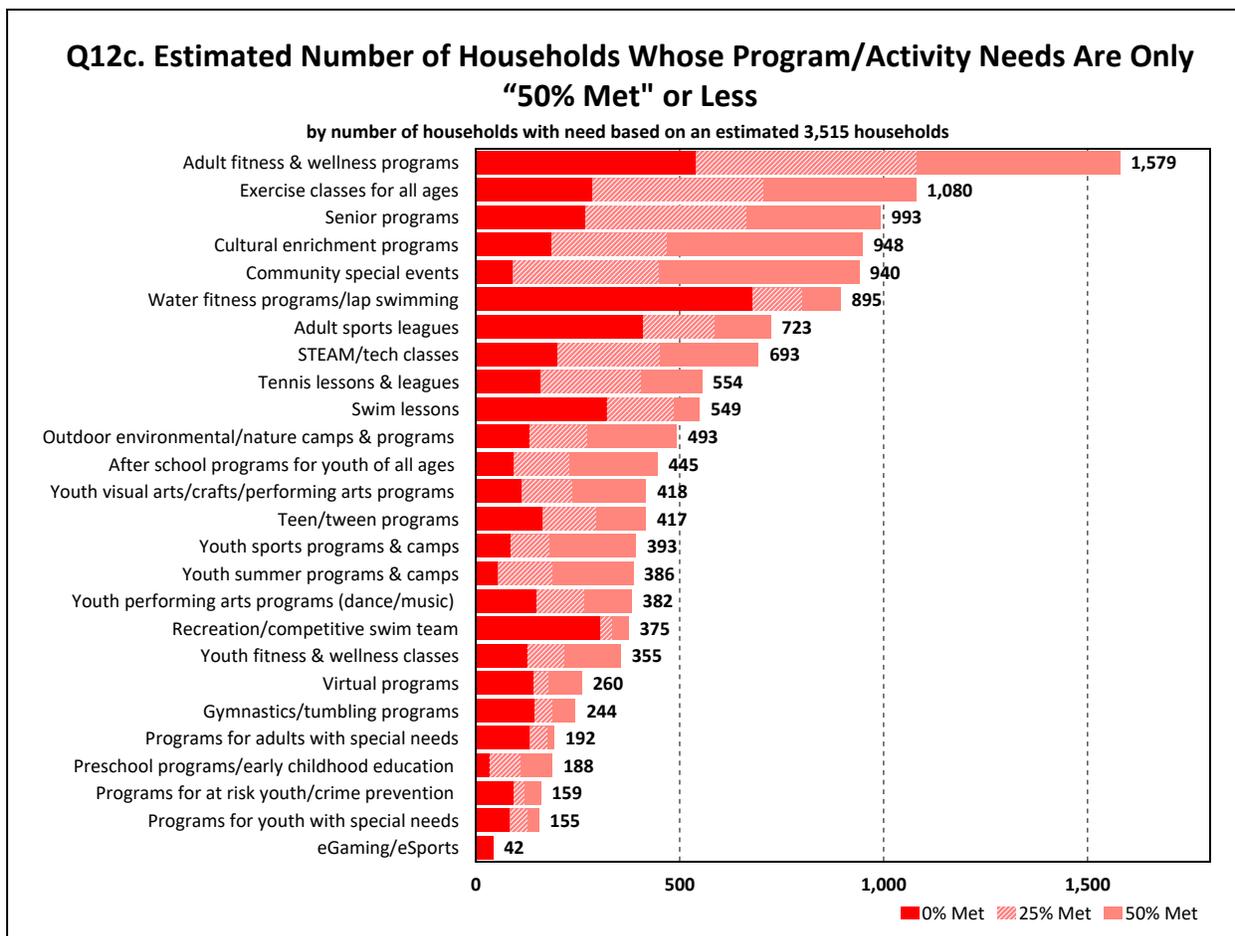
Recreation Program/Activity Needs and Priorities

Activity/Program Needs: Respondents were asked to identify if their household had a need for 26 activities/programs and to rate how well their needs for each were currently being met. Based on this analysis, ETC Institute was able to estimate the number of households in the community that had the greatest “unmet” need for various activities/programs.

The three activities/programs with the highest percentage of households that have an unmet need:

1. Adult fitness and wellness programs – 1,579 households
2. Exercise classes for all ages – 1,080 households
3. Senior programs – 993 households

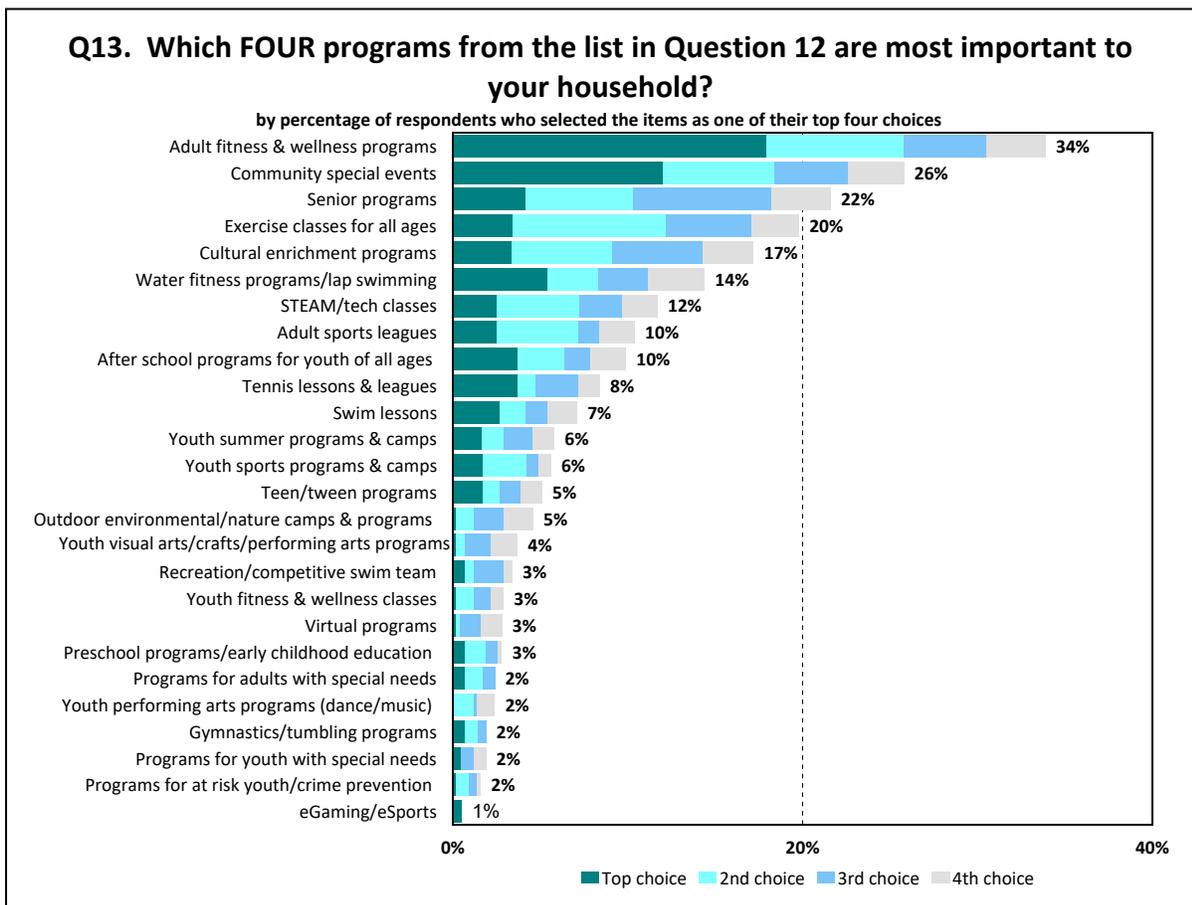
The estimated number of households that have unmet needs for each of the 26 programs assessed is shown in the chart below.



Activities/Programs Importance: In addition to assessing the needs for each activity/program, ETC Institute also assessed the importance that residents placed on each item. Based on the sum of respondents’ top four choices, these were the four activities/programs ranked most important to residents:

1. Adult fitness and wellness programs (34%)
2. Community special events (26%)
3. Senior programs (22%)
4. Exercise classes for all ages (20%)

The percentage of residents who selected each activity/program as one of their top four choices is shown in the chart below.

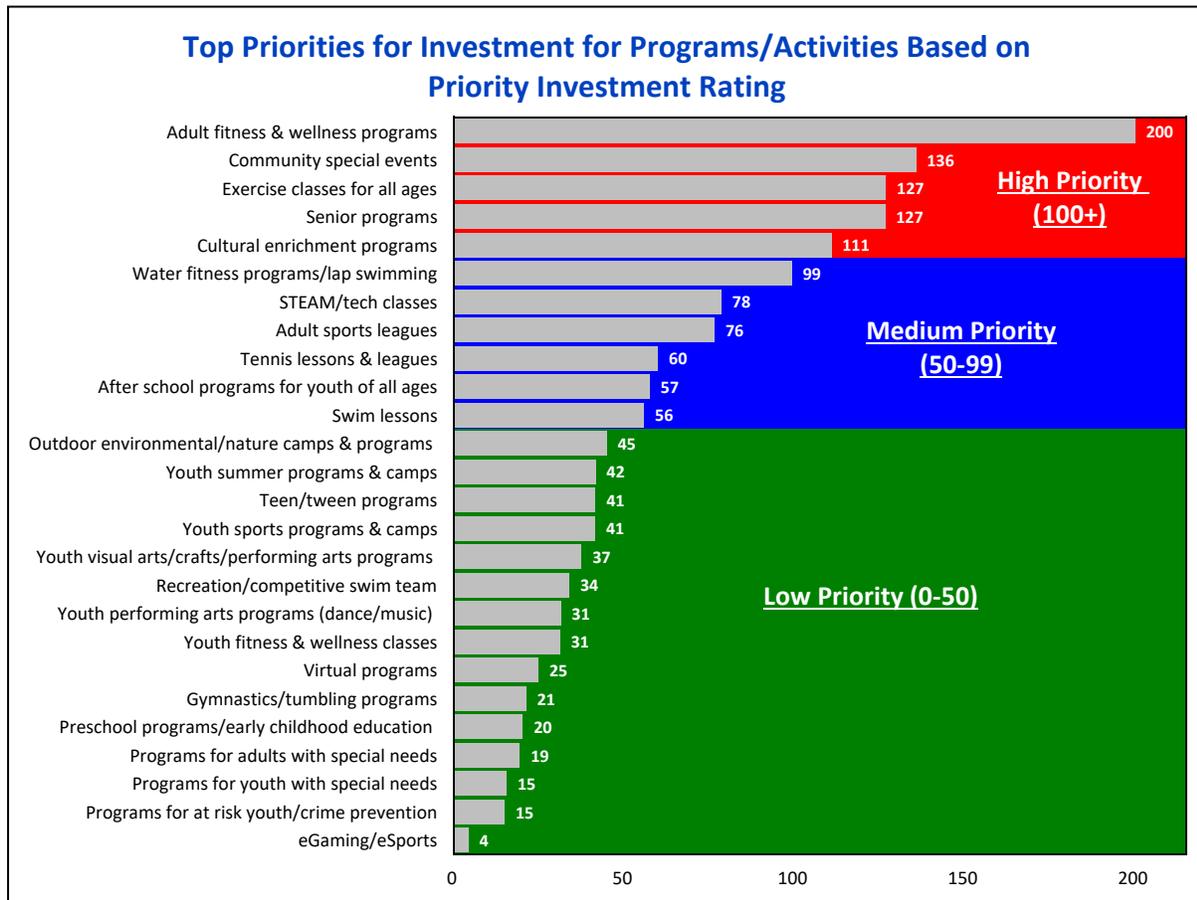


Priorities for Activity/Program Investments: The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide organizations with an objective tool for evaluating the priority that should be placed on recreation and parks investments. The Priority Investment Rating (PIR) equally weighs (1) the importance that residents place on activities/programs and (2) how many residents have unmet needs for the activity/program. [Details regarding the methodology for this analysis are provided in Section 3 of this report.]

Based the Priority Investment Rating (PIR), the following activities/programs were rated as high priorities for investment:

- Adult fitness & wellness programs (PIR=200)
- Community special events (PIR=136)
- Exercise classes for all ages (PIR=127)
- Senior programs (PIR=127)
- Cultural enrichment programs (PIR=111)

The chart below shows the Priority Investment Rating for each of the 26 activities/programs assessed on the survey.

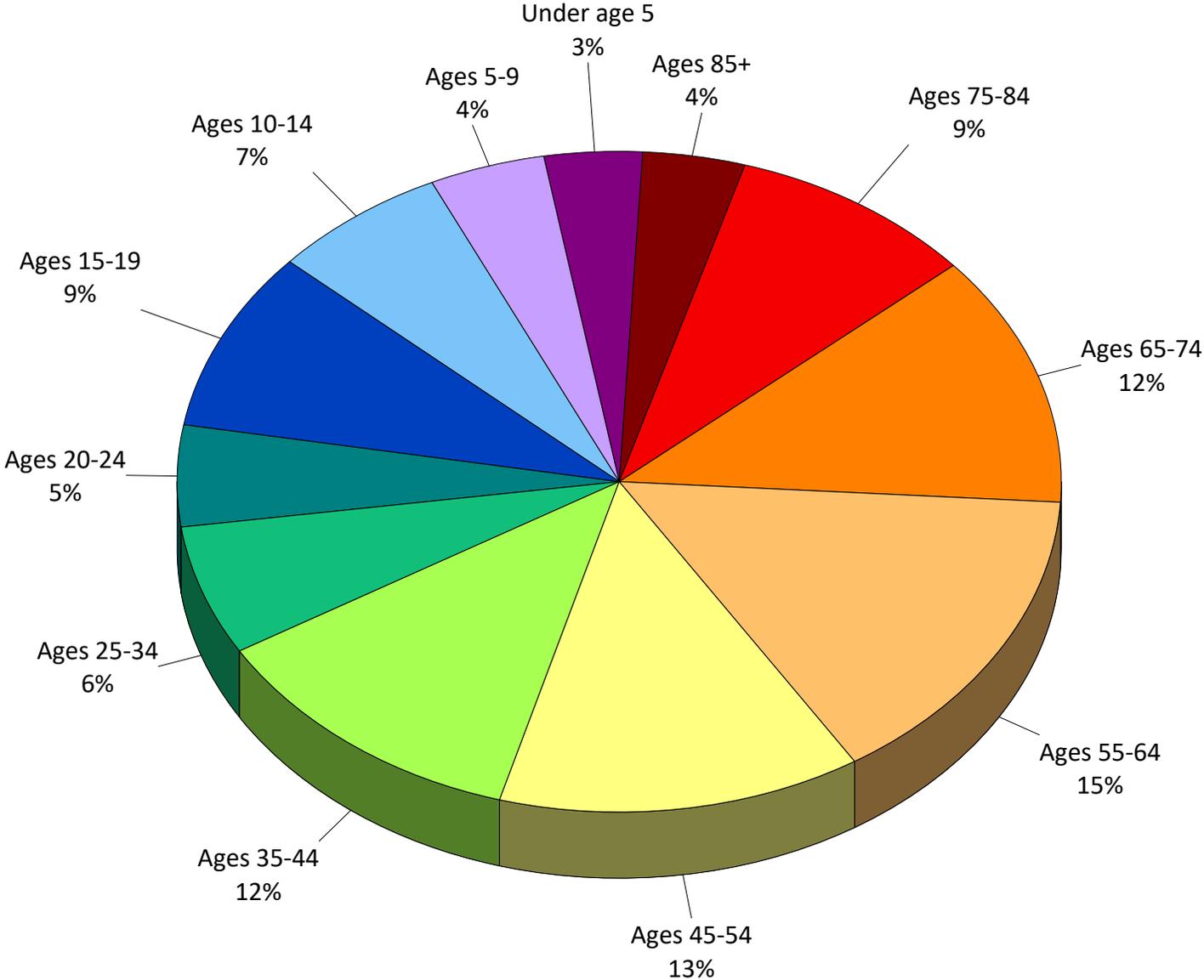


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Charts & Graphs

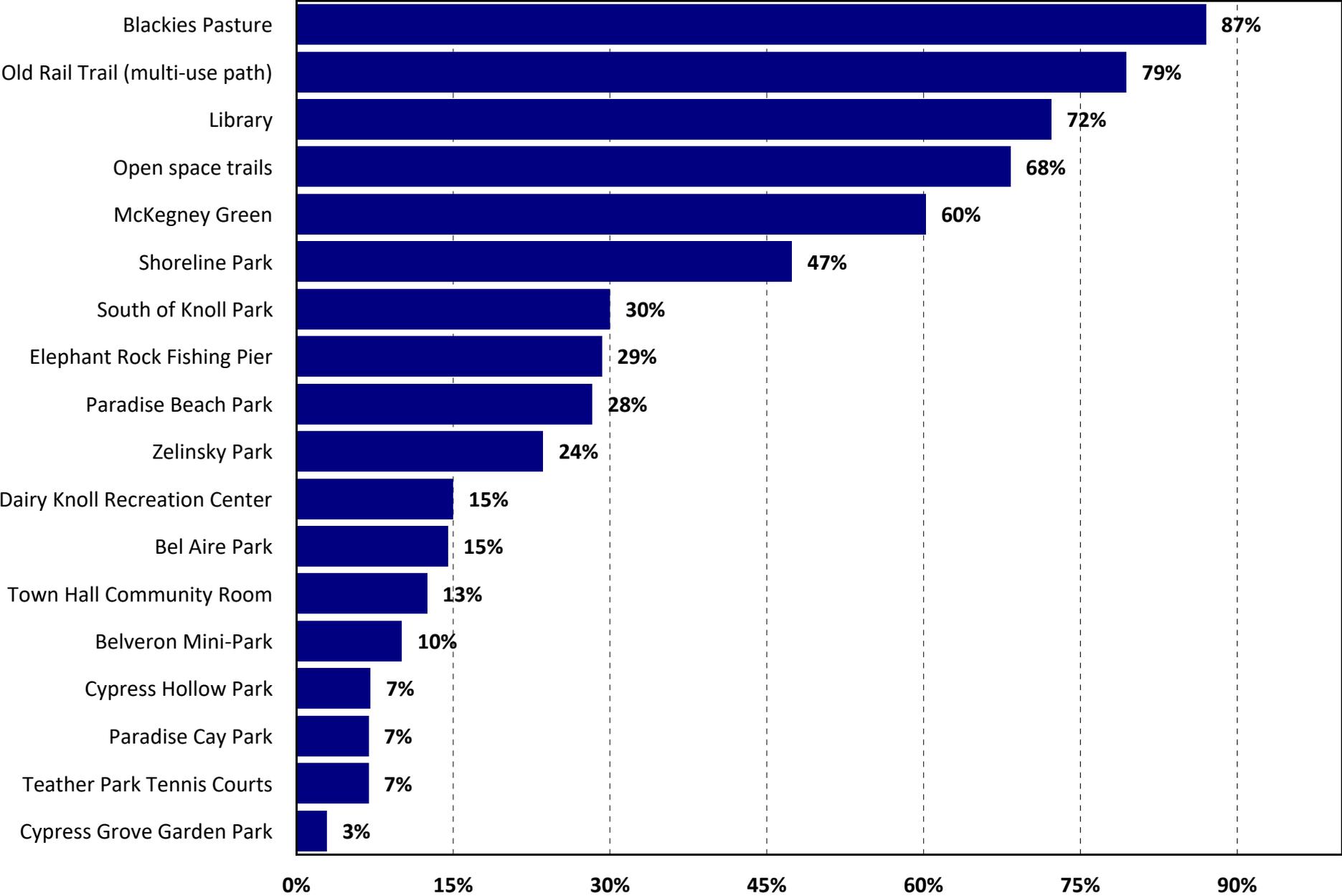
Q1. Including yourself, how many people in your household are in the following age groups?

by percentage of persons in household



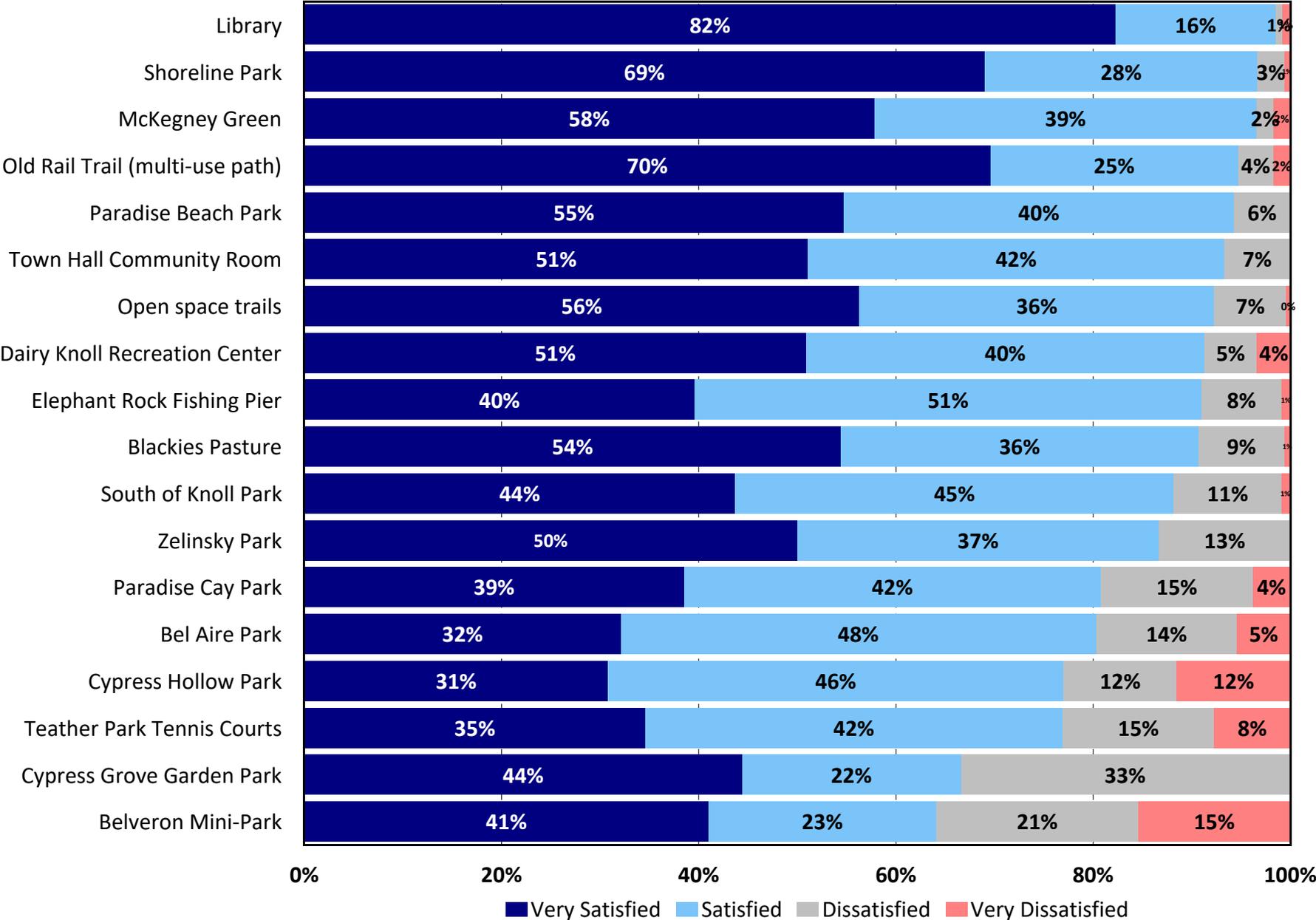
Q2. Please indicate if you or any members of your household have used any of the following Town of Tiburon parks and recreation facilities in the past 12 months.

by percentage of respondents who responded "YES"



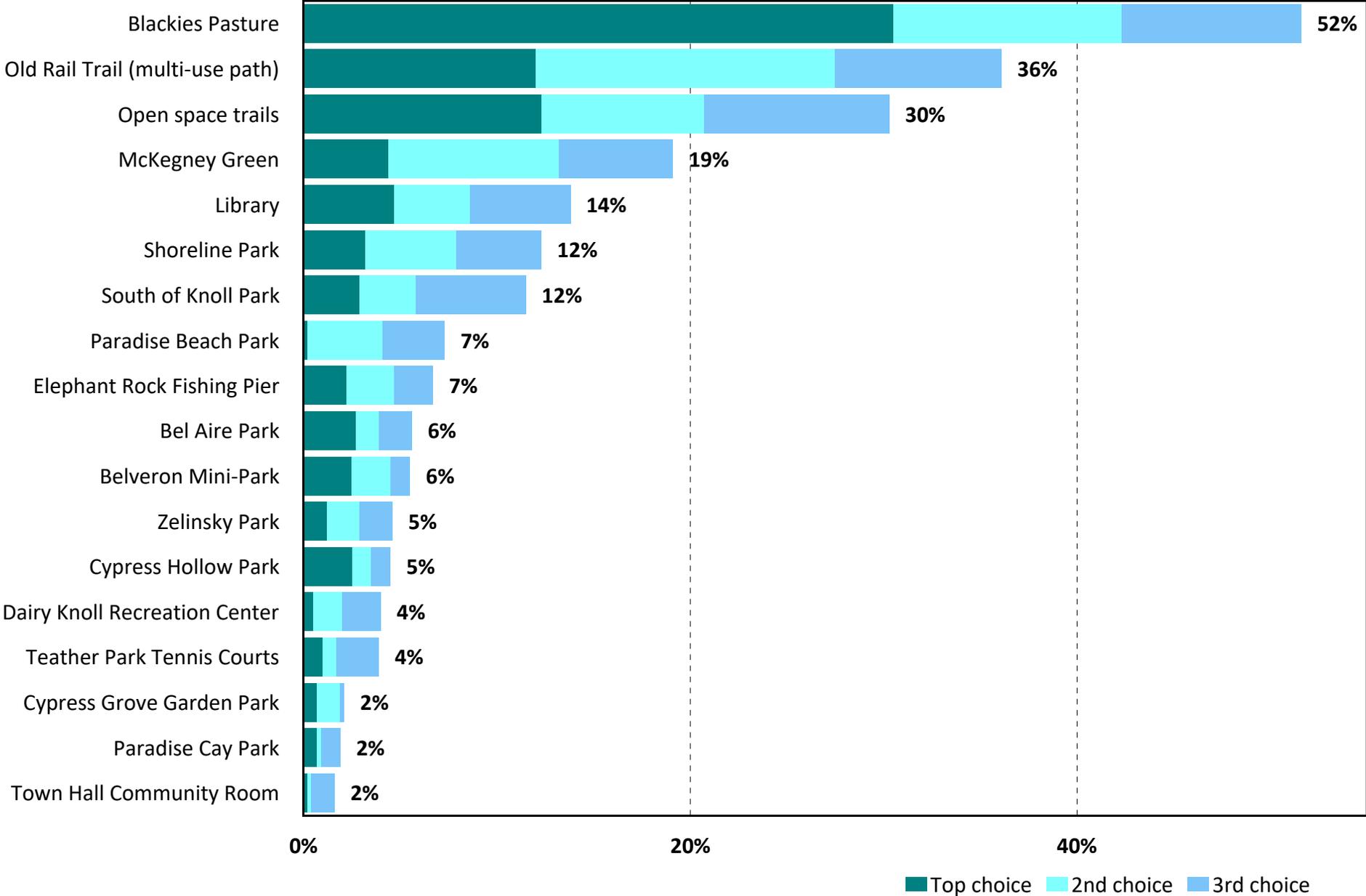
Q2. Rating Satisfaction with Parks/Facilities

by percentage of respondents who reported using the park/facility in the last year (excluding "N/A")



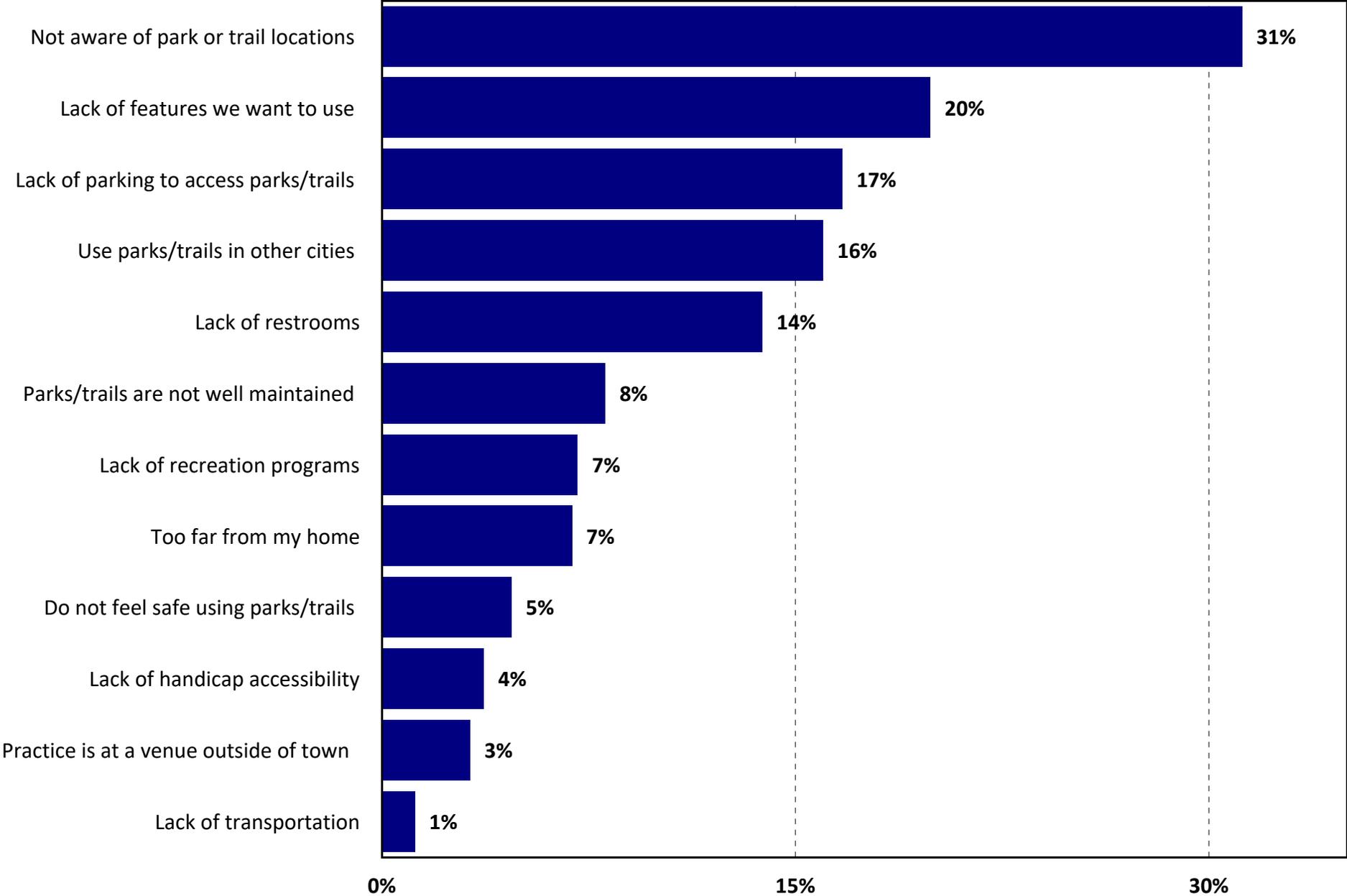
Q3. Which THREE parks/facilities from the list in Question 2 should receive the most attention from the town in the next TWO years?

by percentage of respondents who selected the items as one of their top three choices



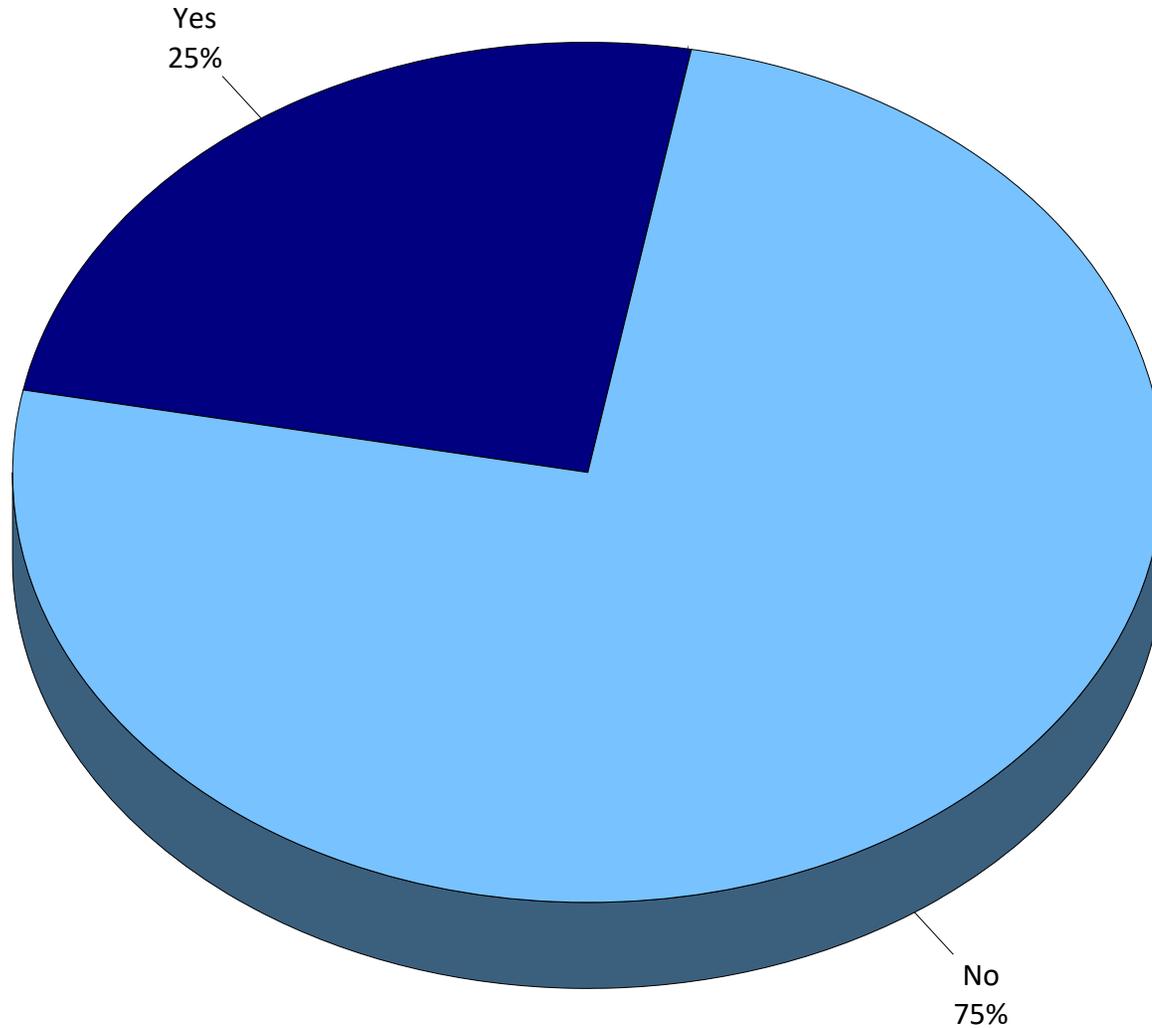
Q4. Please CHECK ALL the following reasons that prevent you/your household from using the parks/facilities more often.

by percentage of respondents (multiple selections could be made)



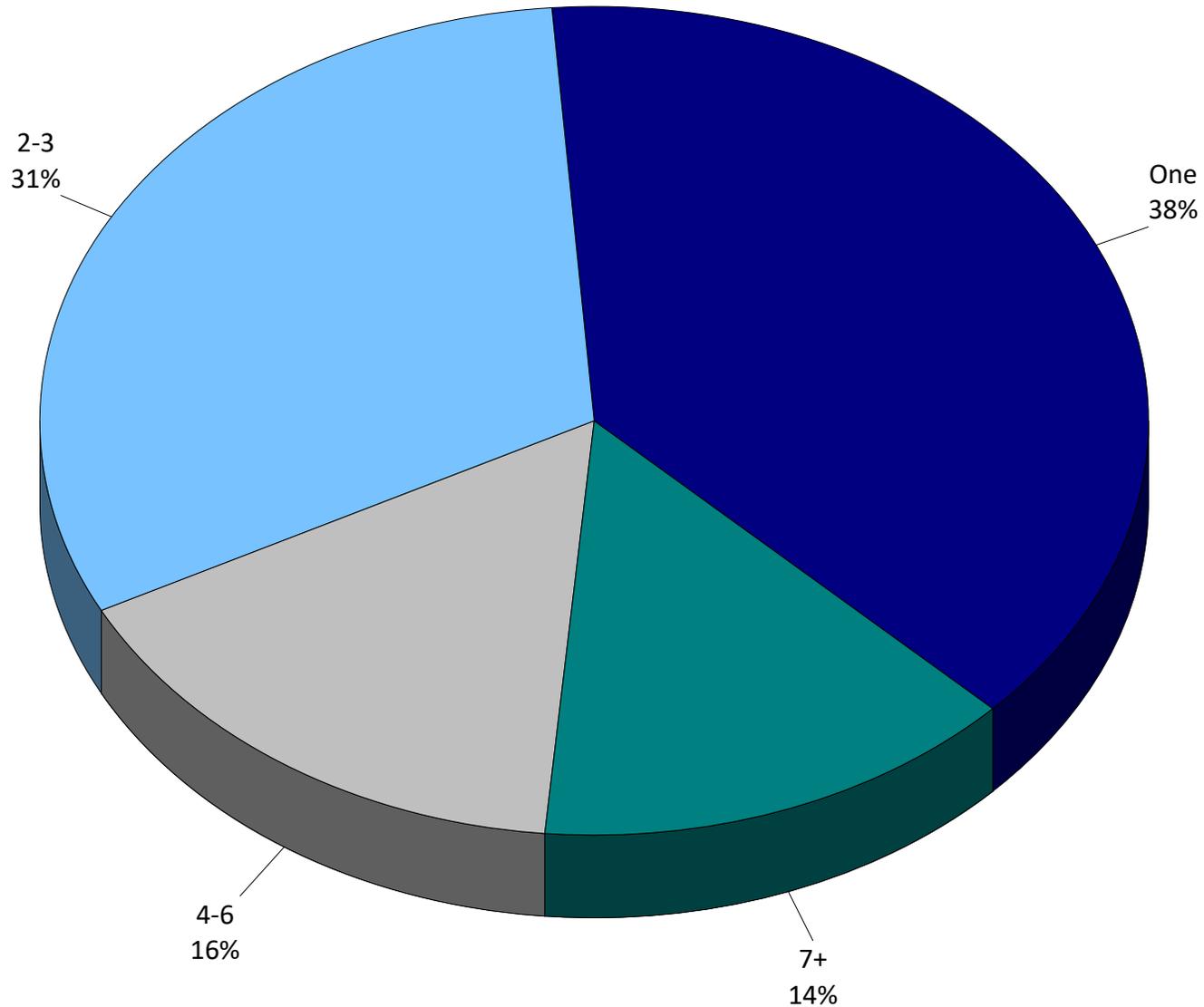
Q5. Has your household participated in any recreation programs/activities offered by the Belvedere Tiburon Joint Recreation Committee (The Ranch) in the past 12 months?

by percentage of respondents



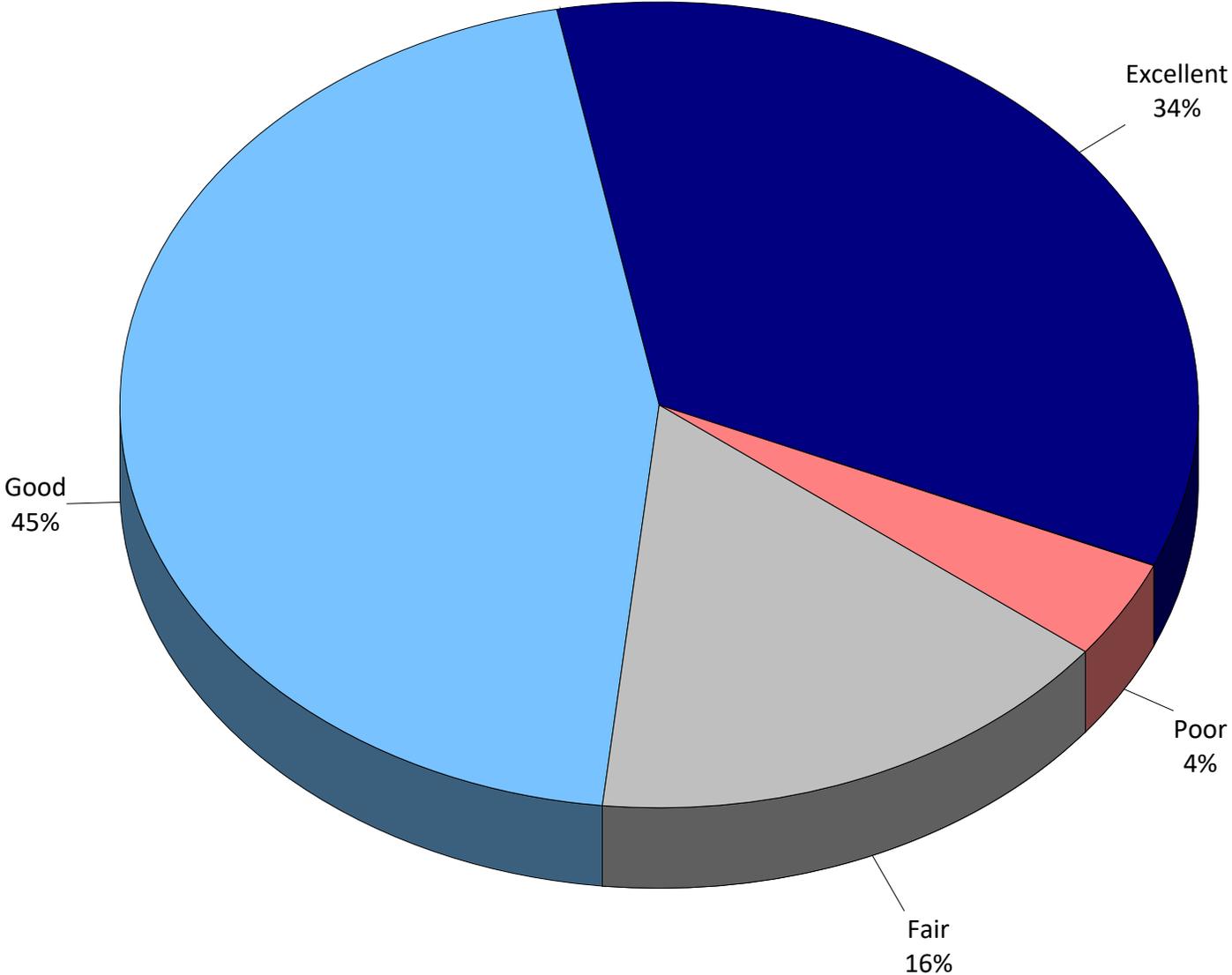
Q5a. How many programs and/or activities offered by The Ranch have you or members of your household participated in during the past 12 months?

by percentage of respondents (excluding "not provided")



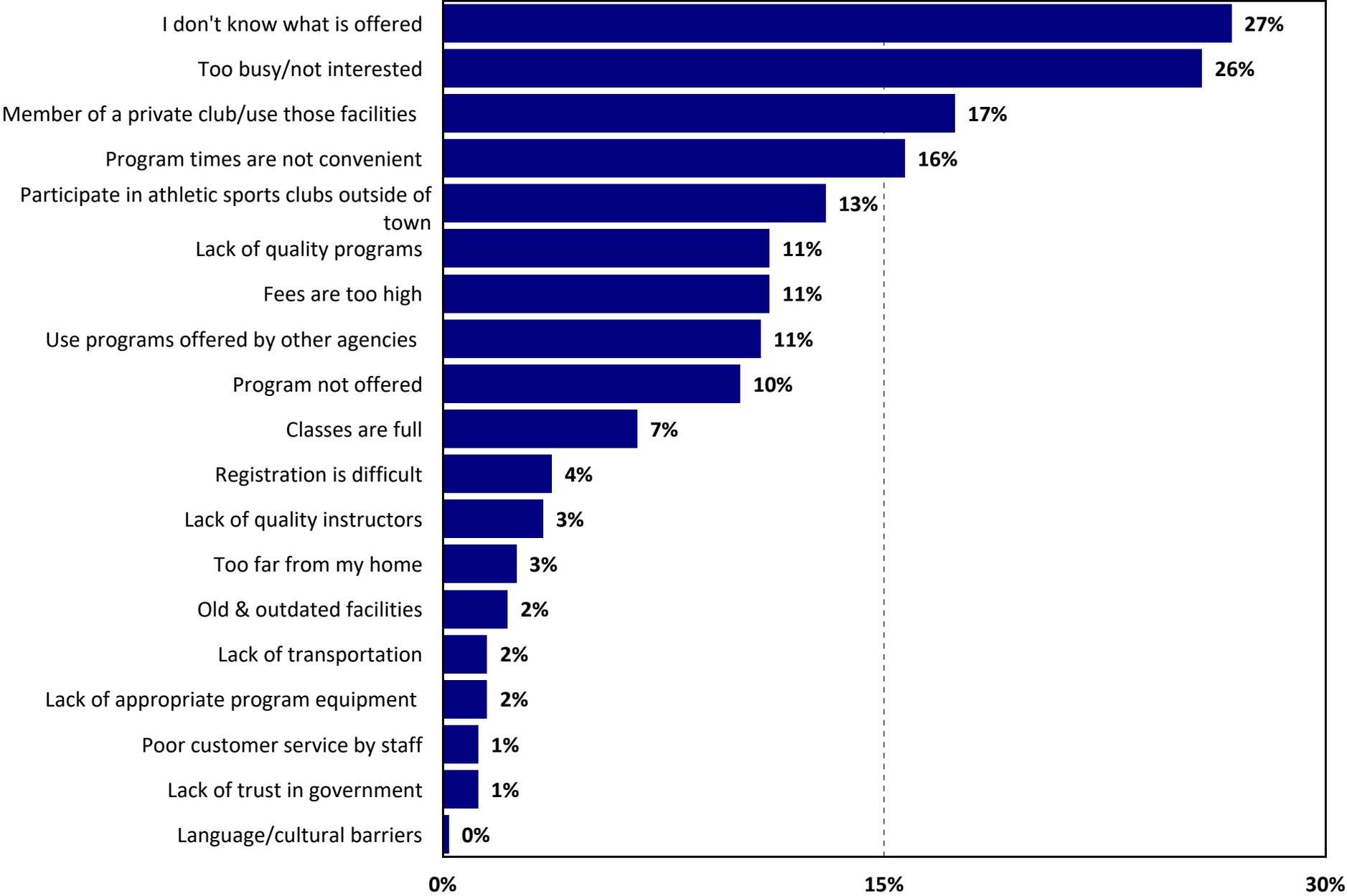
Q5b. How would you rate the overall quality of The Ranch programs/activities in which your household has participated?

by percentage of respondents (excluding "not provided")



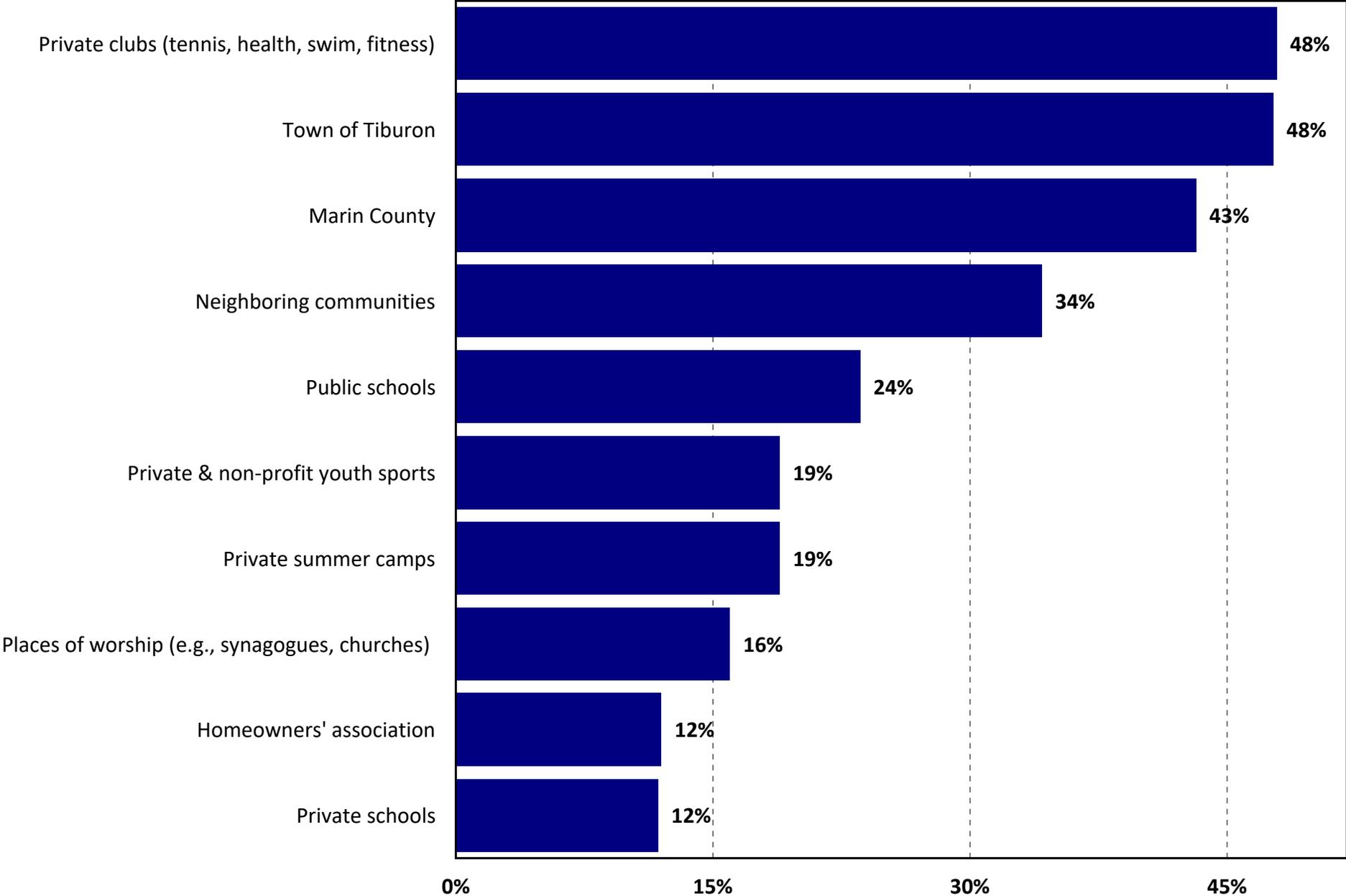
Q6. Please CHECK ALL the following reasons that prevent you/your household from participating in The Ranch programs/activities more often.

by percentage of respondents (multiple selections could be made)



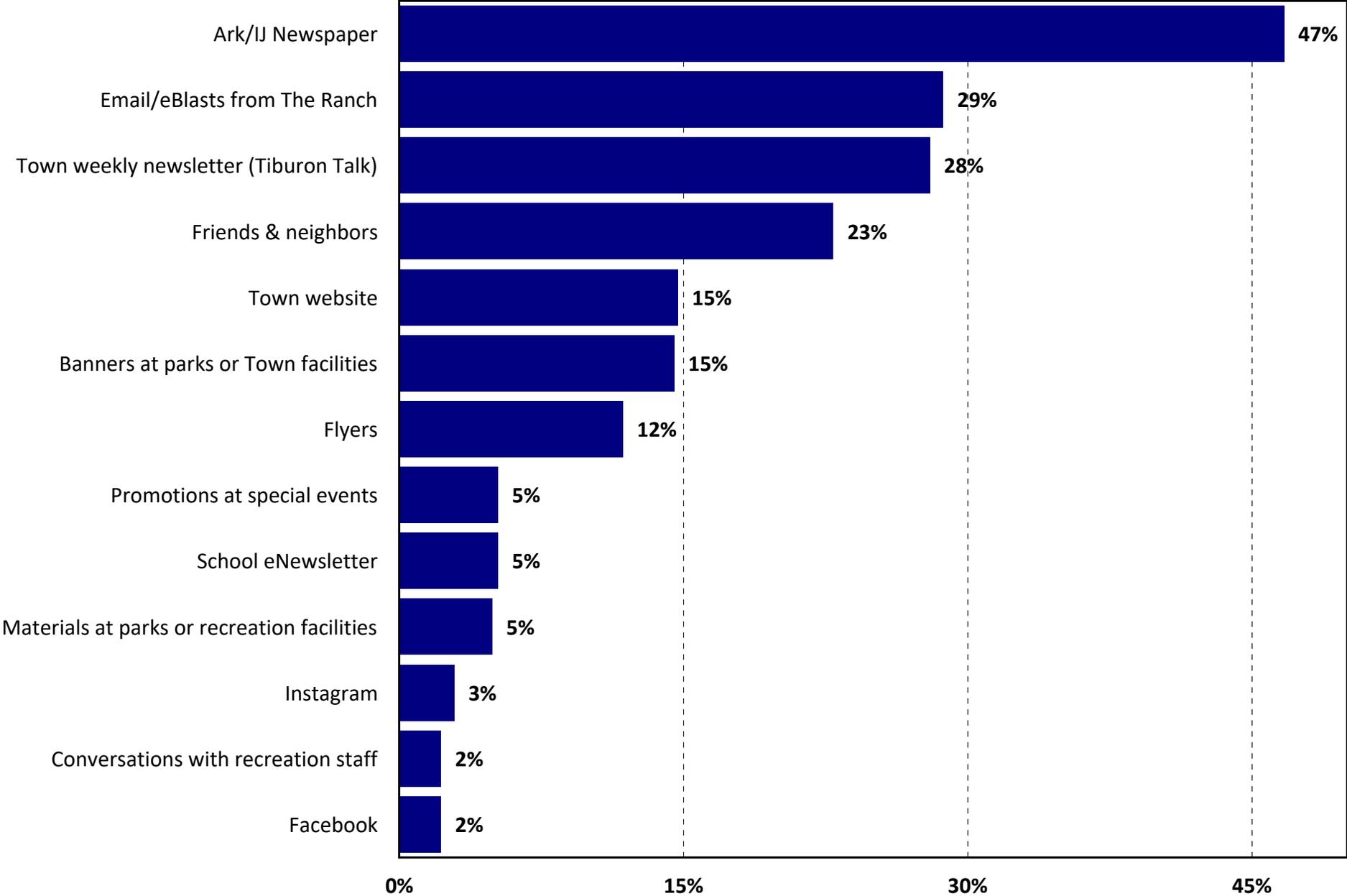
Q7. Please CHECK ALL of the organizations that you/your household have used for programs/activities in the past 12 months.

by percentage of respondents (multiple selections could be made)



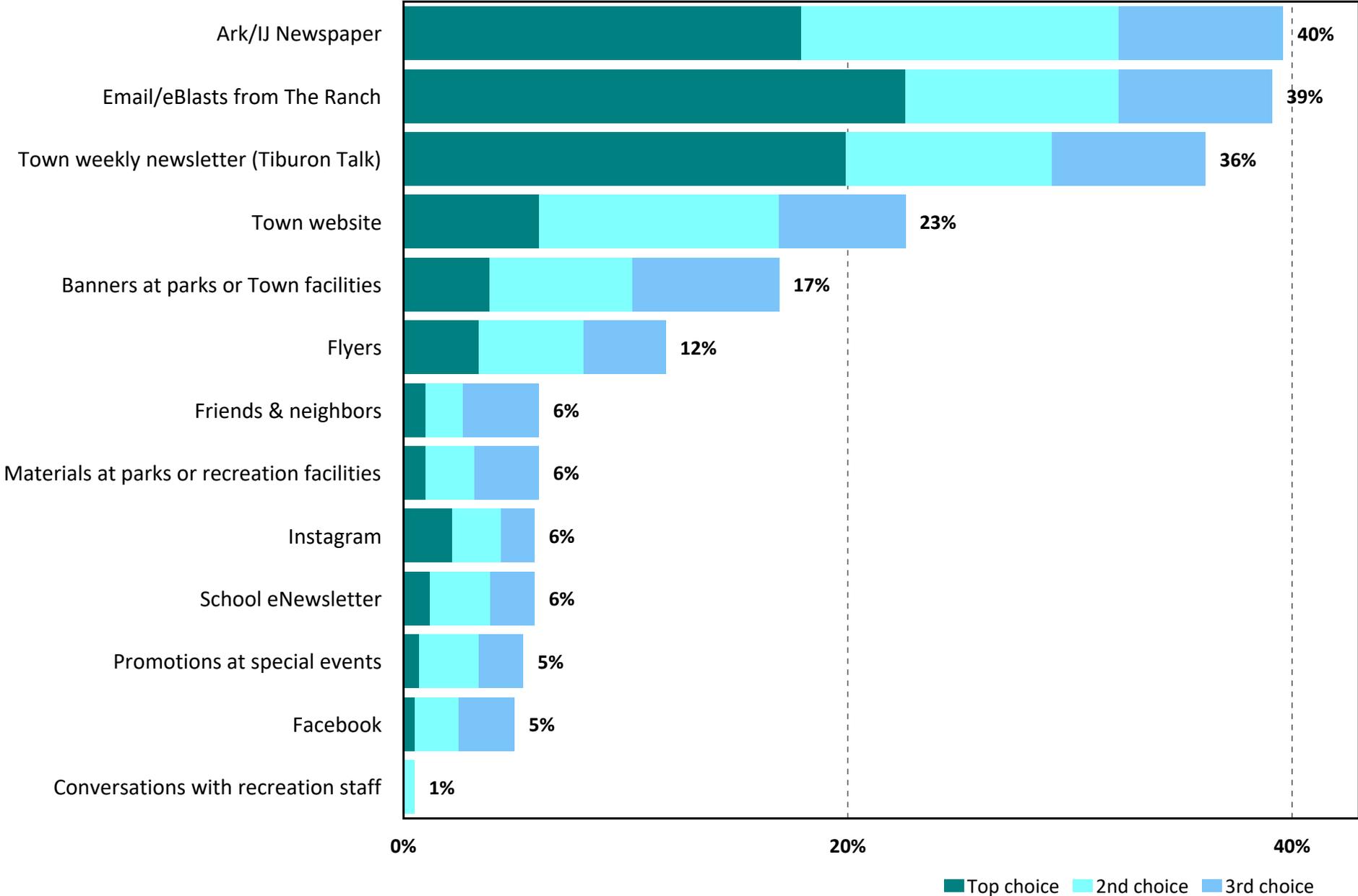
Q8. Please CHECK ALL of the ways you learn about The Ranch recreation programs and activities.

by percentage of respondents (multiple selections could be made)



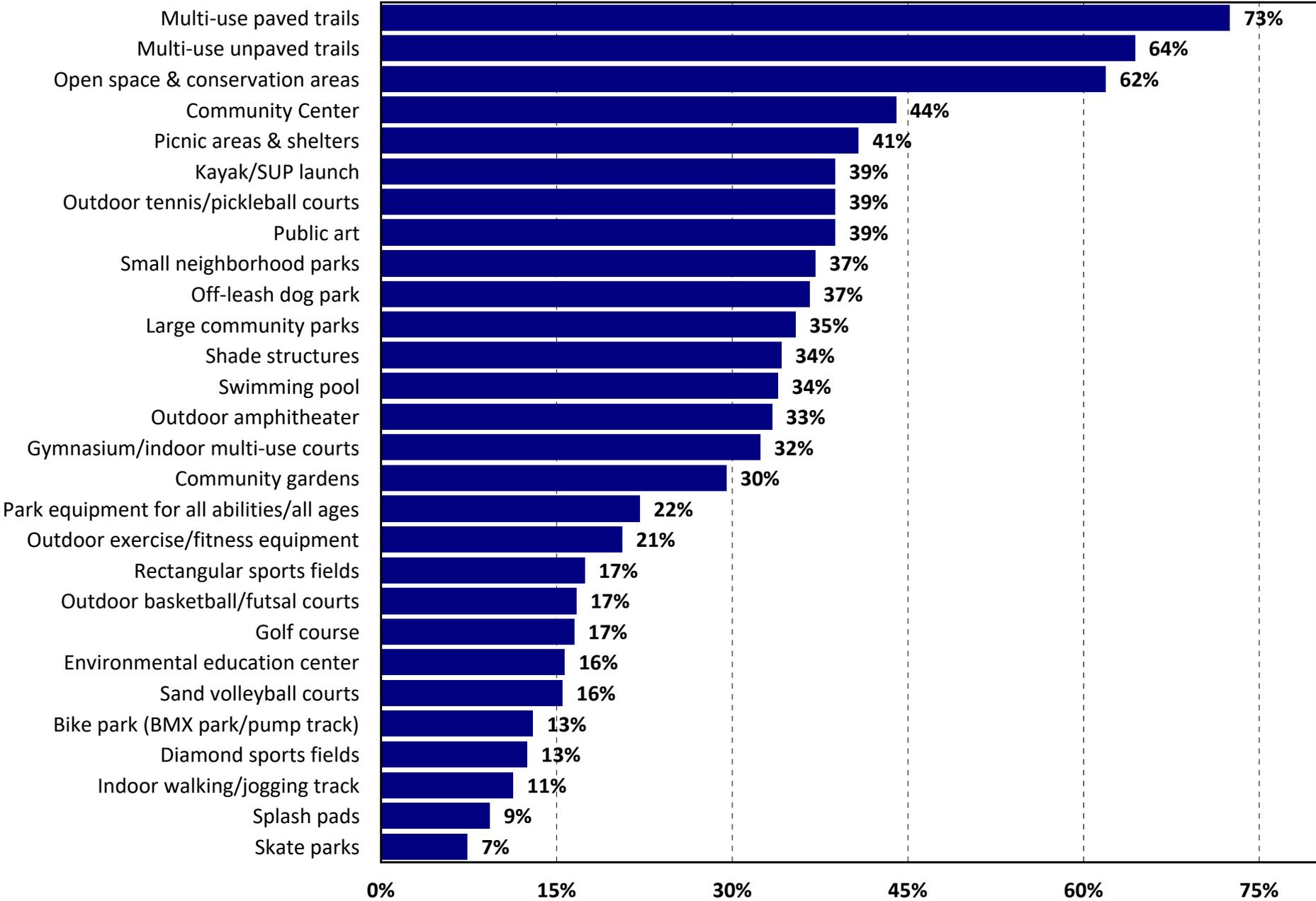
Q9. Which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs/activities?

by percentage of respondents who selected the items as one of their top three choices



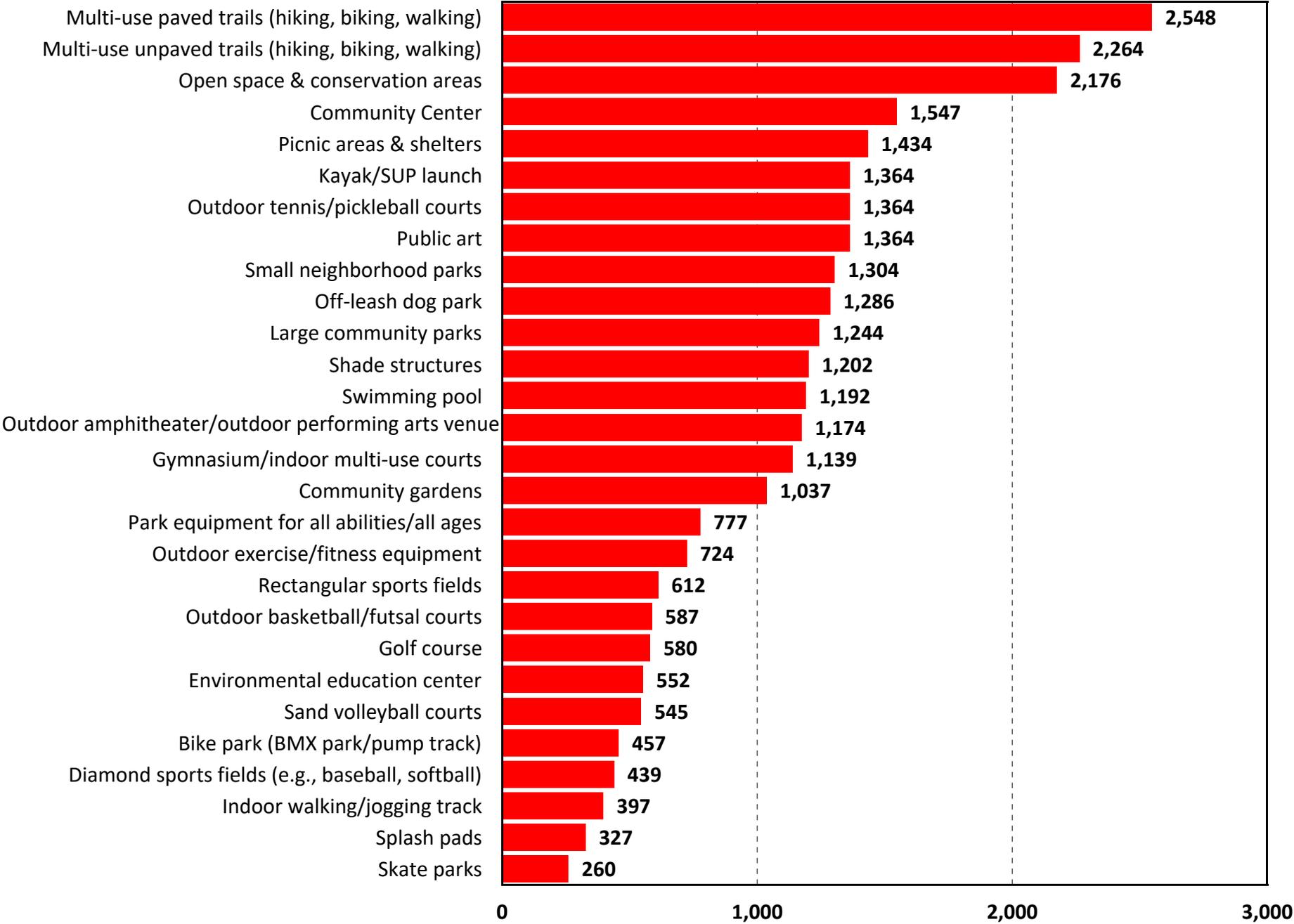
Q10. Need for Facilities/Amenities

by percentage of respondents who indicated need



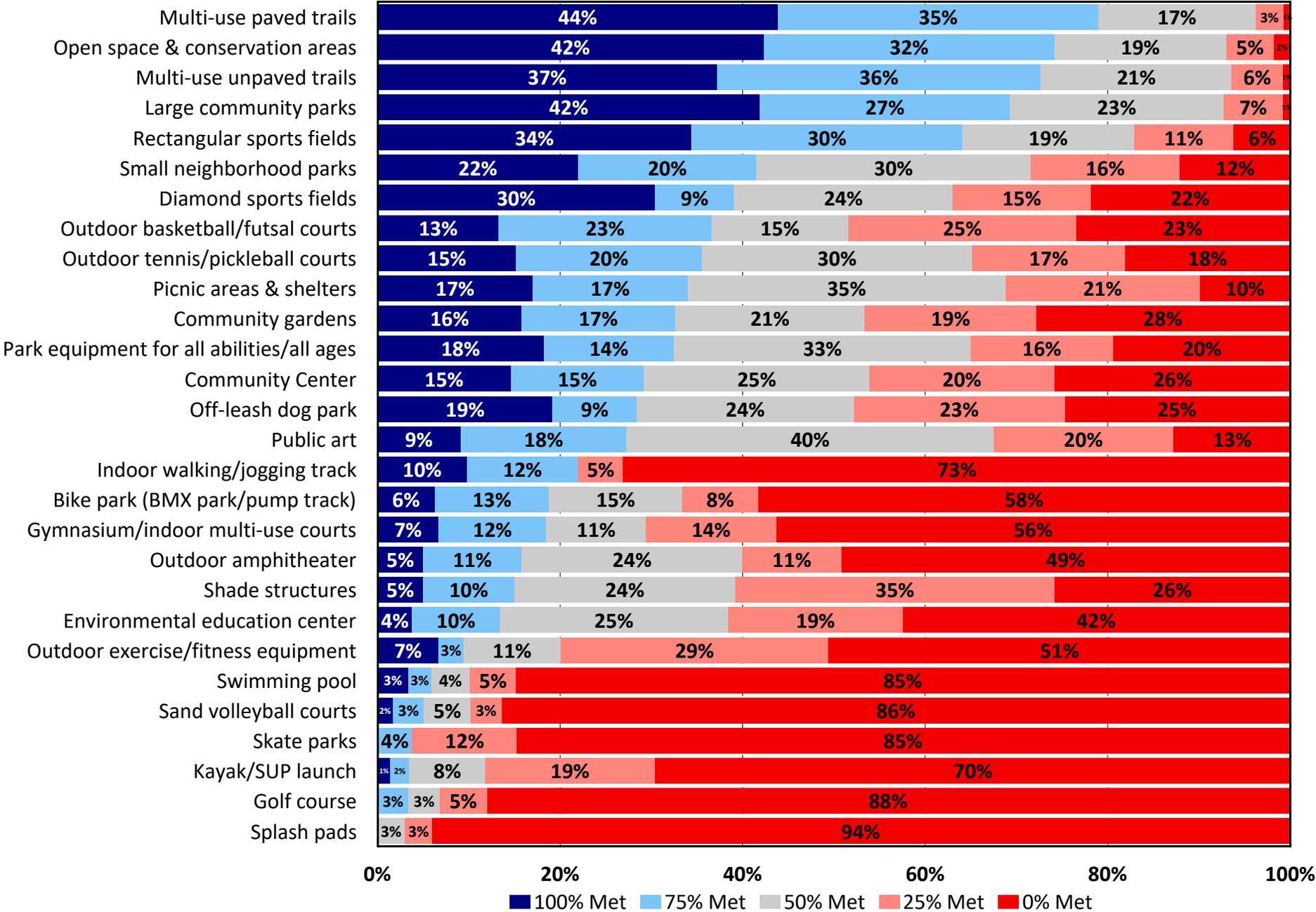
Q10. Estimated Number of Households Who Have a Need for Amenities/Facilities

by number of households based on an estimated 3,515 households



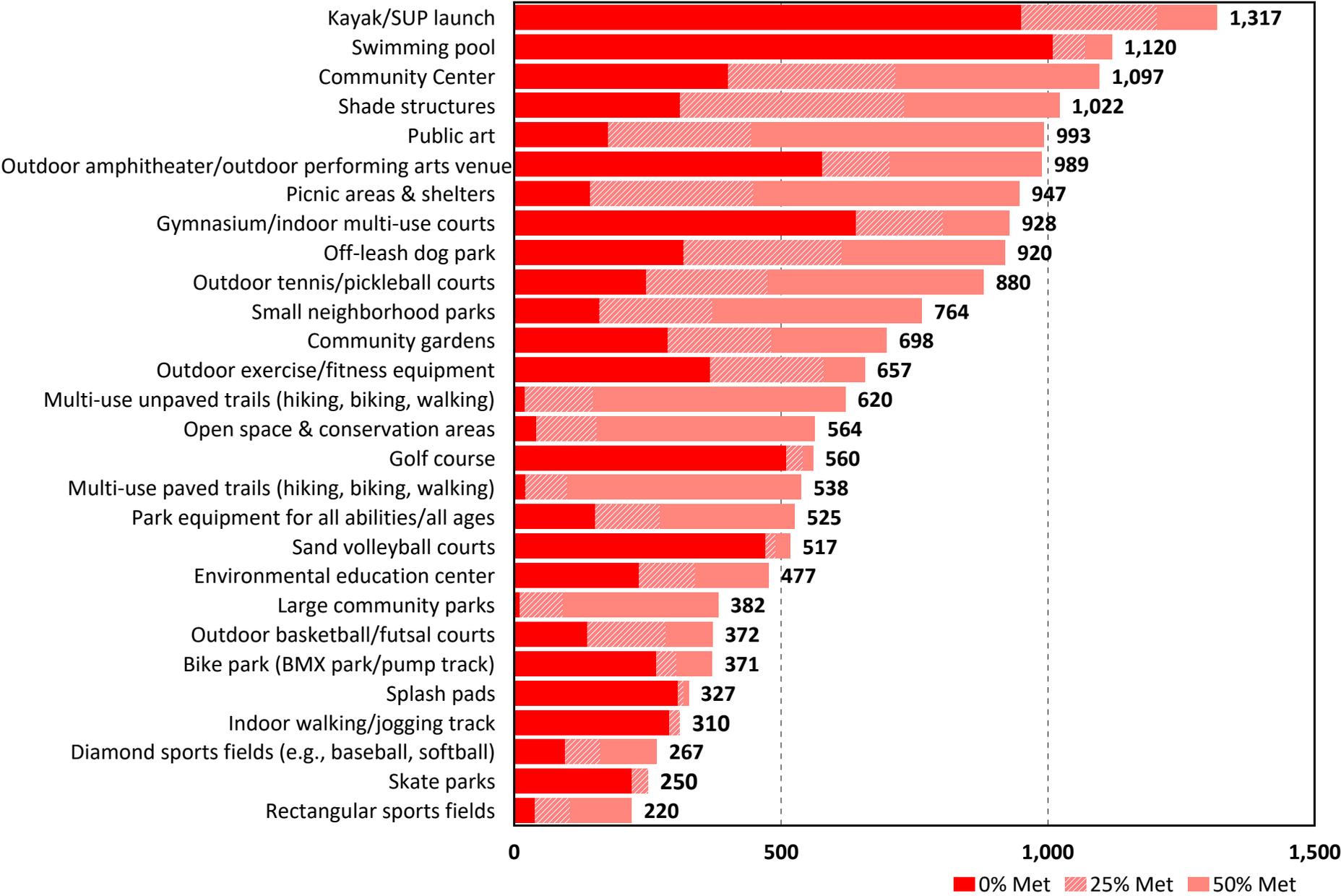
Q10. Please rate how well your needs for facilities/amenities are met.

by percentage of respondents who indicated need



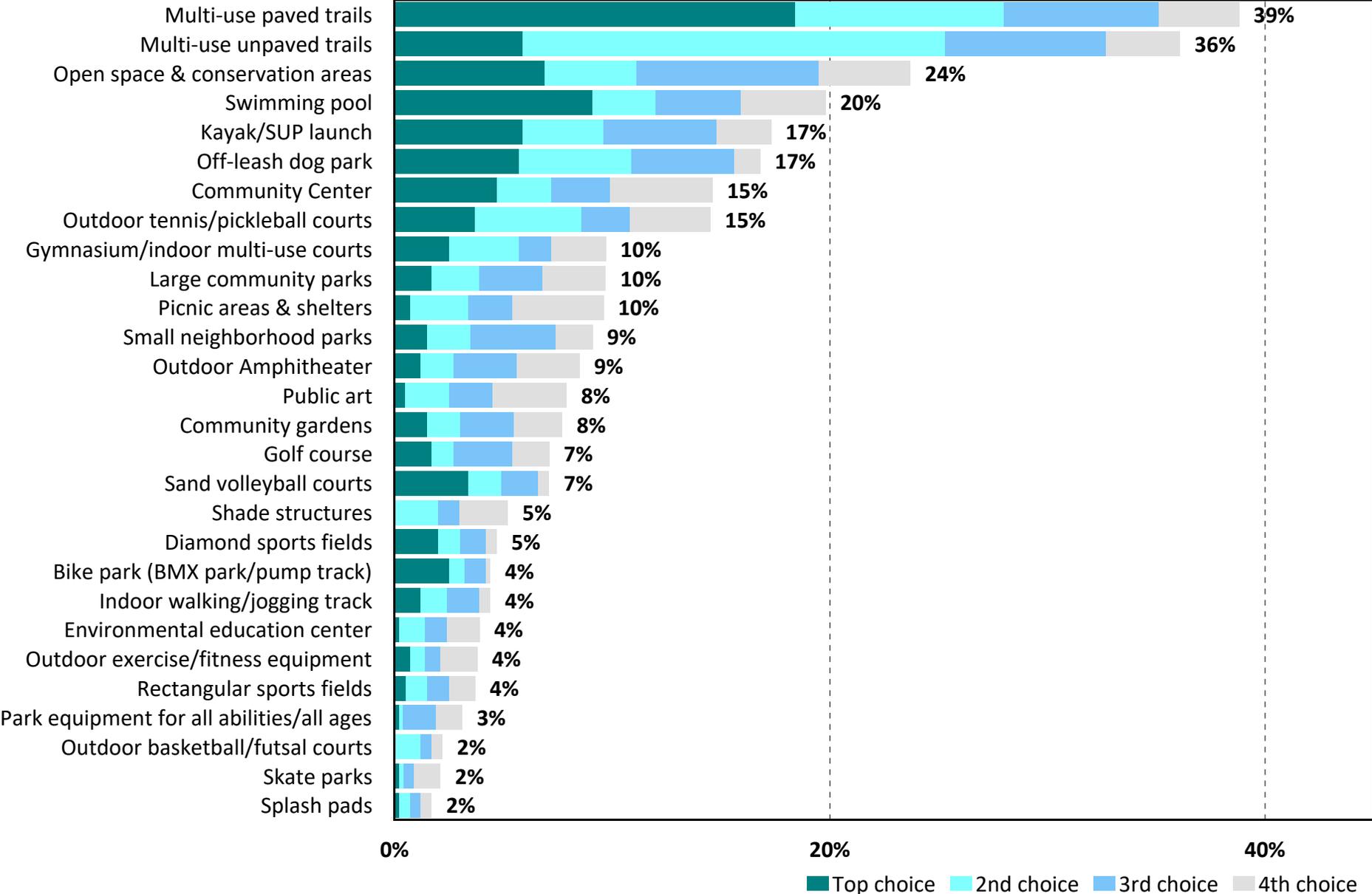
Q10c. Estimated Number of Households Whose Facility/Amenity Needs Are Only "50% Met" or Less

by number of households with need based on an estimated 3,515 households



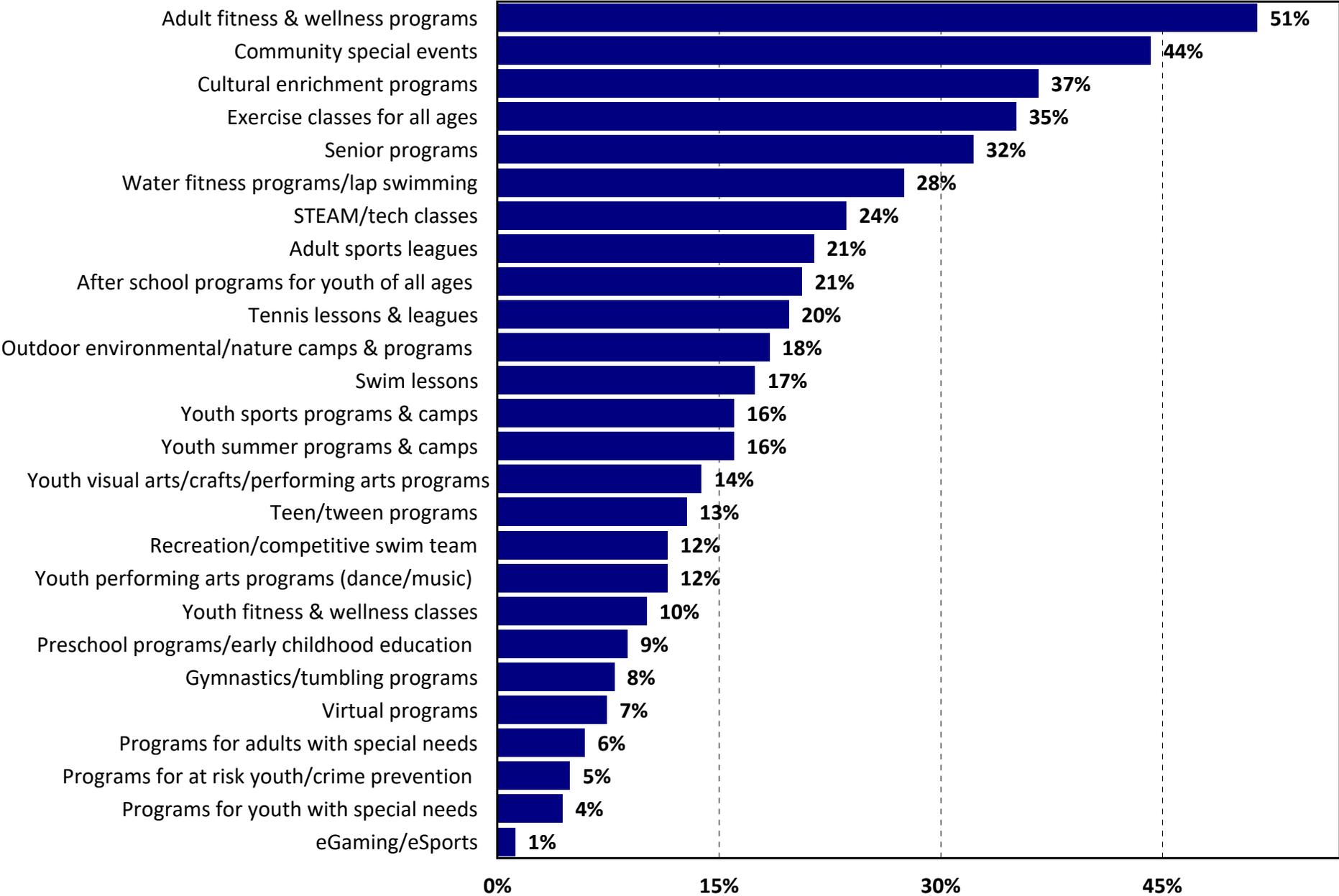
Q11. Which FOUR facilities/amenities from the list in Question 10 are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



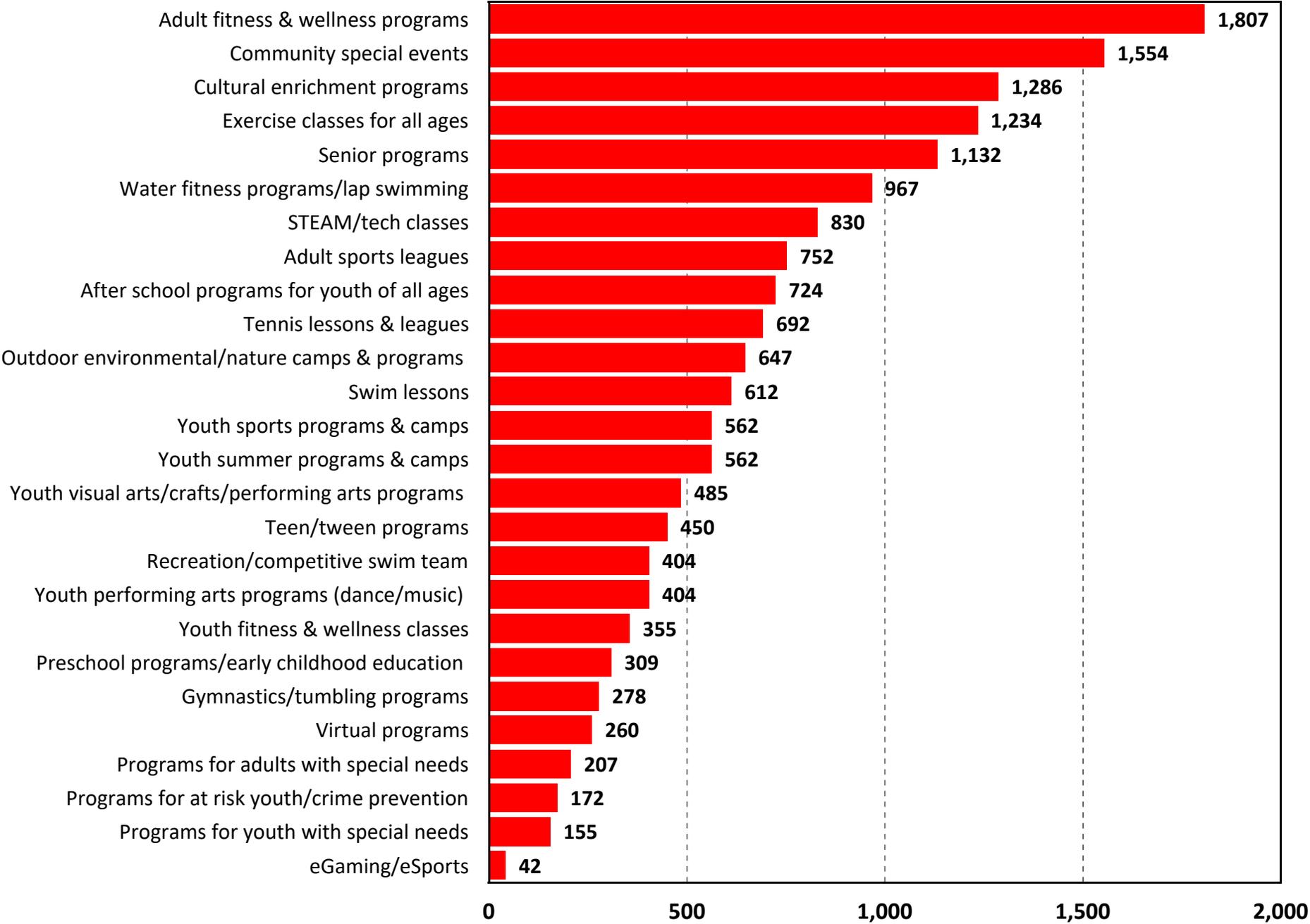
Q12. Please indicate if you/your household have a need for each of the programs/activities listed below.

by percentage of respondents who responded with a need



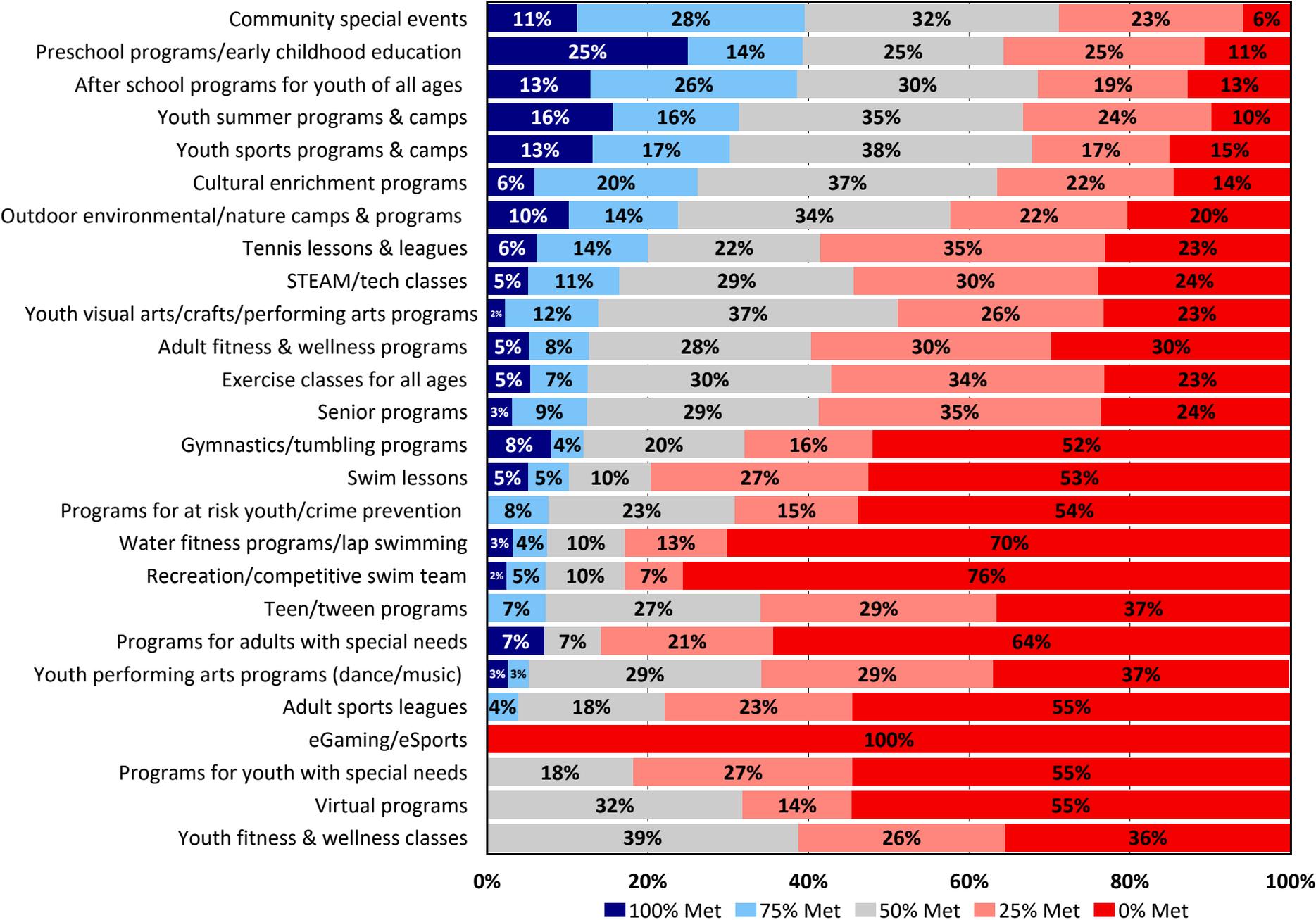
Q12. Estimated Number of Households Who Have a Need for Programs/Activities

by number of households based on an estimated 3,515 households



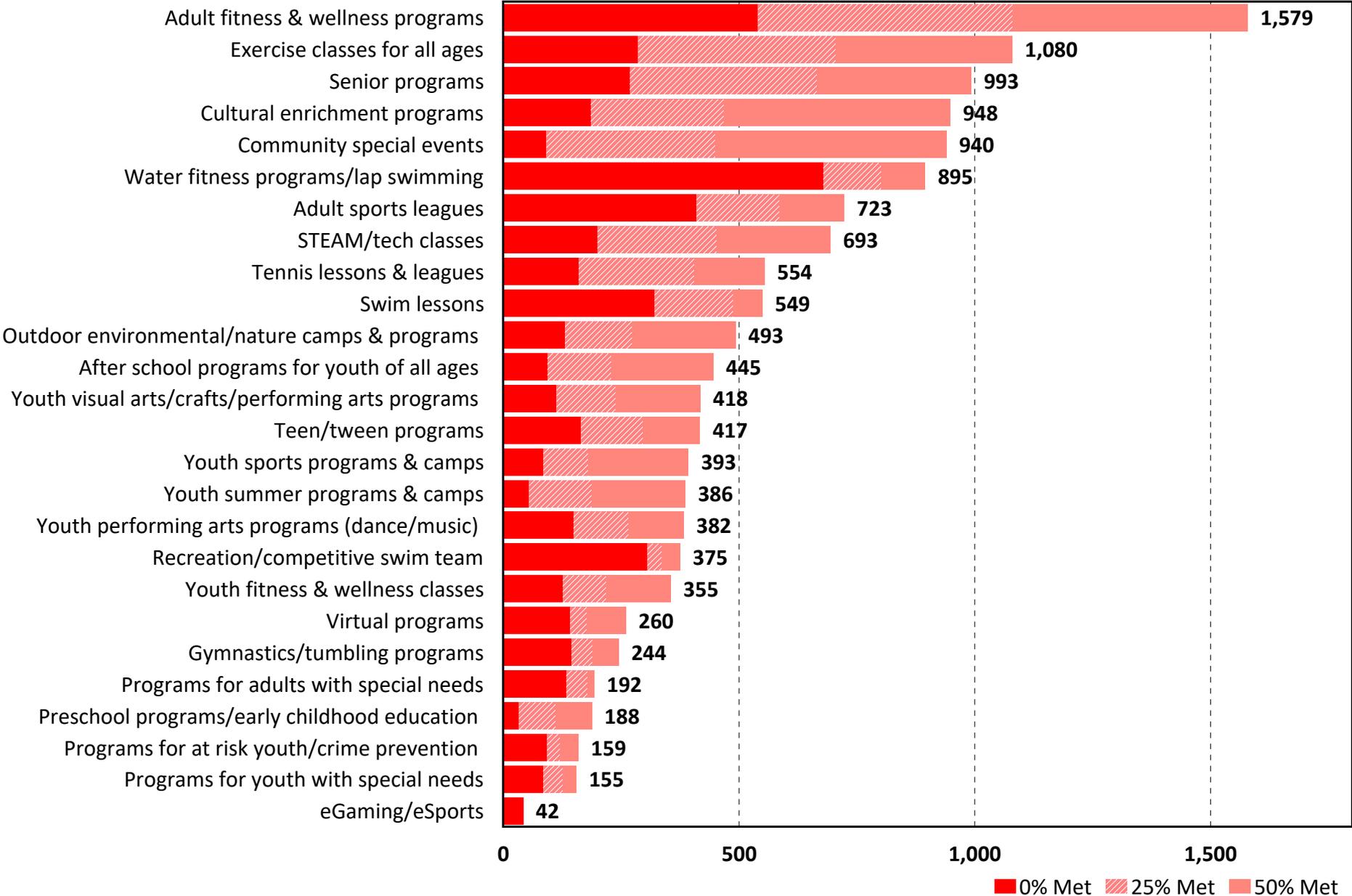
Q12. Please rate how well your needs for programs/activities are met.

by percentage of respondents



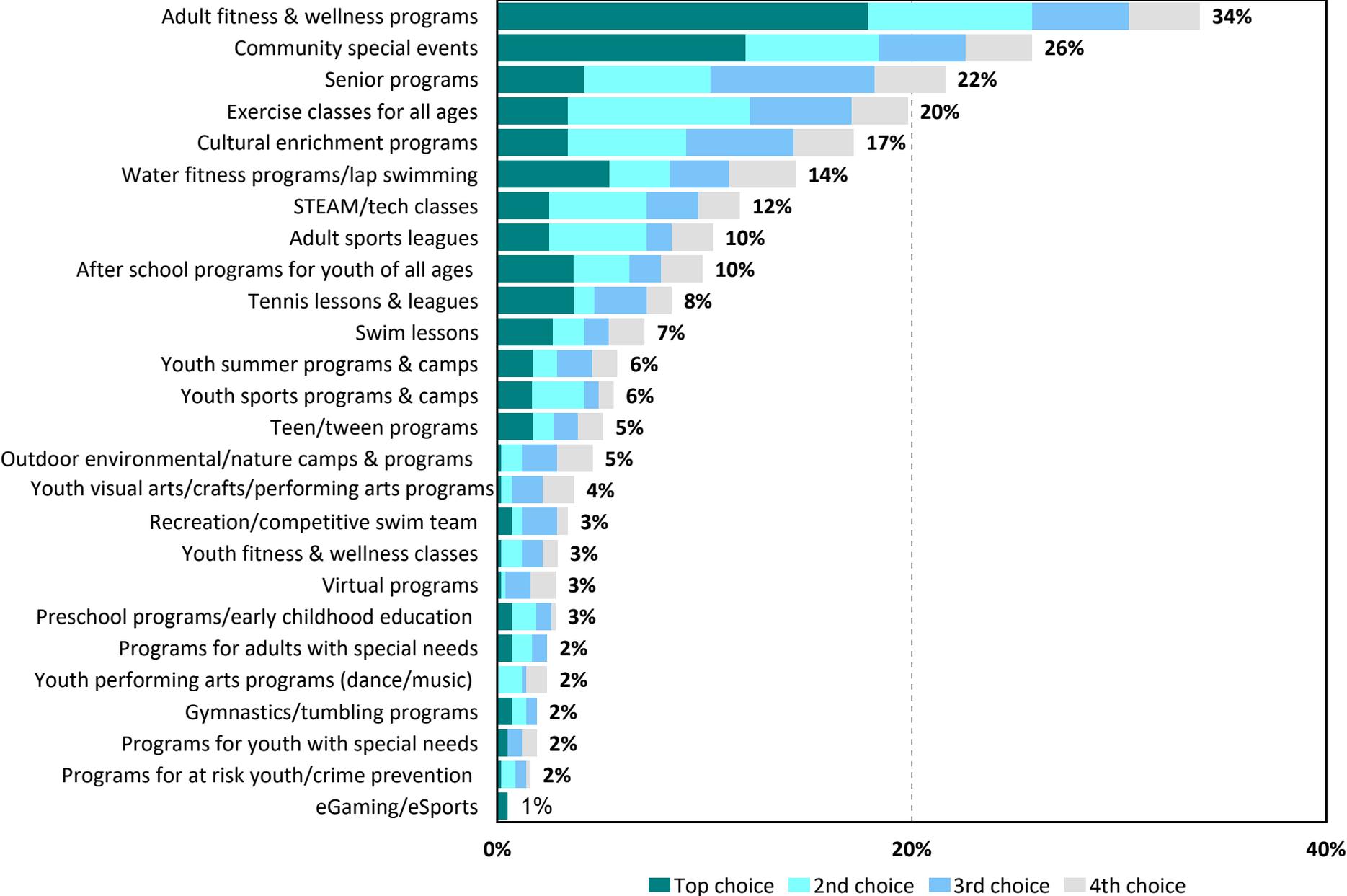
Q12c. Estimated Number of Households Whose Program/Activity Needs Are Only "50% Met" or Less

by number of households with need based on an estimated 3,515 households



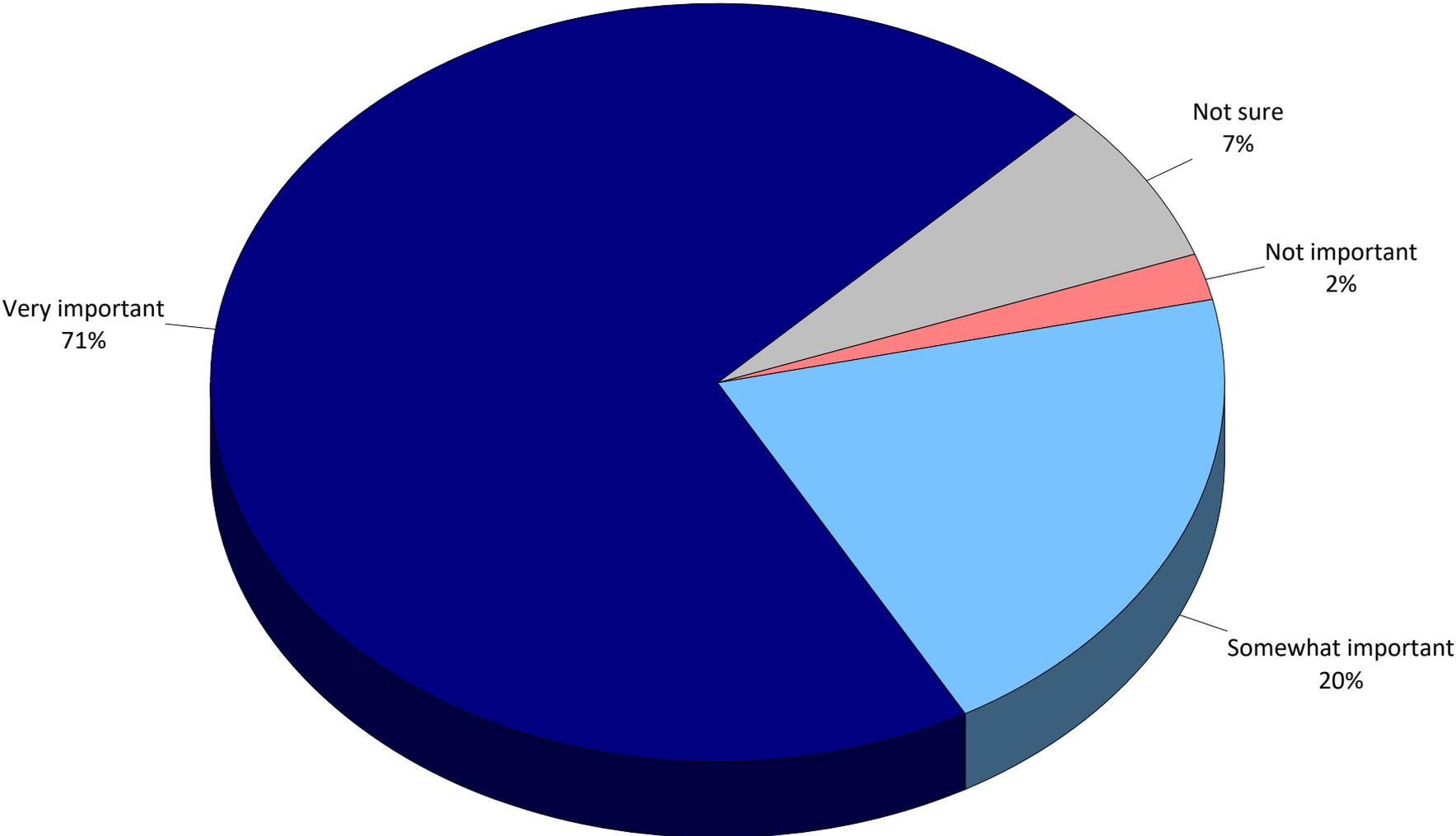
Q13. Which FOUR programs from the list in Question 12 are most important to your household?

by percentage of respondents who selected the items as one of their top four choices



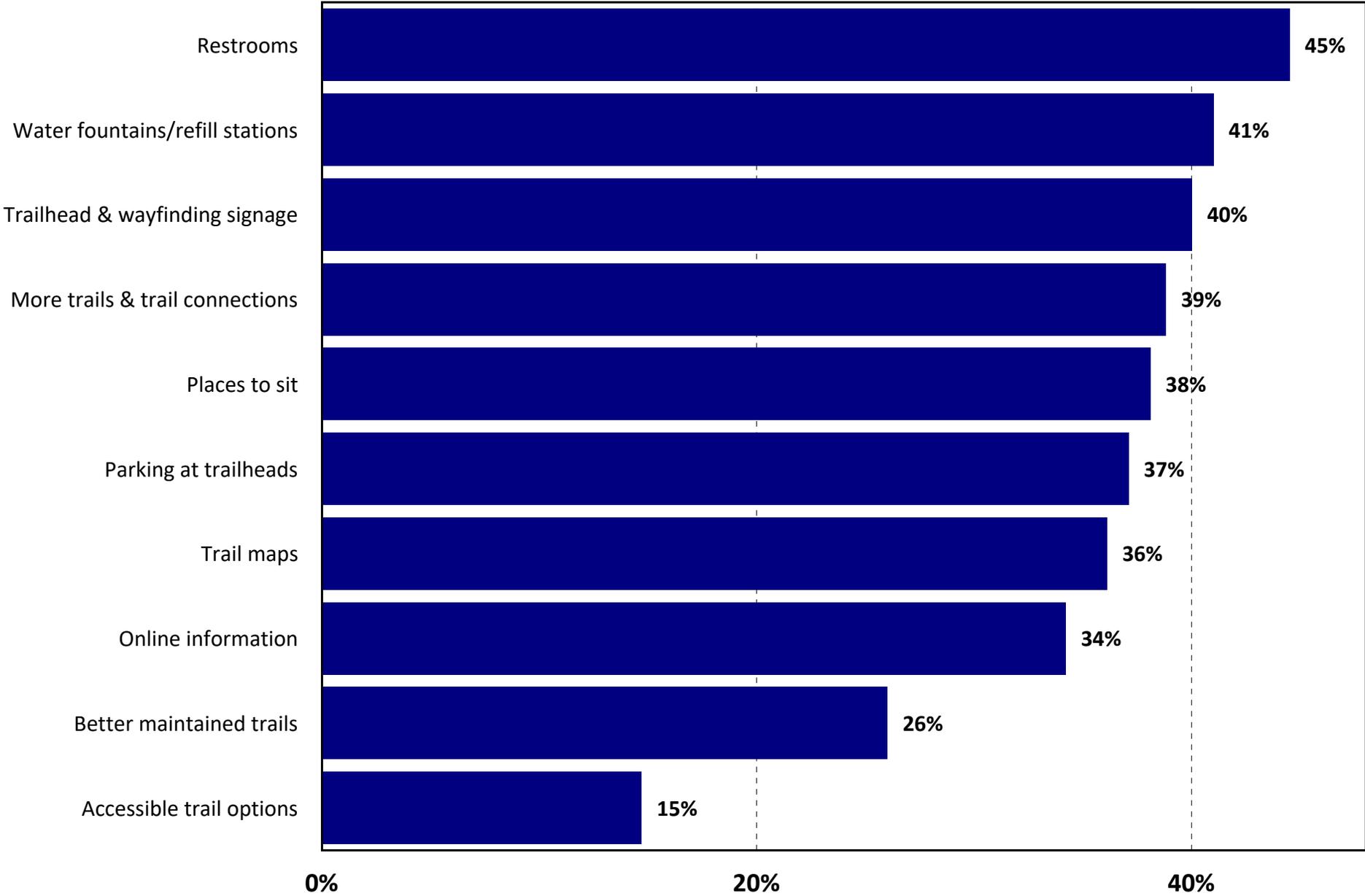
Q14. How important do you feel it is for the Town of Tiburon to provide high quality parks, recreation facilities and programs?

by percentage of respondents



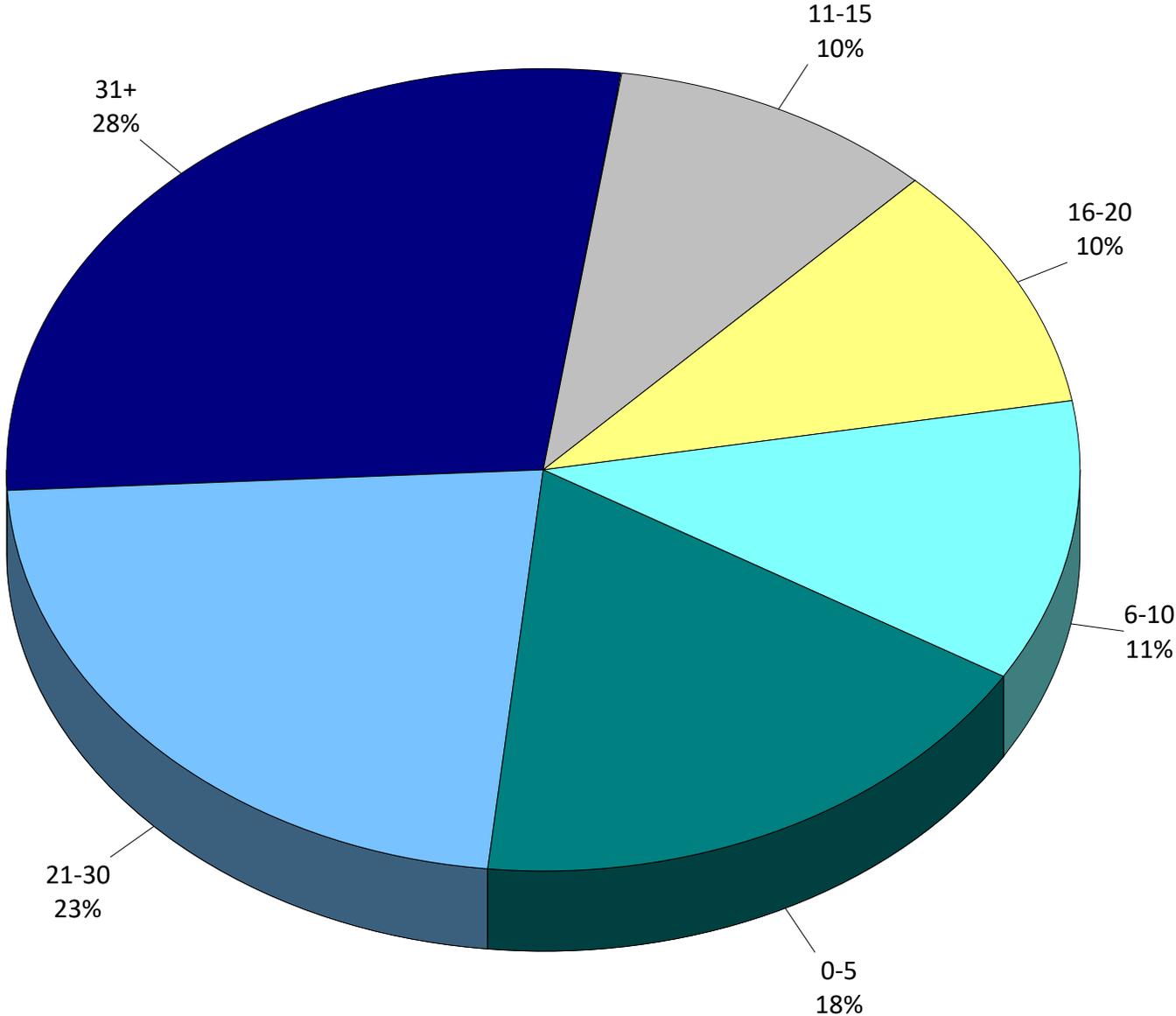
Q15. Please CHECK ALL of the potential improvements to open space that would make these more attractive for you to use.

by percentage of respondents (multiple selections could be made)



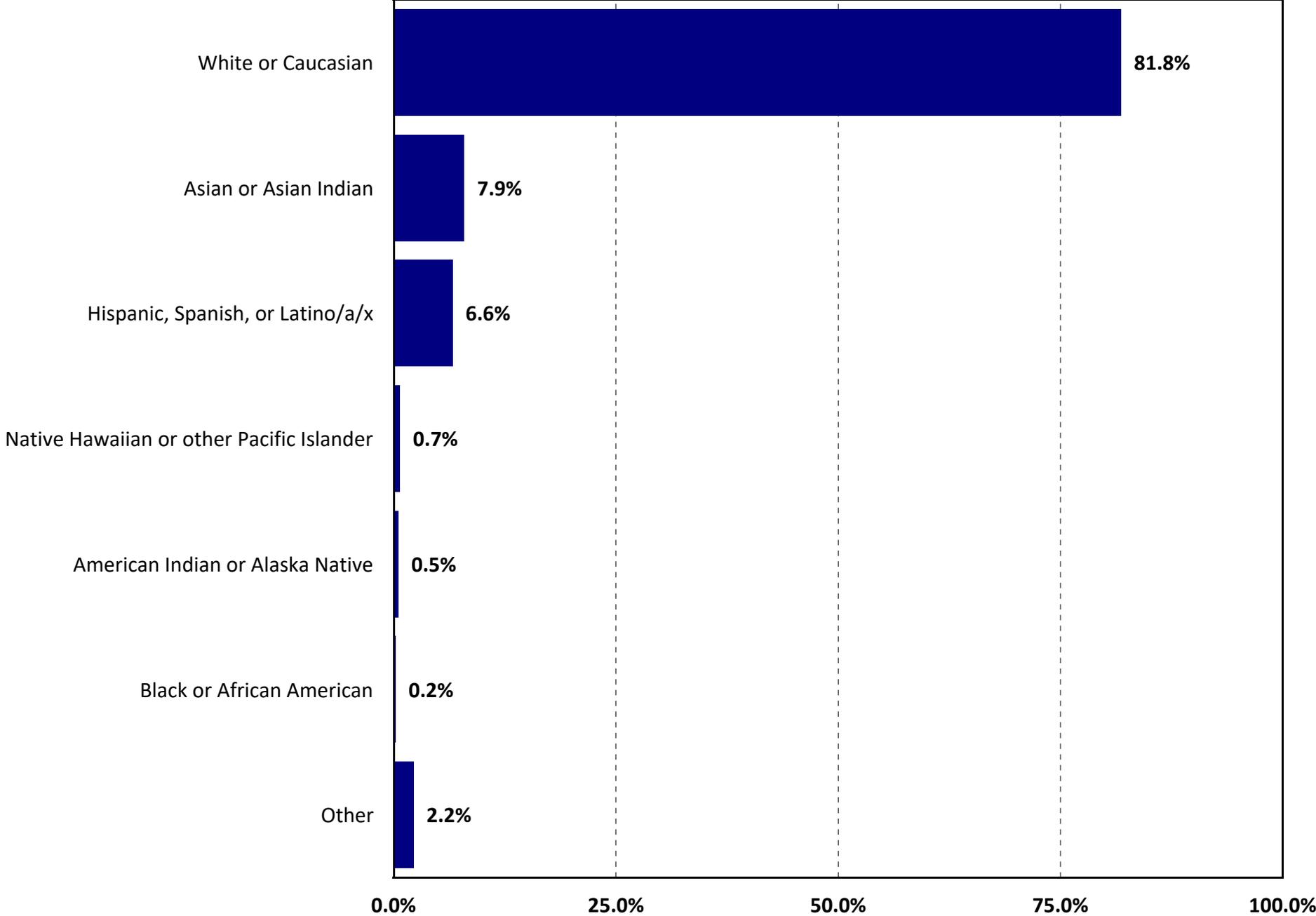
Q16. How many years have you lived in the Town of Tiburon?

by percentage of respondents (excluding "not provided")



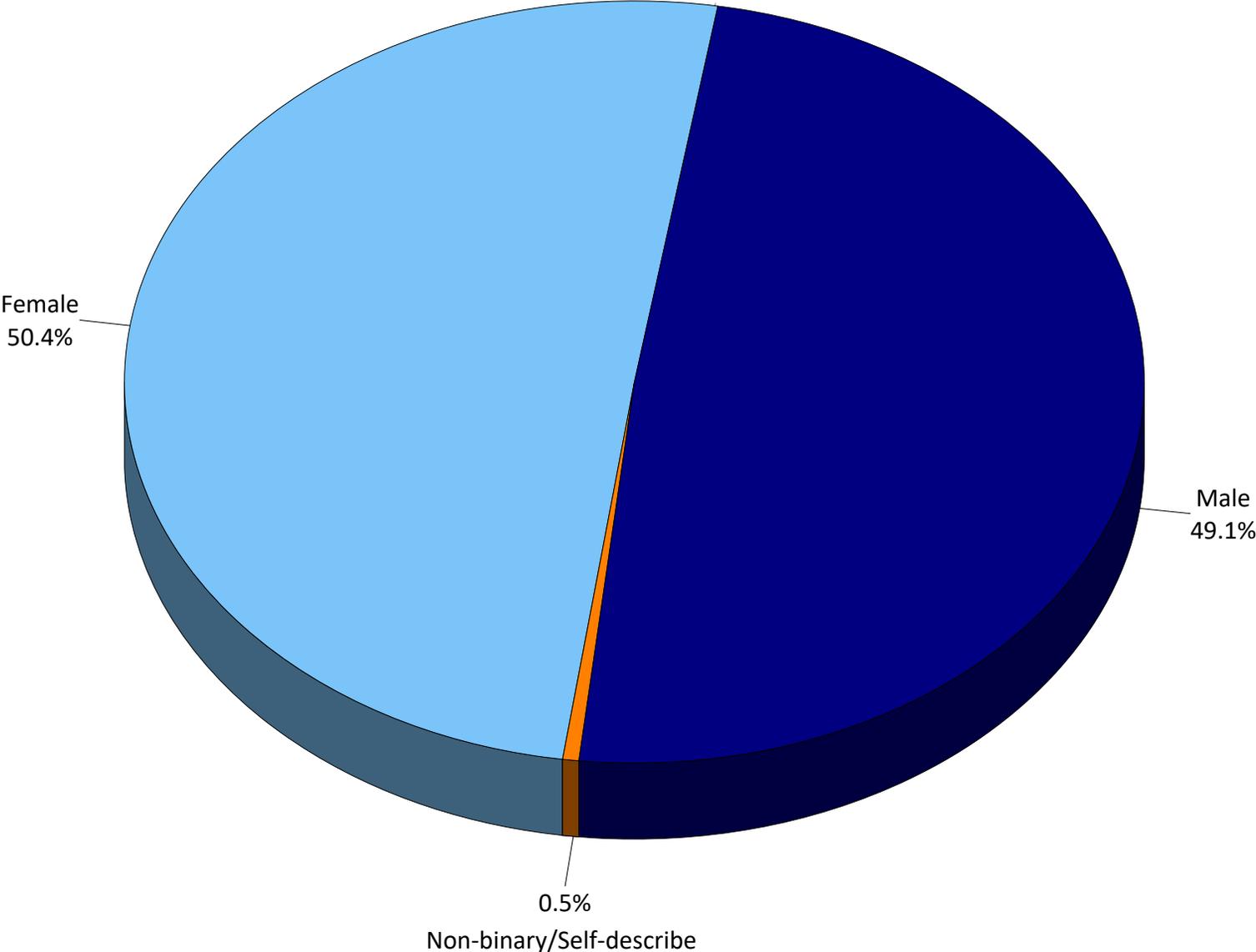
Q17. Which of the following best describes your race?

by percentage of respondents

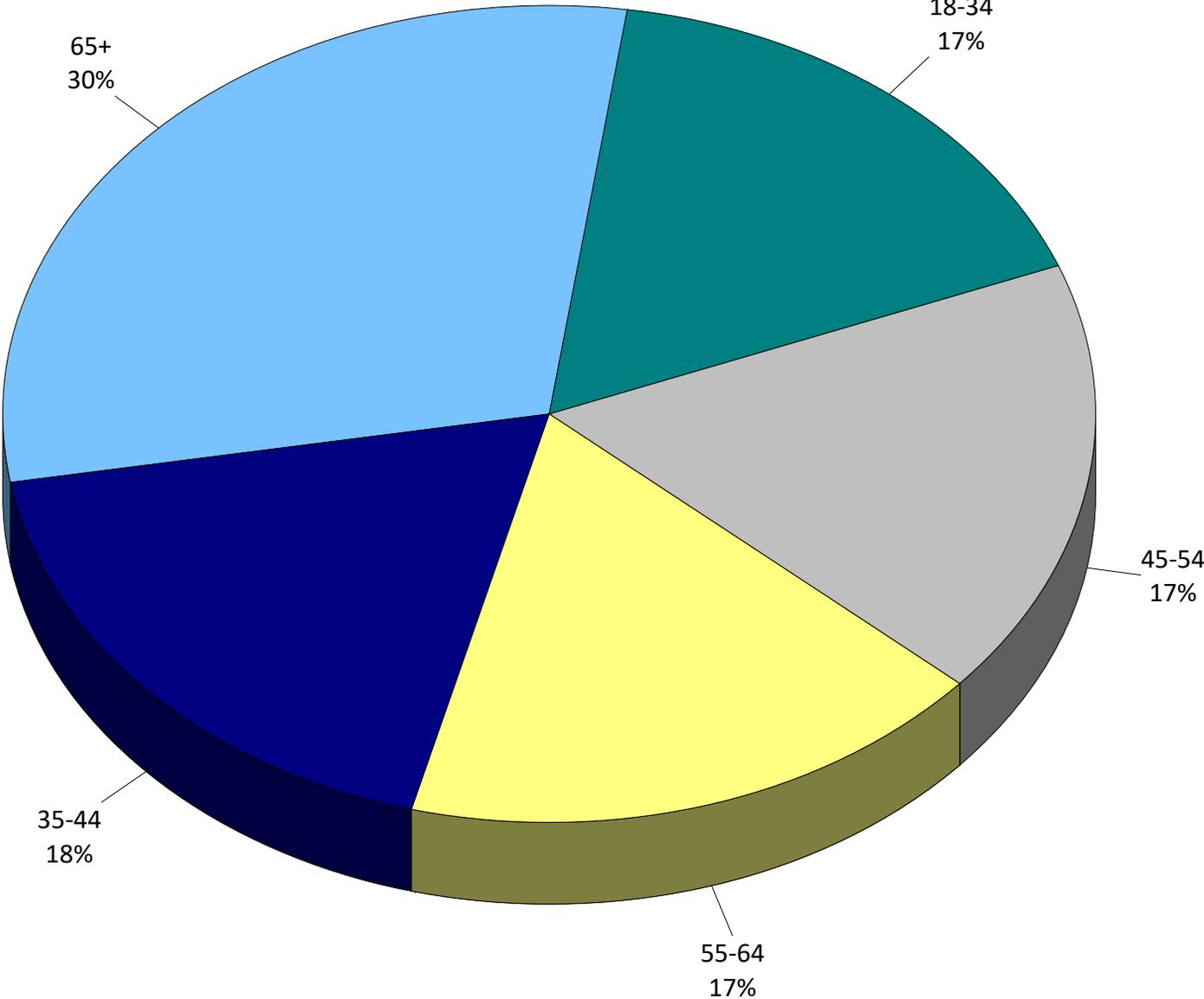


Q18. Your gender:

by percentage of respondents (excluding "not provided")



Q19. What is your age? by percentage of respondents (excluding "not provided")



3

**Priority Investment
Rating**

Priority Investment Rating

Jacksonville, NC

The **Priority Investment Rating (PIR)** was developed by ETC Institute to provide governments with an objective tool for evaluating the priority that should be placed on parks and recreation investments. The Priority Investment Rating was developed by ETC Institute to identify the facilities and programs residents think should receive the highest priority for investment. The priority investment rating reflects the importance residents place on items (sum of top 4 choices) and the unmet needs (needs that are not met or only partly met) for each facility/program relative to the facility/program that rated the highest overall. Since decisions related to future investments should consider both the level of unmet need and the importance of facilities and programs, the PIR weights each of these components equally.

The PIR reflects the sum of the Unmet Needs Rating and the Importance Rating as shown in the equation below:

$$\text{PIR} = \text{UNR} + \text{IR}$$

For example, if the Unmet Needs Rating for Community Gardens were 98.9 (out of 100) and the Importance Rating for Community Gardens were 21.6 (out of 100), the Priority Investment Rating for Community Gardens would be 120.5 (out of 200).

How to Analyze the Charts:

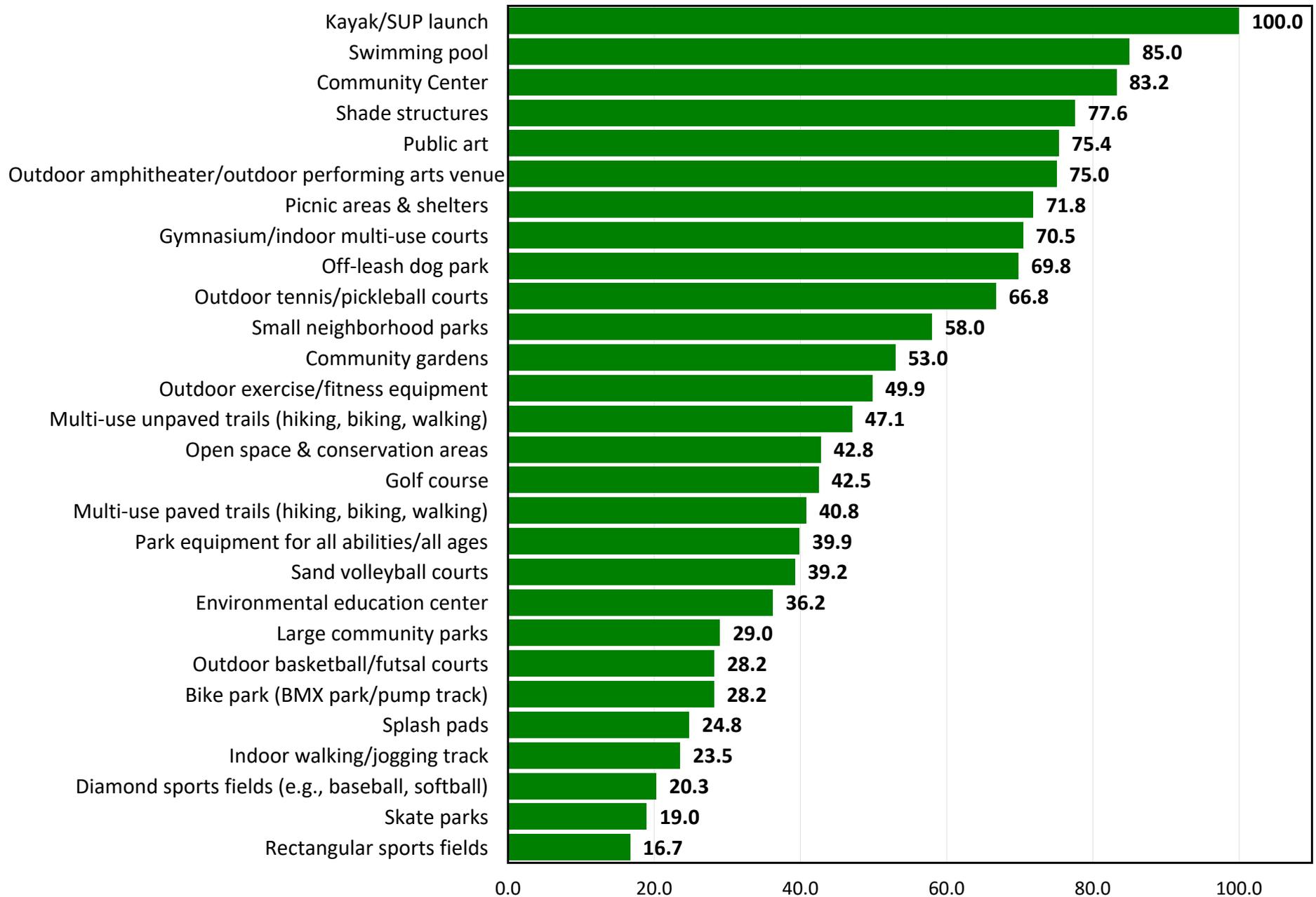
- **High Priority Areas** are those with a PIR of at least 100. A rating of 100 or above generally indicates there is a relatively high level of unmet need and residents generally think it is important to fund improvements in these areas. Improvements in this area are likely to have a positive impact on the greatest number of households.
- **Medium Priority Areas** are those with a PIR of 50-99. A rating in this range generally indicates there is a medium to high level of unmet need or a significant percentage of residents generally think it is important to fund improvements in these areas.
- **Low Priority Areas** are those with a PIR below 50. A rating in this range generally indicates there is a relatively low level of unmet need and residents do not think it is important to fund improvements in these areas. Improvements may be warranted if the needs of very specialized populations are being targeted.

The following pages show the Unmet Needs Rating, Importance Rating, and Priority Investment Rating for facilities and programs.

Unmet Needs Rating for Facilities/Amenities

the rating for the item with the most unmet need=100

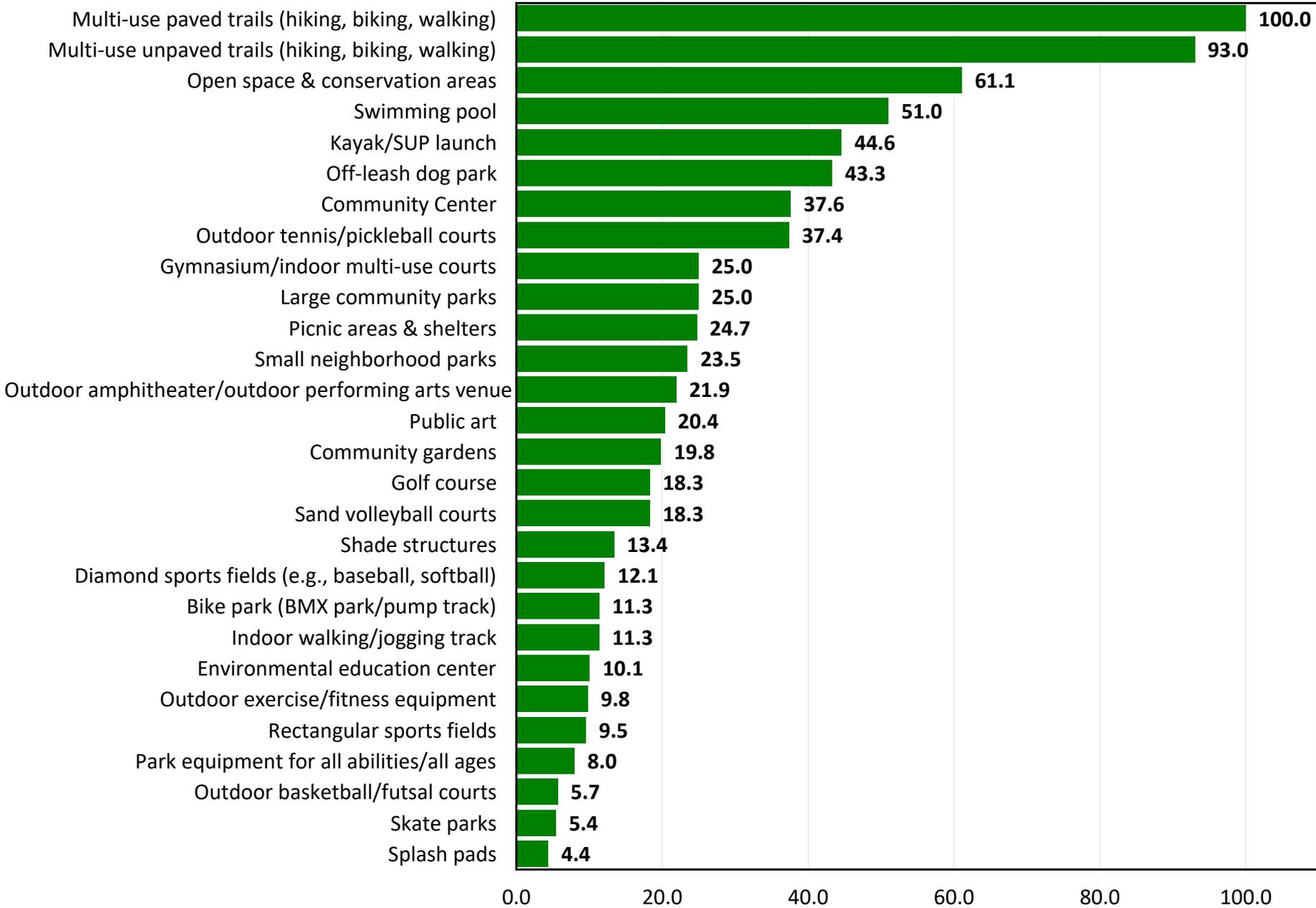
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



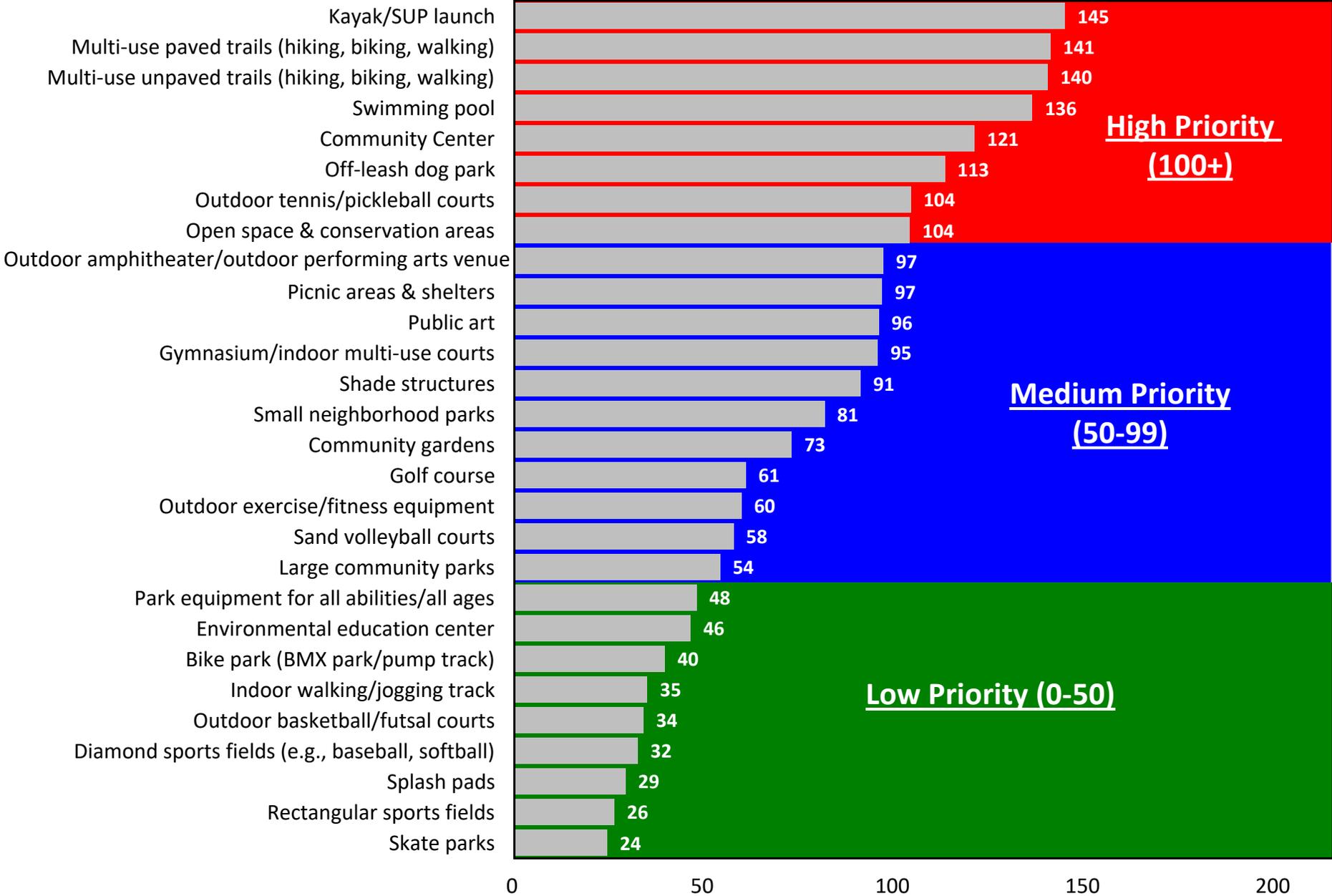
Importance Rating for Facilities/Amenities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



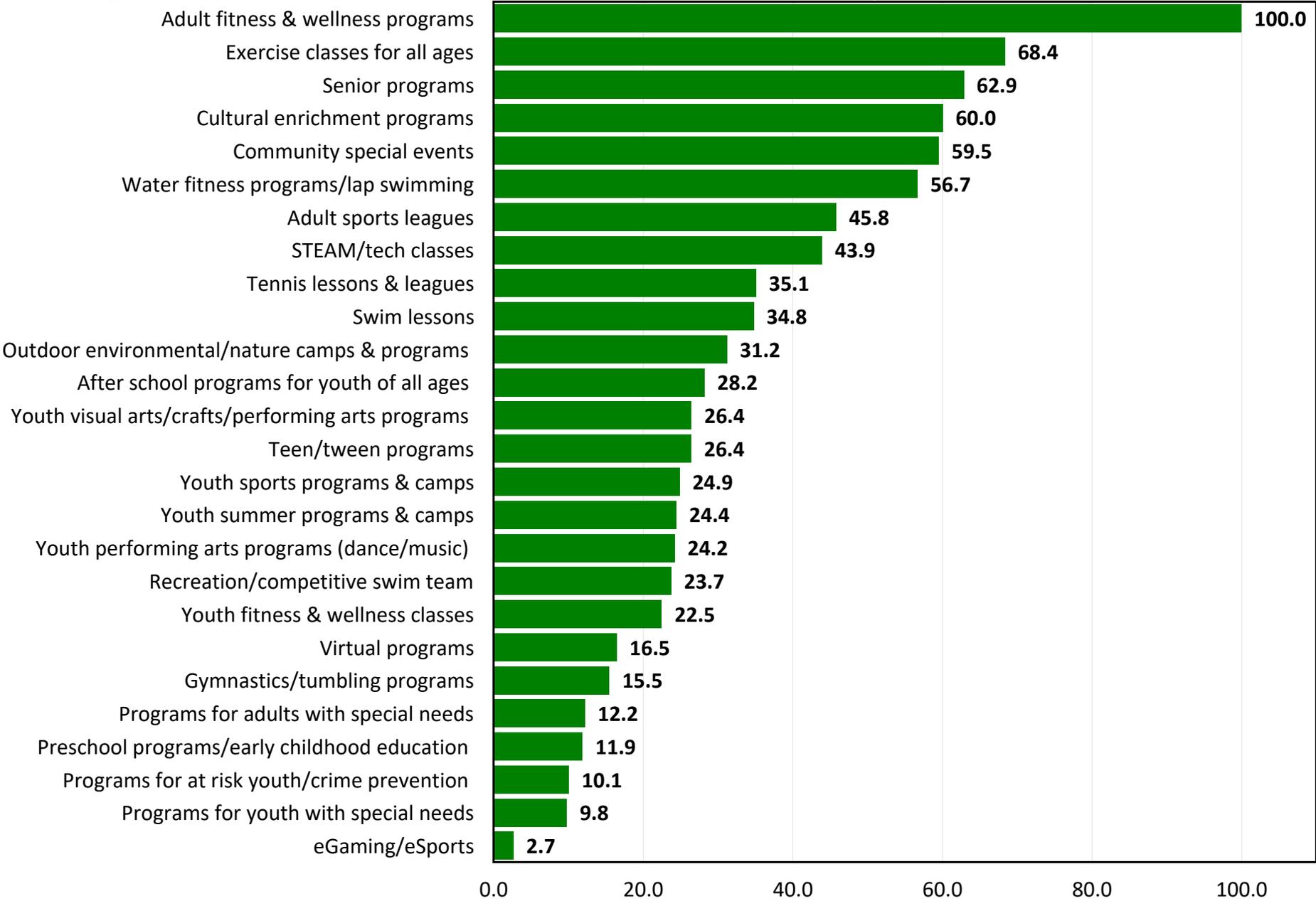
Top Priorities for Investment for Facilities/Amenities Based on Priority Investment Rating



Unmet Needs Rating for Programs/Activities

the rating for the item with the most unmet need=100

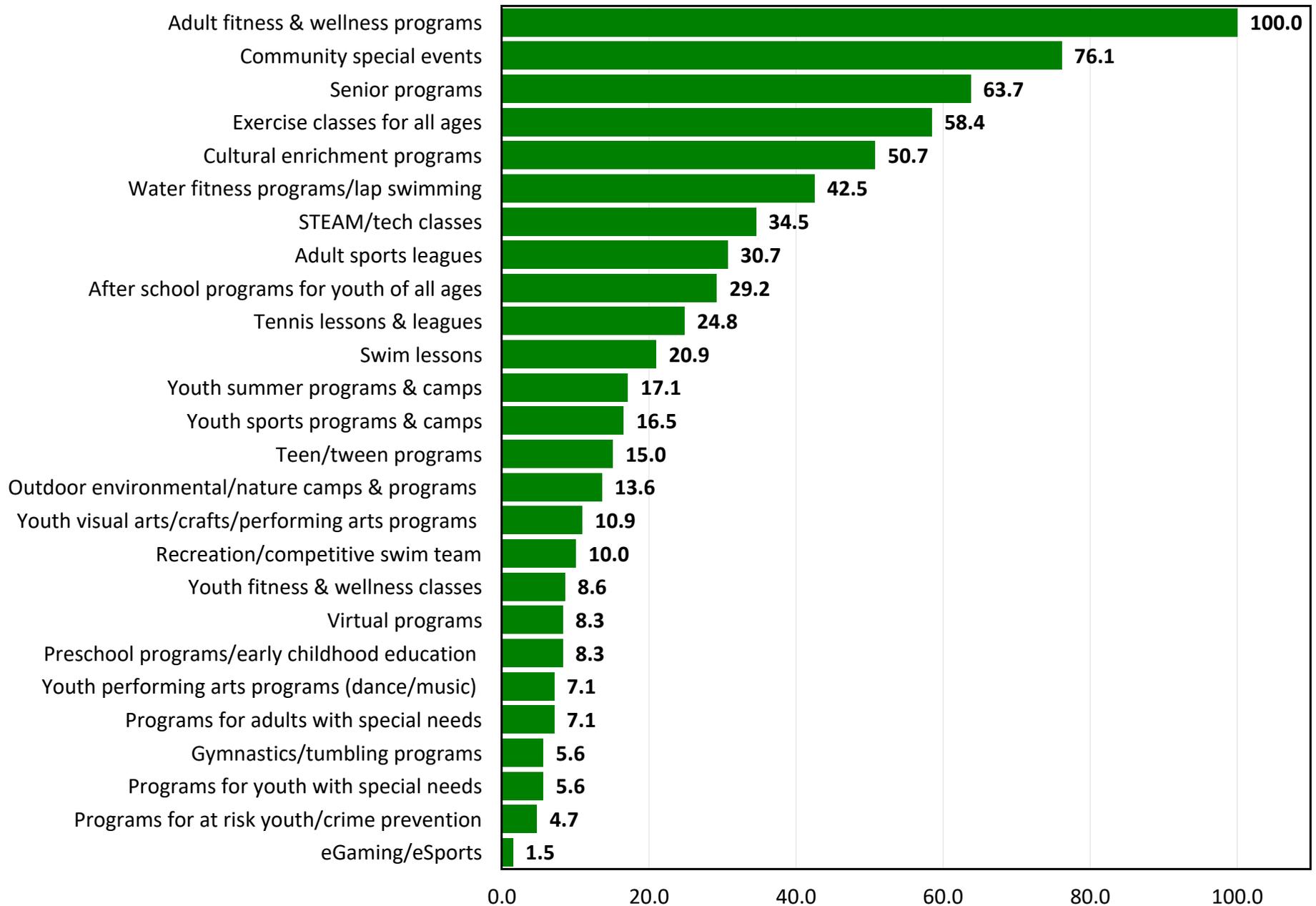
the rating of all other items reflects the relative amount of unmet need for each item compared to the item with the most unmet need



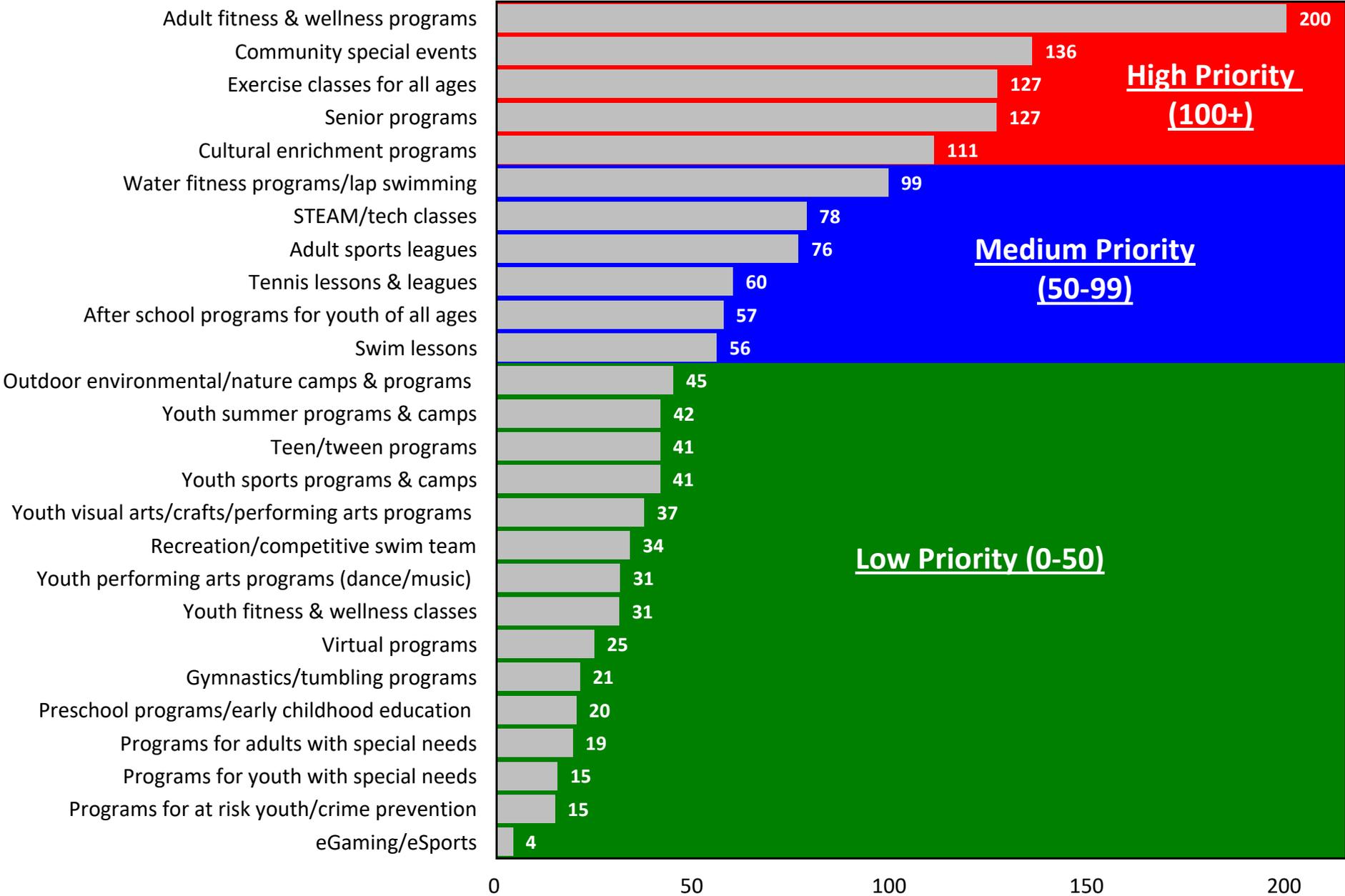
Importance Rating for Programs/Activities

the rating for the item rated as the most important=100

the rating of all other items reflects the relative level of importance for each item compared to the item rated as the most important



Top Priorities for Investment for Programs/Activities Based on Priority Investment Rating



4

Benchmarks

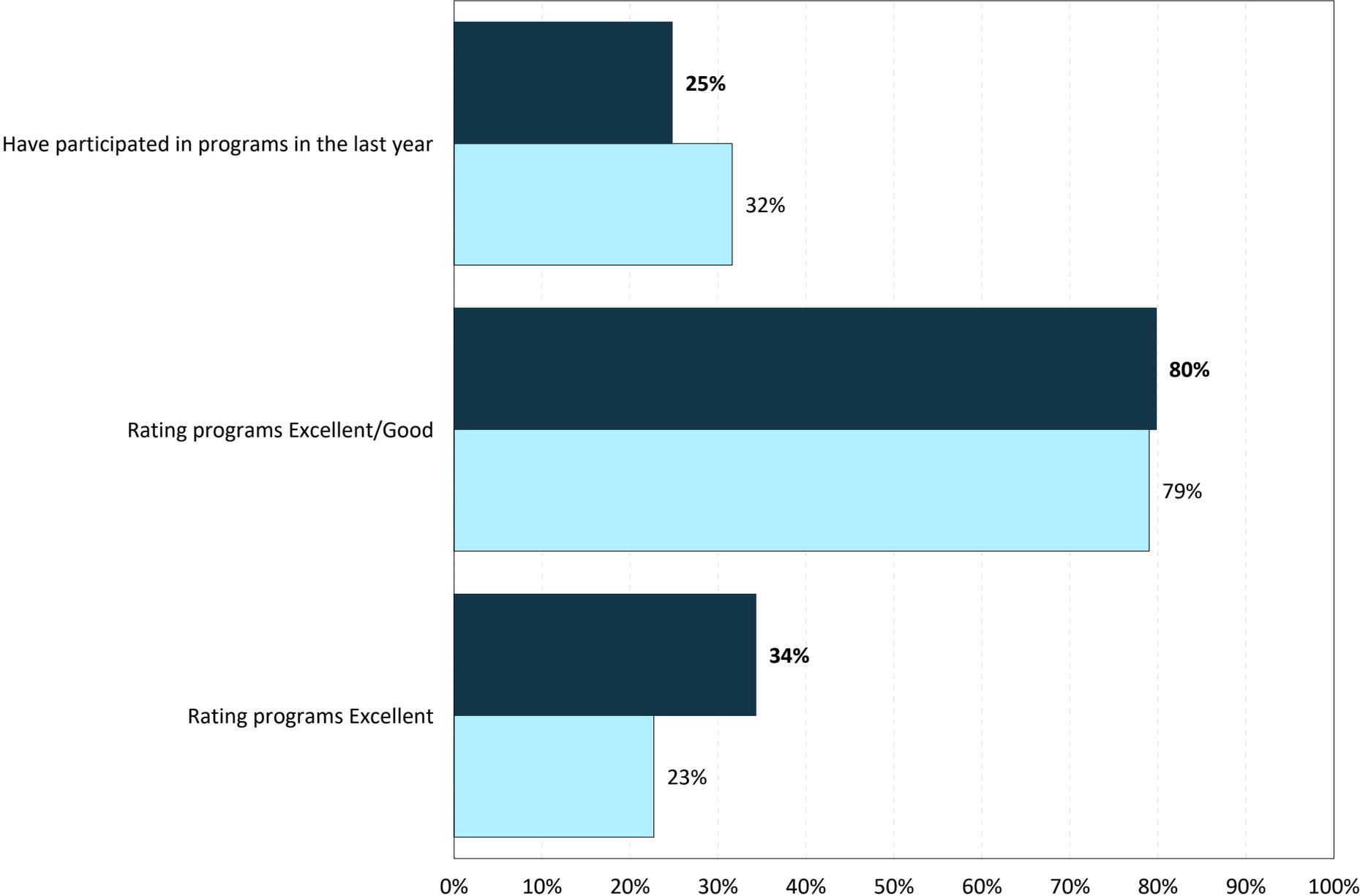
National Benchmarks

Note: The benchmarking data contained in this report is protected intellectual property. Any reproduction of the benchmarking information in this report by persons or organizations not directly affiliated with the Town of Tiburon is not authorized without written consent from ETC Institute.

Use of Recreation Programs

by percentage of respondents

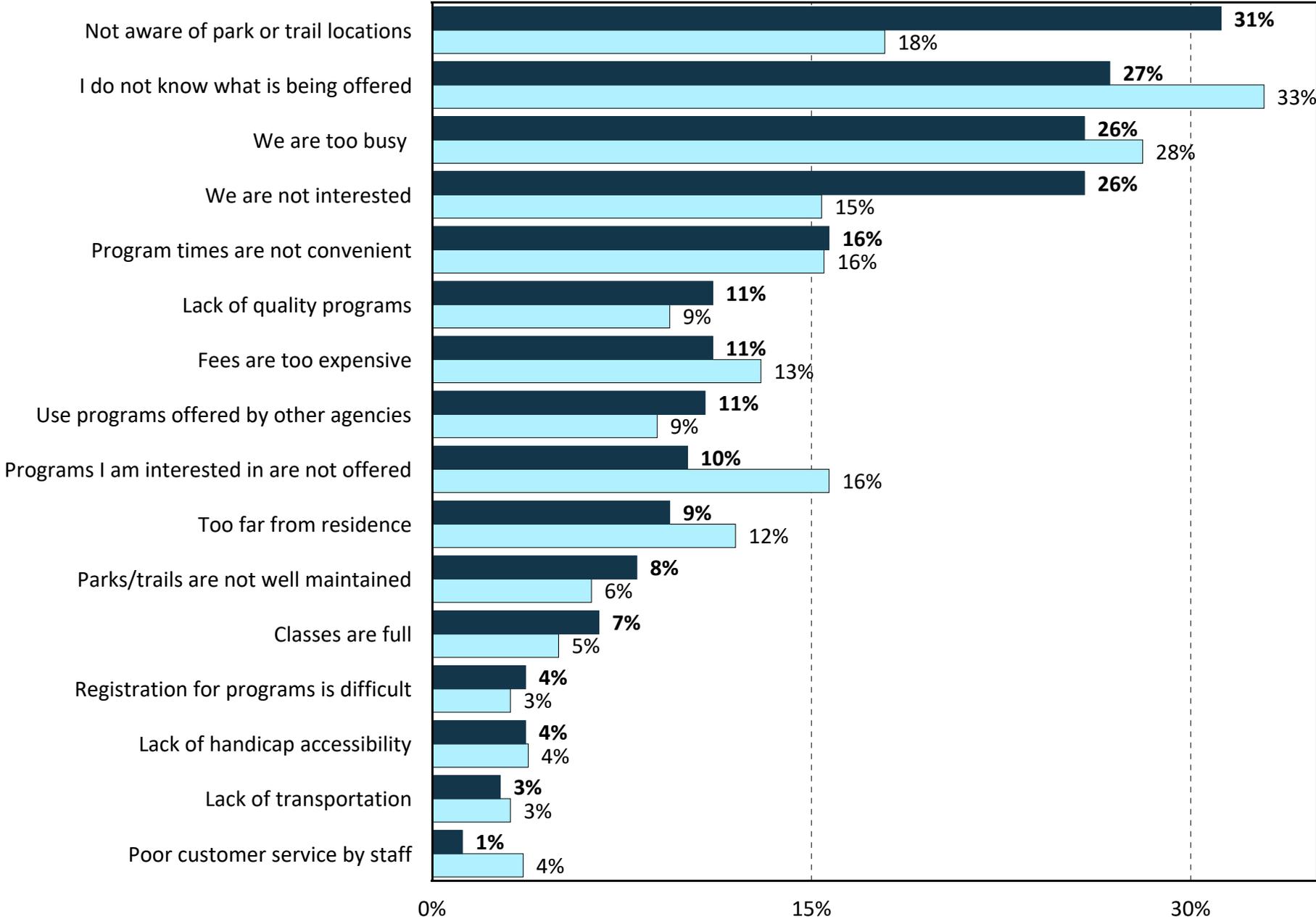
Tiburon **National Average**



Barriers to Parks and Recreation Use

by % of respondents

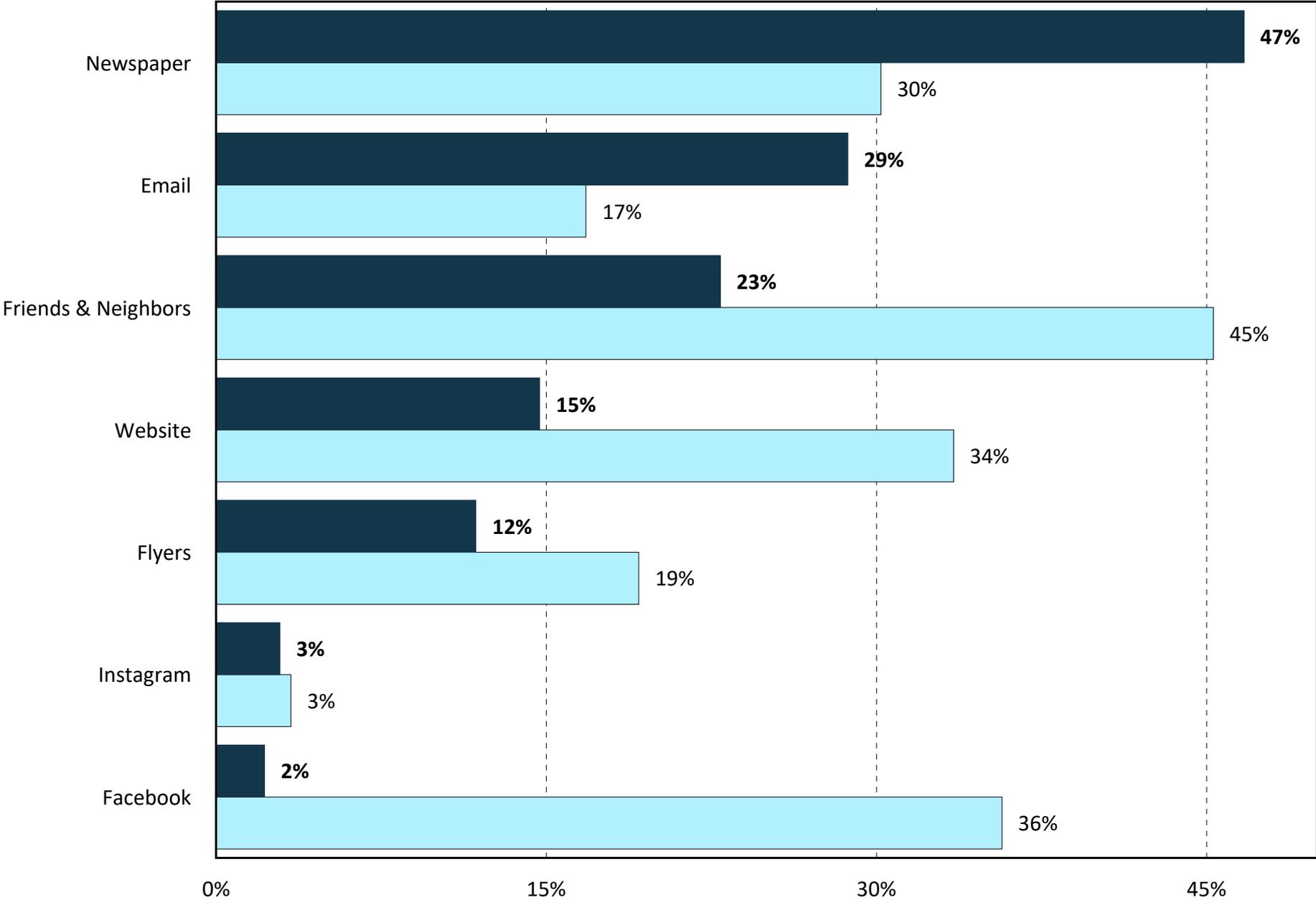
Tiburon National Average



Sources Used for Information about Parks and Recreation

by % of respondents

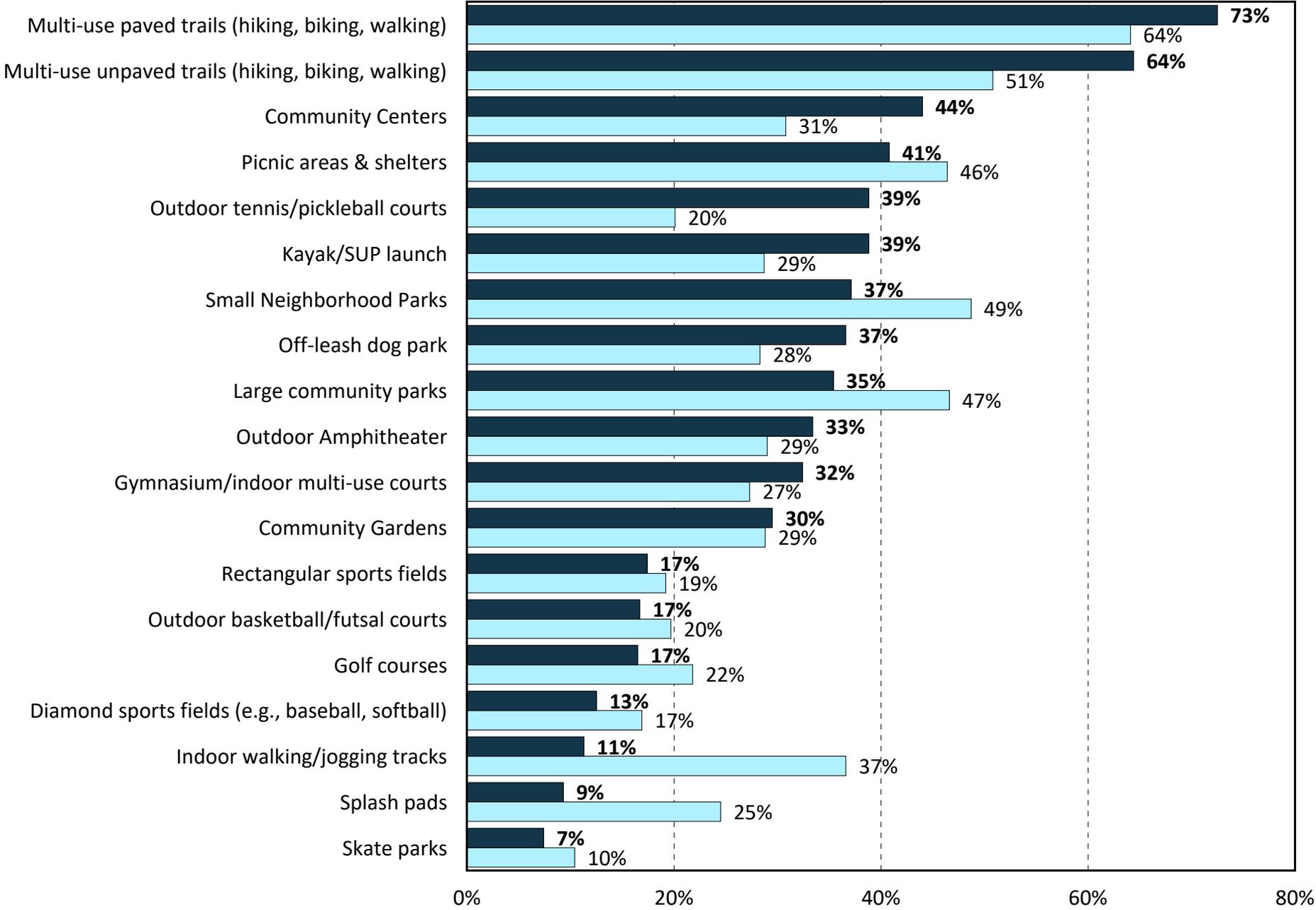
Tiburon **National Average**



Respondents with Need for Facilities and Amenities

by percentage of respondents

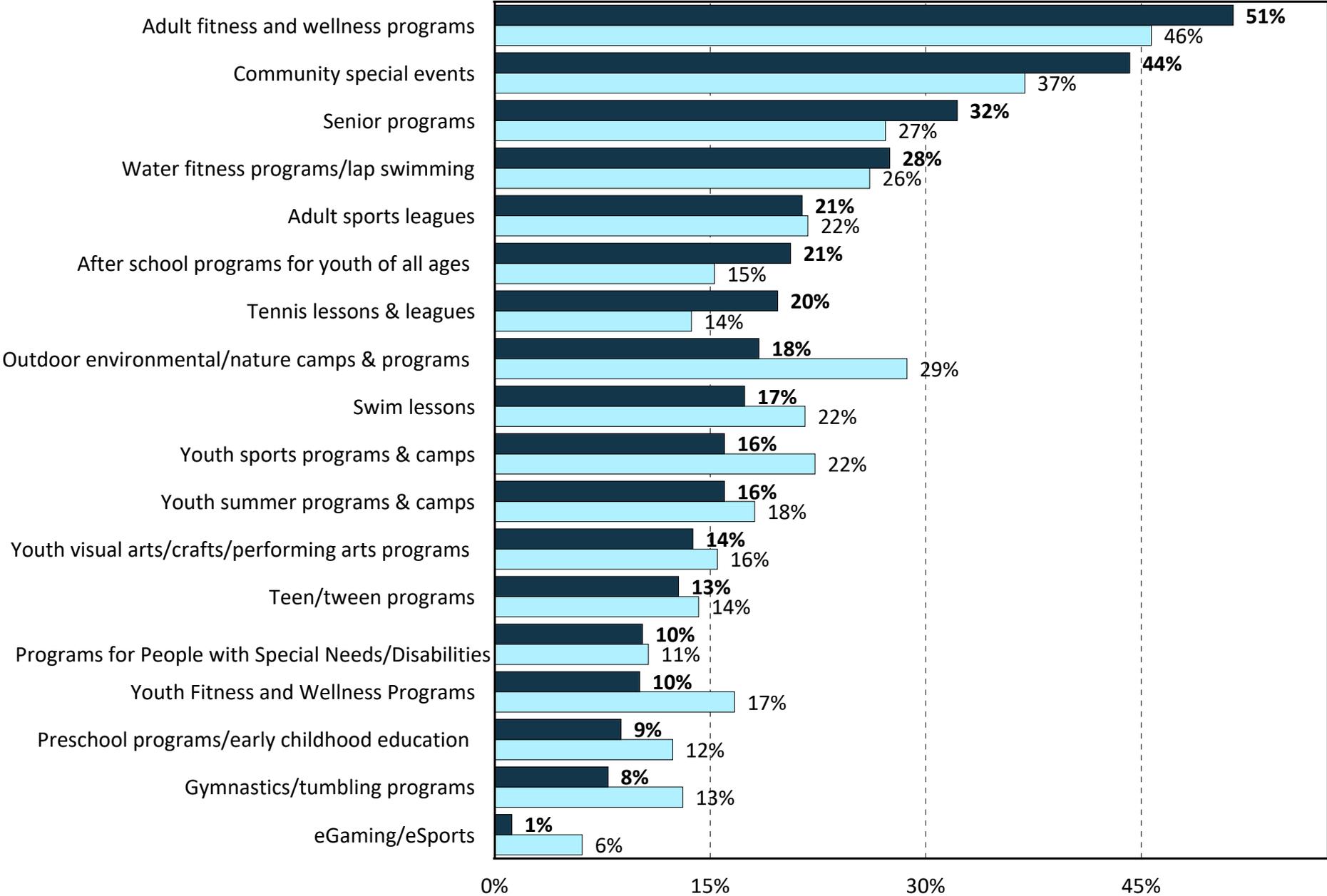
■ Tiburon ■ National Average



Respondents with Need for Recreation Programs

by percentage of respondents

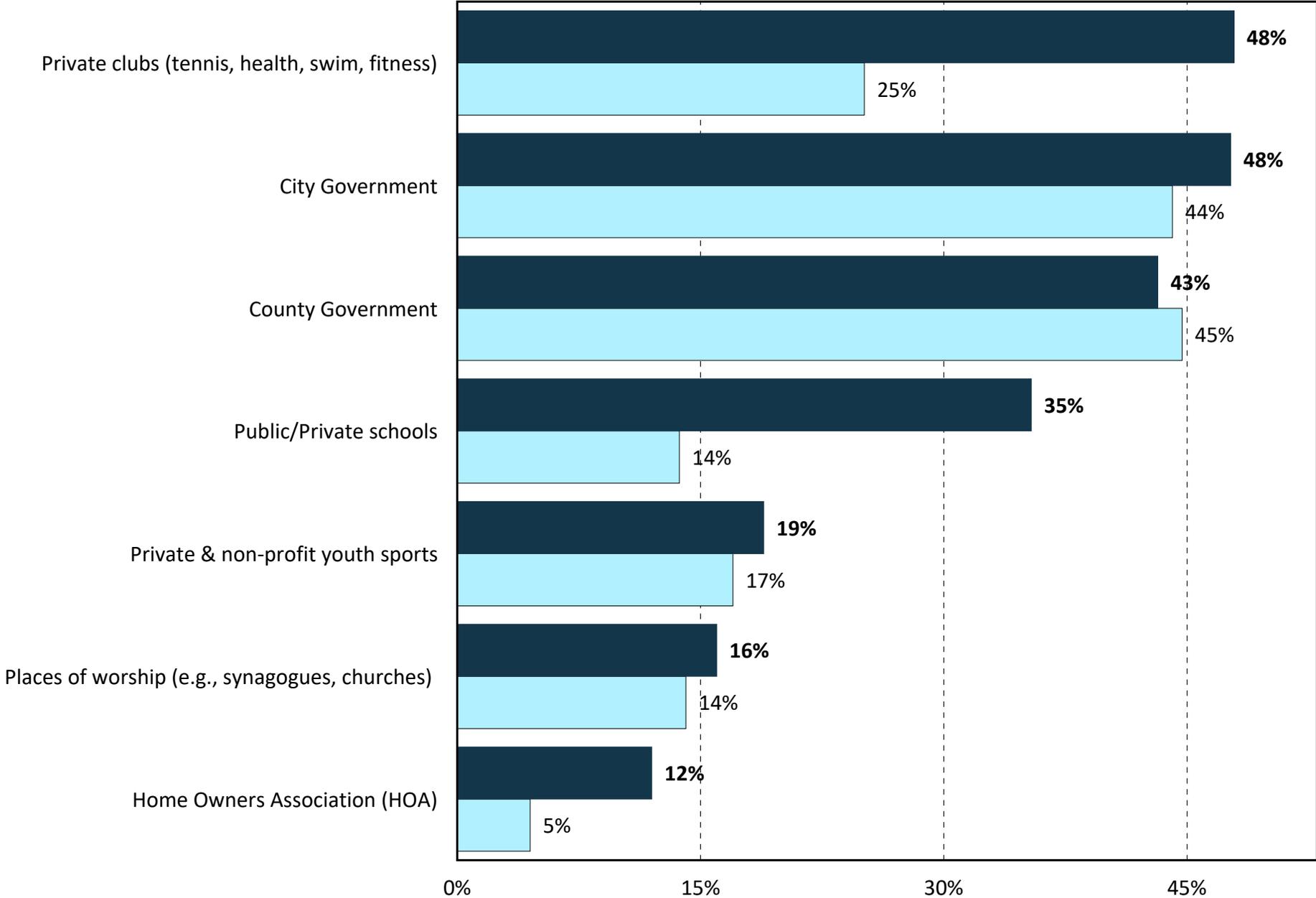
Tiburon National Average



Organizations Used for Parks and Recreation

by % of respondents

Tiburon National Average



5

Tabular Data

Q1. Including yourself, how many people in your household are?

	Mean	Sum
number	2.65	1067
Under age 5	0.09	37
Ages 5-9	0.11	45
Ages 10-14	0.17	70
Ages 15-19	0.24	95
Ages 20-24	0.13	51
Ages 25-34	0.17	68
Ages 35-44	0.33	131
Ages 45-54	0.35	140
Ages 55-64	0.40	162
Ages 65-74	0.33	131
Ages 75-84	0.24	98
Ages 85+	0.10	39

Q2. Please indicate if you or any members of your household have used any of the following Town of Tiburon parks and recreation facilities during the past 12 months.

(N=407)

	Yes	No
Q2-1. Bel Aire Park	14.5%	85.5%
Q2-2. Belveron Mini-Park	10.1%	89.9%
Q2-3. Blackies Pasture	87.0%	13.0%
Q2-4. Cypress Grove Garden Park	2.9%	97.1%
Q2-5. Cypress Hollow Park	7.1%	92.9%
Q2-6. Dairy Knoll Recreation Center	15.0%	85.0%
Q2-7. Elephant Rock Fishing Pier	29.2%	70.8%
Q2-8. Library	72.2%	27.8%
Q2-9. McKegney Green	60.2%	39.8%
Q2-10. Old Rail Trail (multi-use path)	79.4%	20.6%
Q2-11. Open space trails	68.3%	31.7%
Q2-12. Paradise Beach Park	28.3%	71.7%
Q2-13. Paradise Cay Park	6.9%	93.1%
Q2-14. Shoreline Park	47.4%	52.6%
Q2-15. South of Knoll Park	30.0%	70.0%
Q2-16. Teather Park Tennis Courts	6.9%	93.1%
Q2-17. Town Hall Community Room	12.5%	87.5%
Q2-18. Zelinsky Park	23.6%	76.4%

Q2. If your household has used the park/facility, please rate your overall satisfaction using a scale of 1 to 4, where 4 means "Very Satisfied" and 1 means "Very Dissatisfied." (without "N/A")

(N=394)

	Very satisfied	Satisfied	Dissatisfied	Very dissatisfied
Q2-1. Bel Aire Park	32.1%	48.2%	14.3%	5.4%
Q2-2. Belveron Mini-Park	41.0%	23.1%	20.5%	15.4%
Q2-3. Blackies Pasture	54.4%	36.3%	8.7%	0.6%
Q2-4. Cypress Grove Garden Park	44.4%	22.2%	33.3%	0.0%
Q2-5. Cypress Hollow Park	30.8%	46.2%	11.5%	11.5%
Q2-6. Dairy Knoll Recreation Center	50.9%	40.4%	5.3%	3.5%
Q2-7. Elephant Rock Fishing Pier	39.6%	51.4%	8.1%	0.9%
Q2-8. Library	82.3%	16.2%	0.7%	0.7%
Q2-9. McKegney Green	57.8%	38.8%	1.7%	1.7%
Q2-10. Old Rail Trail (multi-use path)	69.6%	25.1%	3.6%	1.7%
Q2-11. Open space trails	56.3%	36.0%	7.3%	0.4%
Q2-12. Paradise Beach Park	54.7%	39.6%	5.7%	0.0%
Q2-13. Paradise Cay Park	38.5%	42.3%	15.4%	3.8%
Q2-14. Shoreline Park	69.0%	27.7%	2.7%	0.5%
Q2-15. South of Knoll Park	43.7%	44.5%	10.9%	0.8%
Q2-16. Teather Park Tennis Courts	34.6%	42.3%	15.4%	7.7%
Q2-17. Town Hall Community Room	51.1%	42.2%	6.7%	0.0%
Q2-18. Zelinsky Park	50.0%	36.7%	13.3%	0.0%

Q3. Which THREE parks/facilities from the list in Question 2 above should receive the most attention from the Town of Tiburon in the next TWO years?

Q3. Top choice	Number	Percent
Bel Aire Park	11	2.7 %
Belveron Mini-Park	10	2.5 %
Blackies Pasture	124	30.5 %
Cypress Grove Garden Park	3	0.7 %
Cypress Hollow Park	10	2.5 %
Dairy Knoll Recreation Center	2	0.5 %
Elephant Rock Fishing Pier	9	2.2 %
Library	19	4.7 %
McKegney Green	18	4.4 %
Old Rail Trail (multi-use path)	49	12.0 %
Open space trails	50	12.3 %
Paradise Beach Park	1	0.2 %
Paradise Cay Park	3	0.7 %
Shoreline Park	13	3.2 %
South of Knoll Park	12	2.9 %
Teather Park Tennis Courts	4	1.0 %
Town Hall Community Room	1	0.2 %
Zelinsky Park	5	1.2 %
None chosen	63	15.5 %
Total	407	100.0 %

Q3. Which THREE parks/facilities from the list in Question 2 above should receive the most attention from the Town of Tiburon in the next TWO years?

Q3. 2nd choice	Number	Percent
Bel Aire Park	5	1.2 %
Belveron Mini-Park	8	2.0 %
Blackies Pasture	48	11.8 %
Cypress Grove Garden Park	5	1.2 %
Cypress Hollow Park	4	1.0 %
Dairy Knoll Recreation Center	6	1.5 %
Elephant Rock Fishing Pier	10	2.5 %
Library	16	3.9 %
McKegney Green	36	8.8 %
Old Rail Trail (multi-use path)	63	15.5 %
Open space trails	34	8.4 %
Paradise Beach Park	16	3.9 %
Paradise Cay Park	1	0.2 %
Shoreline Park	19	4.7 %
South of Knoll Park	12	2.9 %
Teather Park Tennis Courts	3	0.7 %
Town Hall Community Room	1	0.2 %
Zelinsky Park	7	1.7 %
None chosen	113	27.8 %
Total	407	100.0 %

Q3. Which THREE parks/facilities from the list in Question 2 above should receive the most attention from the Town of Tiburon in the next TWO years?

<u>Q3. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Bel Aire Park	7	1.7 %
Belveron Mini-Park	4	1.0 %
Blackies Pasture	38	9.3 %
Cypress Grove Garden Park	1	0.2 %
Cypress Hollow Park	4	1.0 %
Dairy Knoll Recreation Center	8	2.0 %
Elephant Rock Fishing Pier	8	2.0 %
Library	21	5.2 %
McKegney Green	24	5.9 %
Old Rail Trail (multi-use path)	35	8.6 %
Open space trails	39	9.6 %
Paradise Beach Park	13	3.2 %
Paradise Cay Park	4	1.0 %
Shoreline Park	18	4.4 %
South of Knoll Park	23	5.7 %
Teather Park Tennis Courts	9	2.2 %
Town Hall Community Room	5	1.2 %
Zelinsky Park	7	1.7 %
None chosen	139	34.2 %
Total	407	100.0 %

SUM OF TOP 3 CHOICES

Q3. Which THREE parks/facilities from the list in Question 2 above should receive the most attention from the Town of Tiburon in the next TWO years? (top 3)

<u>Q3. Sum of Top 3 Choices</u>	<u>Number</u>	<u>Percent</u>
Bel Aire Park	23	5.7 %
Belveron Mini-Park	22	5.4 %
Blackies Pasture	210	51.6 %
Cypress Grove Garden Park	9	2.2 %
Cypress Hollow Park	18	4.4 %
Dairy Knoll Recreation Center	16	3.9 %
Elephant Rock Fishing Pier	27	6.6 %
Library	56	13.8 %
McKegney Green	78	19.2 %
Old Rail Trail (multi-use path)	147	36.1 %
Open space trails	123	30.2 %
Paradise Beach Park	30	7.4 %
Paradise Cay Park	8	2.0 %
Shoreline Park	50	12.3 %
South of Knoll Park	47	11.5 %
Teather Park Tennis Courts	16	3.9 %
Town Hall Community Room	7	1.7 %
Zelinsky Park	19	4.7 %
None chosen	63	15.5 %
Total	969	

Q4. Please CHECK ALL the following reasons that prevent you or members of your household from using Town of Tiburon parks or recreation facilities more often.

Q4. All the reasons that prevent your household from using Town parks or recreation facilities more often	Number	Percent
Use parks/trails in other cities	65	16.0 %
Too far from my home	28	6.9 %
Parks/trails are not well maintained	33	8.1 %
Lack of features we want to use	81	19.9 %
Lack of parking to access parks/trails	68	16.7 %
Do not feel safe using parks/trails	19	4.7 %
Lack of handicap accessibility	15	3.7 %
Not aware of park or trail locations	127	31.2 %
Lack of transportation	5	1.2 %
Lack of restrooms	56	13.8 %
Practice is at a venue outside of town	13	3.2 %
Lack of recreation programs	29	7.1 %
Other	75	18.4 %
Total	614	

Q5. Has your household participated in any recreation programs or activities offered by the Belvedere Tiburon Joint Recreation Committee (The Ranch) during the past 12 months?

Q5. Has your household participated in any recreation programs or activities during past 12 months	Number	Percent
Yes	101	24.8 %
No	306	75.2 %
Total	407	100.0 %

Q5a. How many programs and/or activities offered by The Ranch have you or members of your household participated in during the past 12 months?

Q5a. How many programs and/or activities has your household participated in during past 12 months	Number	Percent
One	38	37.6 %
2-3	31	30.7 %
4-6	16	15.8 %
7+	14	13.9 %
Not provided	2	2.0 %
Total	101	100.0 %

WITHOUT NOT PROVIDED

Q5a. How many programs and/or activities offered by The Ranch have you or members of your household participated in during the past 12 months? (without "not provided")

Q5a. How many programs and/or activities has your household participated in during past 12 months	Number	Percent
One	38	38.4 %
2-3	31	31.3 %
4-6	16	16.2 %
7+	14	14.1 %
Total	99	100.0 %

Q5b. How would you rate the overall quality of The Ranch recreation programs and/or activities in which your household has participated?

Q5b. How would you rate overall quality of The Ranch recreation programs and/or activities	Number	Percent
Excellent	34	33.7 %
Good	45	44.6 %
Fair	16	15.8 %
Poor	4	4.0 %
Not provided	2	2.0 %
Total	101	100.0 %

WITHOUT NOT PROVIDED

Q5b. How would you rate the overall quality of The Ranch recreation programs and/or activities in which your household has participated? (without "not provided")

Q5b. How would you rate overall quality of The Ranch recreation programs and/or activities	Number	Percent
Excellent	34	34.3 %
Good	45	45.5 %
Fair	16	16.2 %
Poor	4	4.0 %
Total	99	100.0 %

Q6. Please CHECK ALL the following reasons that prevent you and members of your household from participating in The Ranch recreation programs or activities more often.

Q6. All the reasons that prevent your household from participating in The Ranch recreation programs or activities more often

	Number	Percent
Lack of quality instructors	14	3.4 %
Lack of quality programs	45	11.1 %
Old & outdated facilities	9	2.2 %
Use programs offered by other agencies	44	10.8 %
I don't know what is offered	109	26.8 %
Fees are too high	45	11.1 %
Too far from my home	10	2.5 %
Program times are not convenient	64	15.7 %
Classes are full	27	6.6 %
Program not offered	41	10.1 %
Registration is difficult	15	3.7 %
Poor customer service by staff	5	1.2 %
Lack of transportation	6	1.5 %
Lack of appropriate program equipment	6	1.5 %
Too busy/not interested	105	25.8 %
Lack of trust in government	5	1.2 %
Language/cultural barriers	1	0.2 %
Member of a private club & use those facilities	71	17.4 %
Participate in athletic sports clubs outside of town	53	13.0 %
Other	29	7.1 %
Total	704	

Q6-20. Other:

<u>Q6-20. Other</u>	<u>Number</u>	<u>Percent</u>
Programs & activities are fine, just not interested in them	1	3.4 %
No activities that interest me	1	3.4 %
Too busy	1	3.4 %
Not sure what it is	1	3.4 %
Health	1	3.4 %
Lack of parking	1	3.4 %
More art/craft for adults	1	3.4 %
Most are elementary age programs or senior citizens	1	3.4 %
Injured	1	3.4 %
Dances would be fun	1	3.4 %
Programming for teens is not interesting to my kids	1	3.4 %
Go to college on Marin	1	3.4 %
Using trails more	1	3.4 %
No pool	1	3.4 %
Difficult to schedule consistent programs across multiple days	1	3.4 %
Handicap parking	1	3.4 %
Traffic out of Tiburon after classes	1	3.4 %
Unaware of it	1	3.4 %
Parking	1	3.4 %
Bridge never came back to where it was	1	3.4 %
Lack of pickleball courts	1	3.4 %
Time of offerings is hard when working full time	1	3.4 %
Need more programs for elementary	1	3.4 %
We spend a lot of our free time at TPC and other private clubs	1	3.4 %
Kids are older	1	3.4 %
Courts covered with leaves	1	3.4 %
Health issues	1	3.4 %
Kids are too small	1	3.4 %
Classes are not long enough to be good aftercare	1	3.4 %
Total	29	100.0 %

Q7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.

Q7. All the organizations your household has used for recreation programs & activities during past 12 months	Number	Percent
Town of Tiburon	194	47.7 %
Marin County	176	43.2 %
Neighboring communities	139	34.2 %
Public schools	96	23.6 %
Private schools	48	11.8 %
Places of worship (e.g., synagogues, churches)	65	16.0 %
Private & non-profit youth sports	77	18.9 %
Private summer camps	77	18.9 %
Private clubs (tennis, health, swim, fitness)	195	47.9 %
Homeowners' association	49	12.0 %
Other	10	2.5 %
Total	1126	

Q7-11. Other:

Q7-11. Other	Number	Percent
Private trainer for Pilates	1	10.0 %
Outdoor activities at Marin Humane Society	1	10.0 %
Private	1	10.0 %
Trails, paths in other towns	1	10.0 %
College of Marin	1	10.0 %
Mill Valley	1	10.0 %
The Ranch pickleball courts	1	10.0 %
Strawberry Rec Center	1	10.0 %
Chipper day	1	10.0 %
Library	1	10.0 %
Total	10	100.0 %

Q8. From the following list, please CHECK ALL of the ways you learn about The Ranch recreation programs and activities.

Q8. All the ways you learn about The Ranch recreation programs & activities	Number	Percent
Town weekly newsletter (Tiburon Talk)	114	28.0 %
Town website	60	14.7 %
Materials at parks or recreation facilities	20	4.9 %
Conversations with recreation staff	9	2.2 %
Ark/IJ Newspaper	190	46.7 %
Friends & neighbors	93	22.9 %
Promotions at special events	21	5.2 %
Banners at parks or Town facilities	59	14.5 %
Email/eBlasts from The Ranch	117	28.7 %
Facebook	9	2.2 %
Instagram	12	2.9 %
Flyers	48	11.8 %
School eNewsletter	21	5.2 %
Other	23	5.7 %
Total	796	

Q9. From the list in Question 8, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

Q9. Top choice	Number	Percent
Town weekly newsletter (Tiburon Talk)	81	19.9 %
Town website	25	6.1 %
Materials at parks or recreation facilities	4	1.0 %
Ark/IJ Newspaper	73	17.9 %
Friends & neighbors	4	1.0 %
Promotions at special events	3	0.7 %
Banners at parks or Town facilities	16	3.9 %
Email/eBlasts from The Ranch	92	22.6 %
Facebook	2	0.5 %
Instagram	9	2.2 %
Flyers	14	3.4 %
School eNewsletter	5	1.2 %
Other	6	1.5 %
None chosen	73	17.9 %
Total	407	100.0 %

Q9. From the list in Question 8, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

Q9. 2nd choice	Number	Percent
Town weekly newsletter (Tiburon Talk)	38	9.3 %
Town website	44	10.8 %
Materials at parks or recreation facilities	9	2.2 %
Conversations with recreation staff	2	0.5 %
Ark/IJ Newspaper	58	14.3 %
Friends & neighbors	7	1.7 %
Promotions at special events	11	2.7 %
Banners at parks or Town facilities	26	6.4 %
Email/eBlasts from The Ranch	39	9.6 %
Facebook	8	2.0 %
Instagram	9	2.2 %
Flyers	19	4.7 %
School eNewsletter	11	2.7 %
Other	3	0.7 %
None chosen	123	30.2 %
Total	407	100.0 %

Q9. From the list in Question 8, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities?

Q9. 3rd choice	Number	Percent
Town weekly newsletter (Tiburon Talk)	28	6.9 %
Town website	23	5.7 %
Materials at parks or recreation facilities	12	2.9 %
Ark/IJ Newspaper	30	7.4 %
Friends & neighbors	14	3.4 %
Promotions at special events	8	2.0 %
Banners at parks or Town facilities	27	6.6 %
Email/eBlasts from The Ranch	28	6.9 %
Facebook	10	2.5 %
Instagram	6	1.5 %
Flyers	15	3.7 %
School eNewsletter	8	2.0 %
Other	3	0.7 %
None chosen	195	47.9 %
Total	407	100.0 %

SUM OF TOP 3 CHOICES**Q9. From the list in Question 8, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities? (top 3)**

<u>Q9. Sum of Top 3 Choices</u>	<u>Number</u>	<u>Percent</u>
Town weekly newsletter (Tiburon Talk)	147	36.1 %
Town website	92	22.6 %
Materials at parks or recreation facilities	25	6.1 %
Conversations with recreation staff	2	0.5 %
Ark/IJ Newspaper	161	39.6 %
Friends & neighbors	25	6.1 %
Promotions at special events	22	5.4 %
Banners at parks or Town facilities	69	17.0 %
Email/eBlasts from The Ranch	159	39.1 %
Facebook	20	4.9 %
Instagram	24	5.9 %
Flyers	48	11.8 %
School eNewsletter	24	5.9 %
Other	12	2.9 %
None chosen	73	17.9 %
Total	903	

Q10. Please indicate if you or any members of your household have a need for each of the facilities and amenities listed below.

(N=407)

	Yes	No
Q10-1. Bike park (BMX park/pump track)	13.0%	87.0%
Q10-2. Community Center (multi-use space for all ages events, exercise & activities)	44.0%	56.0%
Q10-3. Community gardens	29.5%	70.5%
Q10-4. Diamond sports fields (e.g., baseball, softball)	12.5%	87.5%
Q10-5. Environmental education center	15.7%	84.3%
Q10-6. Golf course	16.5%	83.5%
Q10-7. Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	32.4%	67.6%
Q10-8. Indoor walking/jogging track	11.3%	88.7%
Q10-9. Kayak/SUP launch	38.8%	61.2%
Q10-10. Large community parks	35.4%	64.6%
Q10-11. Multi-use paved trails (hiking, biking, walking)	72.5%	27.5%
Q10-12. Multi-use unpaved trails (hiking, biking, walking)	64.4%	35.6%
Q10-13. Off-leash dog park	36.6%	63.4%
Q10-14. Open space & conservation areas	61.9%	38.1%
Q10-15. Outdoor amphitheater/outdoor performing arts venue	33.4%	66.6%
Q10-16. Outdoor basketball/futsal courts	16.7%	83.3%
Q10-17. Outdoor exercise/fitness equipment	20.6%	79.4%
Q10-18. Outdoor tennis/pickleball courts	38.8%	61.2%
Q10-19. Park equipment for all abilities/all ages	22.1%	77.9%
Q10-20. Picnic areas & shelters	40.8%	59.2%
Q10-21. Public art	38.8%	61.2%
Q10-22. Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	17.4%	82.6%
Q10-23. Sand volleyball courts	15.5%	84.5%

Q10. Please indicate if you or any members of your household have a need for each of the facilities and amenities listed below.

	Yes	No
Q10-24. Shade structures	34.2%	65.8%
Q10-25. Skate parks	7.4%	92.6%
Q10-26. Small neighborhood parks	37.1%	62.9%
Q10-27. Splash pads	9.3%	90.7%
Q10-28. Swimming pool	33.9%	66.1%
Q10-29. Other	6.4%	93.6%

Q10. If "Yes," please rate how well your needs for facilities/amenities of this type are being met right now in the Town of Tiburon using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

(N=382)

	100% met	75% met	50% met	25% met	0% met
Q10-1. Bike park (BMX park/pump track)	6.3%	12.5%	14.6%	8.3%	58.3%
Q10-2. Community Center (multi-use space for all ages events, exercise & activities)	14.6%	14.6%	24.7%	20.3%	25.9%
Q10-3. Community gardens	15.8%	16.8%	20.8%	18.8%	27.7%
Q10-4. Diamond sports fields (e.g., baseball, softball)	30.4%	8.7%	23.9%	15.2%	21.7%
Q10-5. Environmental education center	3.8%	9.6%	25.0%	19.2%	42.3%
Q10-6. Golf course	0.0%	3.4%	3.4%	5.2%	87.9%
Q10-7. Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	6.7%	11.8%	10.9%	14.3%	56.3%
Q10-8. Indoor walking/jogging track	9.8%	12.2%	0.0%	4.9%	73.2%
Q10-9. Kayak/SUP launch	1.4%	2.1%	8.3%	18.6%	69.7%
Q10-10. Large community parks	41.9%	27.4%	23.4%	6.5%	0.8%
Q10-11. Multi-use paved trails (hiking, biking, walking)	43.9%	35.1%	17.2%	3.1%	0.8%
Q10-12. Multi-use unpaved trails (hiking, biking, walking)	37.2%	35.5%	20.9%	5.6%	0.9%
Q10-13. Off-leash dog park	19.2%	9.2%	23.8%	23.1%	24.6%
Q10-14. Open space & conservation areas	42.3%	31.9%	18.8%	5.2%	1.9%
Q10-15. Outdoor amphitheater/outdoor performing arts venue	5.0%	10.8%	24.2%	10.8%	49.2%
Q10-16. Outdoor basketball/futsal courts	13.3%	23.3%	15.0%	25.0%	23.3%
Q10-17. Outdoor exercise/fitness equipment	6.7%	2.7%	10.7%	29.3%	50.7%
Q10-18. Outdoor tennis/pickleball courts	15.2%	20.3%	29.7%	16.7%	18.1%
Q10-19. Park equipment for all abilities/all ages	18.2%	14.3%	32.5%	15.6%	19.5%
Q10-20. Picnic areas & shelters	17.0%	17.0%	34.8%	21.3%	9.9%
Q10-21. Public art	9.1%	18.2%	40.2%	19.7%	12.9%
Q10-22. Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	34.4%	29.7%	18.8%	10.9%	6.3%

Q10. If "Yes," please rate how well your needs for facilities/amenities of this type are being met right now in the Town of Tiburon using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q10-23. Sand volleyball courts	1.7%	3.4%	5.1%	3.4%	86.4%
Q10-24. Shade structures	5.0%	10.0%	24.2%	35.0%	25.8%
Q10-25. Skate parks	0.0%	3.8%	0.0%	11.5%	84.6%
Q10-26. Small neighborhood parks	22.0%	19.5%	30.1%	16.3%	12.2%
Q10-27. Splash pads	0.0%	0.0%	3.0%	3.0%	93.9%
Q10-28. Swimming pool	3.4%	2.5%	4.2%	5.1%	84.7%
Q10-29. Other	0.0%	4.8%	14.3%	9.5%	71.4%

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q11. Top choice</u>	<u>Number</u>	<u>Percent</u>
Bike park (BMX park/pump track)	10	2.5 %
Community Center (multi-use space for all ages events, exercise & activities)	19	4.7 %
Community gardens	6	1.5 %
Diamond sports fields (e.g., baseball, softball)	8	2.0 %
Environmental education center	1	0.2 %
Golf course	7	1.7 %
Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	10	2.5 %
Indoor walking/jogging track	5	1.2 %
Kayak/SUP launch	24	5.9 %
Large community parks	7	1.7 %
Multi-use paved trails (hiking, biking, walking)	75	18.4 %
Multi-use unpaved trails (hiking, biking, walking)	24	5.9 %
Off-leash dog park	23	5.7 %
Open space & conservation areas	28	6.9 %
Outdoor amphitheater/outdoor performing arts venue	5	1.2 %
Outdoor exercise/fitness equipment	3	0.7 %
Outdoor tennis/pickleball courts	15	3.7 %
Park equipment for all abilities/all ages	1	0.2 %
Picnic areas & shelters	3	0.7 %
Public art	2	0.5 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	2	0.5 %
Sand volleyball courts	14	3.4 %
Skate parks	1	0.2 %
Small neighborhood parks	6	1.5 %
Splash pads	1	0.2 %
Swimming pool	37	9.1 %
None chosen	70	17.2 %
Total	407	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q11. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Bike park (BMX park/pump track)	3	0.7 %
Community Center (multi-use space for all ages events, exercise & activities)	10	2.5 %
Community gardens	6	1.5 %
Diamond sports fields (e.g., baseball, softball)	4	1.0 %
Environmental education center	5	1.2 %
Golf course	4	1.0 %
Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	13	3.2 %
Indoor walking/jogging track	5	1.2 %
Kayak/SUP launch	15	3.7 %
Large community parks	9	2.2 %
Multi-use paved trails (hiking, biking, walking)	39	9.6 %
Multi-use unpaved trails (hiking, biking, walking)	79	19.4 %
Off-leash dog park	21	5.2 %
Open space & conservation areas	17	4.2 %
Outdoor amphitheater/outdoor performing arts venue	6	1.5 %
Outdoor basketball/futsal courts	5	1.2 %
Outdoor exercise/fitness equipment	3	0.7 %
Outdoor tennis/pickleball courts	20	4.9 %
Park equipment for all abilities/all ages	1	0.2 %
Picnic areas & shelters	11	2.7 %
Public art	8	2.0 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	4	1.0 %
Sand volleyball courts	6	1.5 %
Shade structures	8	2.0 %
Skate parks	1	0.2 %
Small neighborhood parks	8	2.0 %
Splash pads	2	0.5 %
Swimming pool	12	2.9 %
<u>None chosen</u>	<u>82</u>	<u>20.1 %</u>
Total	407	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q11. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Bike park (BMX park/pump track)	4	1.0 %
Community Center (multi-use space for all ages events, exercise & activities)	11	2.7 %
Community gardens	10	2.5 %
Diamond sports fields (e.g., baseball, softball)	5	1.2 %
Environmental education center	4	1.0 %
Golf course	11	2.7 %
Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	6	1.5 %
Indoor walking/jogging track	6	1.5 %
Kayak/SUP launch	21	5.2 %
Large community parks	12	2.9 %
Multi-use paved trails (hiking, biking, walking)	29	7.1 %
Multi-use unpaved trails (hiking, biking, walking)	30	7.4 %
Off-leash dog park	19	4.7 %
Open space & conservation areas	34	8.4 %
Outdoor amphitheater/outdoor performing arts venue	12	2.9 %
Outdoor basketball/futsal courts	2	0.5 %
Outdoor exercise/fitness equipment	3	0.7 %
Outdoor tennis/pickleball courts	9	2.2 %
Park equipment for all abilities/all ages	6	1.5 %
Picnic areas & shelters	8	2.0 %
Public art	8	2.0 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	4	1.0 %
Sand volleyball courts	7	1.7 %
Shade structures	4	1.0 %
Skate parks	2	0.5 %
Small neighborhood parks	16	3.9 %
Splash pads	2	0.5 %
Swimming pool	16	3.9 %
<u>None chosen</u>	<u>106</u>	<u>26.0 %</u>
Total	407	100.0 %

Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household in the Town of Tiburon?

Q11. 4th choice	Number	Percent
Bike park (BMX park/pump track)	1	0.2 %
Community Center (multi-use space for all ages events, exercise & activities)	19	4.7 %
Community gardens	9	2.2 %
Diamond sports fields (e.g., baseball, softball)	2	0.5 %
Environmental education center	6	1.5 %
Golf course	7	1.7 %
Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	10	2.5 %
Indoor walking/jogging track	2	0.5 %
Kayak/SUP launch	10	2.5 %
Large community parks	12	2.9 %
Multi-use paved trails (hiking, biking, walking)	15	3.7 %
Multi-use unpaved trails (hiking, biking, walking)	14	3.4 %
Off-leash dog park	5	1.2 %
Open space & conservation areas	17	4.2 %
Outdoor amphitheater/outdoor performing arts venue	12	2.9 %
Outdoor basketball/futsal courts	2	0.5 %
Outdoor exercise/fitness equipment	7	1.7 %
Outdoor tennis/pickleball courts	15	3.7 %
Park equipment for all abilities/all ages	5	1.2 %
Picnic areas & shelters	17	4.2 %
Public art	14	3.4 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	5	1.2 %
Sand volleyball courts	2	0.5 %
Shade structures	9	2.2 %
Skate parks	5	1.2 %
Small neighborhood parks	7	1.7 %
Splash pads	2	0.5 %
Swimming pool	16	3.9 %
None chosen	160	39.3 %
Total	407	100.0 %

SUM OF TOP 4 CHOICES**Q11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household in the Town of Tiburon? (top 4)**

Q11. Sum of Top 4 Choices	Number	Percent
Bike park (BMX park/pump track)	18	4.4 %
Community Center (multi-use space for all ages events, exercise & activities)	59	14.5 %
Community gardens	31	7.6 %
Diamond sports fields (e.g., baseball, softball)	19	4.7 %
Environmental education center	16	3.9 %
Golf course	29	7.1 %
Gymnasium/indoor multi-use courts (basketball, badminton, pickleball, tennis)	39	9.6 %
Indoor walking/jogging track	18	4.4 %
Kayak/SUP launch	70	17.2 %
Large community parks	40	9.8 %
Multi-use paved trails (hiking, biking, walking)	158	38.8 %
Multi-use unpaved trails (hiking, biking, walking)	147	36.1 %
Off-leash dog park	68	16.7 %
Open space & conservation areas	96	23.6 %
Outdoor amphitheater/outdoor performing arts venue	35	8.6 %
Outdoor basketball/futsal courts	9	2.2 %
Outdoor exercise/fitness equipment	16	3.9 %
Outdoor tennis/pickleball courts	59	14.5 %
Park equipment for all abilities/all ages	13	3.2 %
Picnic areas & shelters	39	9.6 %
Public art	32	7.9 %
Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	15	3.7 %
Sand volleyball courts	29	7.1 %
Shade structures	21	5.2 %
Skate parks	9	2.2 %
Small neighborhood parks	37	9.1 %
Splash pads	7	1.7 %
Swimming pool	81	19.9 %
None chosen	70	17.2 %
Total	1280	

Q12. Please indicate if you or any members of your household have a need for each of the recreation programs and activities listed below.

(N=407)

	Yes	No
Q12-1. Adult fitness & wellness programs	51.4%	48.6%
Q12-2. Adult sports leagues	21.4%	78.6%
Q12-3. After school programs for youth of all ages	20.6%	79.4%
Q12-4. Community special events	44.2%	55.8%
Q12-5. Cultural enrichment programs	36.6%	63.4%
Q12-6. eGaming/eSports	1.2%	98.8%
Q12-7. Exercise classes for all ages	35.1%	64.9%
Q12-8. Gymnastics/tumbling programs	7.9%	92.1%
Q12-9. Outdoor environmental/nature camps & programs	18.4%	81.6%
Q12-10. Preschool programs/early childhood education	8.8%	91.2%
Q12-11. Programs for adults with special needs	5.9%	94.1%
Q12-12. Programs for at risk youth/crime prevention	4.9%	95.1%
Q12-13. Programs for youth with special needs	4.4%	95.6%
Q12-14. Recreation/competitive swim team	11.5%	88.5%
Q12-15. Senior programs	32.2%	67.8%
Q12-16. STEAM (science, technology, engineering, arts & mathematics)/tech classes	23.6%	76.4%
Q12-17. Swim lessons	17.4%	82.6%
Q12-18. Teen/tween programs	12.8%	87.2%
Q12-19. Tennis lessons & leagues	19.7%	80.3%
Q12-20. Virtual programs	7.4%	92.6%
Q12-21. Water fitness programs/lap swimming	27.5%	72.5%
Q12-22. Youth fitness & wellness classes	10.1%	89.9%
Q12-23. Youth performing arts programs (dance/music)	11.5%	88.5%

Q12. Please indicate if you or any members of your household have a need for each of the recreation programs and activities listed below.

	Yes	No
Q12-24. Youth sports programs & camps	16.0%	84.0%
Q12-25. Youth summer programs & camps	16.0%	84.0%
Q12-26. Youth visual arts/crafts/performing arts programs	13.8%	86.2%
Q12-27. Other	5.7%	94.3%

Q12. If "Yes," please rate how well your needs for programs/activities of this type are being met right now in the Town of Tiburon using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

(N=347)

	100% met	75% met	50% met	25% met	0% met
Q12-1. Adult fitness & wellness programs	5.2%	7.5%	27.6%	29.9%	29.9%
Q12-2. Adult sports leagues	0.0%	3.9%	18.2%	23.4%	54.5%
Q12-3. After school programs for youth of all ages	12.9%	25.7%	30.0%	18.6%	12.9%
Q12-4. Community special events	11.2%	28.3%	31.6%	23.0%	5.9%
Q12-5. Cultural enrichment programs	5.9%	20.3%	37.3%	22.0%	14.4%
Q12-6. eGaming/eSports	0.0%	0.0%	0.0%	0.0%	100.0%
Q12-7. Exercise classes for all ages	5.4%	7.1%	30.4%	33.9%	23.2%
Q12-8. Gymnastics/tumbling programs	8.0%	4.0%	20.0%	16.0%	52.0%
Q12-9. Outdoor environmental/nature camps & programs	10.2%	13.6%	33.9%	22.0%	20.3%
Q12-10. Preschool programs/early childhood education	25.0%	14.3%	25.0%	25.0%	10.7%
Q12-11. Programs for adults with special needs	7.1%	0.0%	7.1%	21.4%	64.3%
Q12-12. Programs for at risk youth/crime prevention	0.0%	7.7%	23.1%	15.4%	53.8%
Q12-13. Programs for youth with special needs	0.0%	0.0%	18.2%	27.3%	54.5%
Q12-14. Recreation/competitive swim team	2.4%	4.9%	9.8%	7.3%	75.6%
Q12-15. Senior programs	3.1%	9.3%	28.9%	35.1%	23.7%
Q12-16. STEAM (science, technology, engineering, arts & mathematics)/tech classes	5.1%	11.4%	29.1%	30.4%	24.1%
Q12-17. Swim lessons	5.1%	5.1%	10.2%	27.1%	52.5%
Q12-18. Teen/tween programs	0.0%	7.3%	26.8%	29.3%	36.6%
Q12-19. Tennis lessons & leagues	6.2%	13.8%	21.5%	35.4%	23.1%
Q12-20. Virtual programs	0.0%	0.0%	31.8%	13.6%	54.5%
Q12-21. Water fitness programs/lap swimming	3.2%	4.3%	9.6%	12.8%	70.2%
Q12-22. Youth fitness & wellness classes	0.0%	0.0%	38.7%	25.8%	35.5%
Q12-23. Youth performing arts programs (dance/music)	2.6%	2.6%	28.9%	28.9%	36.8%

Q12. If "Yes," please rate how well your needs for programs/activities of this type are being met right now in the Town of Tiburon using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

	100% met	75% met	50% met	25% met	0% met
Q12-24. Youth sports programs & camps	13.2%	17.0%	37.7%	17.0%	15.1%
Q12-25. Youth summer programs & camps	15.7%	15.7%	35.3%	23.5%	9.8%
Q12-26. Youth visual arts/crafts/performing arts programs	2.3%	11.6%	37.2%	25.6%	23.3%
Q12-27. Other	0.0%	5.6%	16.7%	22.2%	55.6%

Q13. Which FOUR programs from the list in Question 12 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q13. Top choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	73	17.9 %
Adult sports leagues	10	2.5 %
After school programs for youth of all ages	15	3.7 %
Community special events	49	12.0 %
Cultural enrichment programs	14	3.4 %
eGaming/eSports	2	0.5 %
Exercise classes for all ages	14	3.4 %
Gymnastics/tumbling programs	3	0.7 %
Outdoor environmental/nature camps & programs	1	0.2 %
Preschool programs/early childhood education	3	0.7 %
Programs for adults with special needs	3	0.7 %
Programs for at risk youth/crime prevention	1	0.2 %
Programs for youth with special needs	2	0.5 %
Recreation/competitive swim team	3	0.7 %
Senior programs	17	4.2 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	10	2.5 %
Swim lessons	11	2.7 %
Teen/tween programs	7	1.7 %
Tennis lessons & leagues	15	3.7 %
Virtual programs	1	0.2 %
Water fitness programs/lap swimming	22	5.4 %
Youth fitness & wellness classes	1	0.2 %
Youth sports programs & camps	7	1.7 %
Youth summer programs & camps	7	1.7 %
Youth visual arts/crafts/performing arts programs	1	0.2 %
None chosen	115	28.3 %
Total	407	100.0 %

Q13. Which FOUR programs from the list in Question 12 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q13. 2nd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	32	7.9 %
Adult sports leagues	19	4.7 %
After school programs for youth of all ages	11	2.7 %
Community special events	26	6.4 %
Cultural enrichment programs	23	5.7 %
Exercise classes for all ages	36	8.8 %
Gymnastics/tumbling programs	3	0.7 %
Outdoor environmental/nature camps & programs	4	1.0 %
Preschool programs/early childhood education	5	1.2 %
Programs for adults with special needs	4	1.0 %
Programs for at risk youth/crime prevention	3	0.7 %
Recreation/competitive swim team	2	0.5 %
Senior programs	25	6.1 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	19	4.7 %
Swim lessons	6	1.5 %
Teen/tween programs	4	1.0 %
Tennis lessons & leagues	4	1.0 %
Virtual programs	1	0.2 %
Water fitness programs/lap swimming	12	2.9 %
Youth fitness & wellness classes	4	1.0 %
Youth performing arts programs (dance/music)	5	1.2 %
Youth sports programs & camps	10	2.5 %
Youth summer programs & camps	5	1.2 %
Youth visual arts/crafts/performing arts programs	2	0.5 %
None chosen	142	34.9 %
Total	407	100.0 %

Q13. Which FOUR programs from the list in Question 12 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q13. 3rd choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	19	4.7 %
Adult sports leagues	5	1.2 %
After school programs for youth of all ages	6	1.5 %
Community special events	17	4.2 %
Cultural enrichment programs	21	5.2 %
Exercise classes for all ages	20	4.9 %
Gymnastics/tumbling programs	2	0.5 %
Outdoor environmental/nature camps & programs	7	1.7 %
Preschool programs/early childhood education	3	0.7 %
Programs for adults with special needs	3	0.7 %
Programs for at risk youth/crime prevention	2	0.5 %
Programs for youth with special needs	3	0.7 %
Recreation/competitive swim team	7	1.7 %
Senior programs	32	7.9 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	10	2.5 %
Swim lessons	5	1.2 %
Teen/tween programs	5	1.2 %
Tennis lessons & leagues	10	2.5 %
Virtual programs	5	1.2 %
Water fitness programs/lap swimming	12	2.9 %
Youth fitness & wellness classes	4	1.0 %
Youth performing arts programs (dance/music)	1	0.2 %
Youth sports programs & camps	3	0.7 %
Youth summer programs & camps	7	1.7 %
Youth visual arts/crafts/performing arts programs	6	1.5 %
None chosen	192	47.2 %
Total	407	100.0 %

Q13. Which FOUR programs from the list in Question 12 are MOST IMPORTANT to your household in the Town of Tiburon?

<u>Q13. 4th choice</u>	<u>Number</u>	<u>Percent</u>
Adult fitness & wellness programs	14	3.4 %
Adult sports leagues	8	2.0 %
After school programs for youth of all ages	8	2.0 %
Community special events	13	3.2 %
Cultural enrichment programs	12	2.9 %
Exercise classes for all ages	11	2.7 %
Outdoor environmental/nature camps & programs	7	1.7 %
Preschool programs/early childhood education	1	0.2 %
Programs for at risk youth/crime prevention	1	0.2 %
Programs for youth with special needs	3	0.7 %
Recreation/competitive swim team	2	0.5 %
Senior programs	14	3.4 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	8	2.0 %
Swim lessons	7	1.7 %
Teen/tween programs	5	1.2 %
Tennis lessons & leagues	5	1.2 %
Virtual programs	5	1.2 %
Water fitness programs/lap swimming	13	3.2 %
Youth fitness & wellness classes	3	0.7 %
Youth performing arts programs (dance/music)	4	1.0 %
Youth sports programs & camps	3	0.7 %
Youth summer programs & camps	5	1.2 %
Youth visual arts/crafts/performing arts programs	6	1.5 %
None chosen	249	61.2 %
Total	407	100.0 %

SUM OF TOP 4 CHOICES**Q13. Which FOUR programs from the list in Question 12 are MOST IMPORTANT to your household in the Town of Tiburon? (top 4)**

Q13. Sum of Top 4 Choices	Number	Percent
Adult fitness & wellness programs	138	33.9 %
Adult sports leagues	42	10.3 %
After school programs for youth of all ages	40	9.8 %
Community special events	105	25.8 %
Cultural enrichment programs	70	17.2 %
eGaming/eSports	2	0.5 %
Exercise classes for all ages	81	19.9 %
Gymnastics/tumbling programs	8	2.0 %
Outdoor environmental/nature camps & programs	19	4.7 %
Preschool programs/early childhood education	12	2.9 %
Programs for adults with special needs	10	2.5 %
Programs for at risk youth/crime prevention	7	1.7 %
Programs for youth with special needs	8	2.0 %
Recreation/competitive swim team	14	3.4 %
Senior programs	88	21.6 %
STEAM (science, technology, engineering, arts & mathematics)/ tech classes	47	11.5 %
Swim lessons	29	7.1 %
Teen/tween programs	21	5.2 %
Tennis lessons & leagues	34	8.4 %
Virtual programs	12	2.9 %
Water fitness programs/lap swimming	59	14.5 %
Youth fitness & wellness classes	12	2.9 %
Youth performing arts programs (dance/music)	10	2.5 %
Youth sports programs & camps	23	5.7 %
Youth summer programs & camps	24	5.9 %
Youth visual arts/crafts/performing arts programs	15	3.7 %
None chosen	115	28.3 %
Total	1045	

Q14. How important do you feel it is for the Town of Tiburon to provide high quality parks, recreation facilities and programs?

Q14. How important is it for Town of Tiburon to provide high quality parks, recreation facilities & programs	Number	Percent
Very important	287	70.5 %
Somewhat important	83	20.4 %
Not important	8	2.0 %
Not sure	29	7.1 %
Total	407	100.0 %

Q15. Please CHECK ALL of the potential improvements to open space that would make these more attractive for you to use.

Q15. All the potential improvements to open space that would make these more attractive for you to use	Number	Percent
Parking at trailheads	151	37.1 %
Trailhead & wayfinding signage	163	40.0 %
Places to sit	155	38.1 %
Water fountains/refill stations	167	41.0 %
Restrooms	181	44.5 %
Trail maps	147	36.1 %
Online information	139	34.2 %
Accessible trail options	60	14.7 %
More trails & trail connections	158	38.8 %
Better maintained trails	106	26.0 %
Other	29	7.1 %
None of the above	15	3.7 %
Total	1471	

Q16. How many years have you lived in the Town of Tiburon?

Q16. How many years have you lived in Town of Tiburon	Number	Percent
0-5	71	17.4 %
6-10	44	10.8 %
11-15	39	9.6 %
16-20	40	9.8 %
21-30	89	21.9 %
31+	110	27.0 %
Not provided	14	3.4 %
Total	407	100.0 %

WITHOUT NOT PROVIDED

Q16. How many years have you lived in the Town of Tiburon? (without "not provided")

Q16. How many years have you lived in Town of Tiburon	Number	Percent
0-5	71	18.1 %
6-10	44	11.2 %
11-15	39	9.9 %
16-20	40	10.2 %
21-30	89	22.6 %
31+	110	28.0 %
Total	393	100.0 %

Q17. Which of the following best describes your race/ethnicity?

<u>Q17. Your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Asian or Asian Indian	32	7.9 %
Black or African American	1	0.2 %
American Indian or Alaska Native	2	0.5 %
White or Caucasian	333	81.8 %
Native Hawaiian or other Pacific Islander	3	0.7 %
Hispanic, Spanish, or Latino/a/x	27	6.6 %
Other	9	2.2 %
Total	407	

Q17-7. Self-describe your race/ethnicity:

<u>Q17-7. Self-describe your race/ethnicity</u>	<u>Number</u>	<u>Percent</u>
Middle Eastern	3	33.3 %
Persian	2	22.2 %
Mixed	2	22.2 %
More than one	1	11.1 %
Bi-racial family	1	11.1 %
Total	9	100.0 %

Q18. Your gender:

Q18. Your gender	Number	Percent
Male	198	48.6 %
Female	203	49.9 %
Non-binary	2	0.5 %
Prefer not to answer	4	1.0 %
Total	407	100.0 %

WITHOUT NOT PROVIDED

Q18. Your gender: (without "prefer not to answer")

Q18. Your gender	Number	Percent
Male	198	49.1 %
Female	203	50.4 %
Non-binary	2	0.5 %
Total	403	100.0 %

Q18-5. Self-describe your gender:

Q18-5. Self-describe your gender	Number	Percent
Gender Fluid	1	100.0 %
Total	1	100.0 %

Q19. Your age:

<u>Q19. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	69	17.0 %
35-44	75	18.4 %
45-54	70	17.2 %
55-64	71	17.4 %
65+	121	29.7 %
Not provided	1	0.2 %
Total	407	100.0 %

WITHOUT NOT PROVIDED

Q19. Your age: (without "not provided")

<u>Q19. Your age</u>	<u>Number</u>	<u>Percent</u>
18-34	69	17.0 %
35-44	75	18.5 %
45-54	70	17.2 %
55-64	71	17.5 %
65+	121	29.8 %
Total	406	100.0 %



Open-Ended Comments

Open-Ended Responses

Q4—“Other”: Please CHECK ALL the following reasons that prevent you or members of your household from using Town of Tiburon parks or recreation facilities more often.

- Access
- Ages limit active park use. Recreation and fitness needs are satisfied by walking or utilization of TPC
- Aggressive and unleashed dogs on street as well as open space trails. Aggressive bicyclists riding on open space single-track trails as well as on Old Rail Trail
- All the facilities are amazing.
- Bikes go too fast.
- Bocci Ball
- congested traffic or unpredictable traffic conditions
- cyclist at Blackies on the walk path are a hazard
- difficult to transport husband any great distance
- dogs are unsafe (coyotes, foxtails) or unwelcome
- Dogs near playground scare kids, put up a fence.
- electric bikes and regular bikes gong 60 mph and running over people
- Electric scooters, bikes and loose dogs.
- feel multi use path is unsafe for pedestrians and bike users
- geese droppings
- health issues
- Health issues temporarily slowed my usage.
- I have developed my own exercise program.
- I use Shoreline, Tom Price and Belvedere Park for walking my dog.
- illness
- kids speeding on throttle bikes on bike paths
- lack of benches to rest
- Lack of benches to take a break.
- lack of mobility
- Lack of time
- Lack of time
- Free time is weekends and that's usually dedicated to a myriad of other activities, including some park / trail fun but some of the "defined" parks are only green spaces and don't have a lot of activities to do there. For example, South of Knoll Park does have outdoor playground equipment for smaller children but very few picnic tables. I didn't even know it was a formal park until I searched for its location on the internet. Zelinsky park, as far as I'm aware, is just a small patch of green lawn next to the Library. It needs more to make it an inviting destination to compliment a library visit.
- Leash laws for dogs prohibit us from letting our dog get exercise.
- lighting increased on path down to Blackies for evening walks/runs
- locked gate at end of Acacio Dr
- maintain cleanliness of restrooms
- maintenance of bathrooms, speeding cyclists
- many other things to do
- More turf fields please.
- My own health issues.
- Need to control speed of E Bikes.
- no reason
- no benches
- No little kids in household, so no playground or rec facility usage. Not tennis or pickle ball players, so no court usage.
- None, I love the parks and trails.

- Not able to utilize parks as much as we used to due to age related physical issues.
- not dog friendly
- not dog friendly
- Not enough hours in the day... I work full time! (In Mill Valley)
- not enough time
- not interested
- not safe at park (Old Rail, Shoreline), due to bike lack of discipline
- off leash dogs
- old rail trail- motorized bikes.; Uneven pathways on some open space trails
- Out of town for the summer.
- pandemic
- part time resident
- protection from excessive bike/electric bike speeds
- speeding bikes
- tennis should not be restricted to Higgins lessons
- Tiburon ridgetrail not continuous
- time
- time
- time
- time
- Too busy
- Too busy
- too many weeds, poorly maintained
- too old
- traffic coming out of Tiburon
- use private club facility
- We are most interested in more pickleball courts being developed on the under-utilized tennis courts. The list of parks has missing courts: Del Mar tennis courts, Lagoon (The Ranch) courts, and the two tennis court behind CVS are not listed in your parks list. (I understand the Lagoon courts are Belvedere.)
- we are older and don't use as much as in earlier years
- we use them every day
- weather
- Weather. Don't like cold weather.
- work
- work
- Would use Paradise Beach more if Tiburon residents could get a discount.

Q8—"Other": From the following list, please CHECK ALL of the ways you learn about The Ranch recreation programs and activities.

- Did not know about this place.
- Do not know about it
- Library
- Mail (**x5 Responses**)
- Walking neighborhood streets and along Bayshore path from ferry landing to elephant rock and beyond on Paradise Drive
- mailed catalog
- mailed catalog
- meeting
- newsletters
- nextdoor
- nextdoor
- Printed Material
- Ranch catalog
- ranch website
- Ranch's print catalogue
- Sometimes I notice an event at the signs along Tiburon Blvd. But they can be hard (dangerous) to read when driving.
- the Ranch Newsletter
- There used to be a brochure sent in the mail. Not sure I've seen one in the last year or so
- thought the ranch was for disadvantaged children

Q10—“Other”: Please indicate if you or any member of your household has a need for each of the facilities and amenities.

- beach
- Bel-Air park needs skate park, shade and safe for the little ones.
- Bocce Ball
- Bocce Ball
- Bocce Ball
- Community sailing center
- Farmers Market
- Ford truck area.
- More Pickleball courts are really needed with this fast growing sport for all AGES.
- more trees
- Mt. Bike Flow Trail.
- MTB trails
- Multi- purpose gathering place near park.
- music of food trucks
- music-outdoor live
- pickleball courts
- Playgrounds.
- Please open the school gyms during the winter in order for the youth to play basketball and other sports.
- public restrooms
- Roller skating rink, that could be an ice rink in the winter.
- Sailing
- town dock
- trails without bikes
- traveling rings
- walking paths without speed bikes
- Yoga studio

Q12—“Other”: Please indicate if you or any member of your household has a need for each of the recreation programs and activities.

- Adult art/crafts programs
- Adult art/crafts programs
- Adult bridge classes- drop in games
- adult dance
- Adult lectures
- At this time I work and garden and hike the hills
- Bocce Ball
- Community dinners in parks.
- family's' needs are satisfied by private clubs.
- Just because I don't have younger family members now doesn't me I won't in the future. So I definitely hope that water safety programs for younger kids, for example, are added.
- Organized volunteering
- Parent-infant activities.
- Pickleball classes, round robins.
- pickleball courts
- pickleball courts
- pickleball courts
- Pickleball leagues and other community pickleball activities.
- pickleball lessons
- Pilates classes- computer classes
- Sailing
- Sailing, biking, kayaking groups.
- senior tech
- Town bus for seniors.

Q15—"Other": Please CHECK ALL of the potential improvements to open space that would make these more attractive for you to use.

- #1 is a FENCED IN off leash dog park. Ideally one area in Bel Air Park and another at Blackies or South of Knoll. Currently there is NO location in town where dogs can run off leash without risk of escaping. There is also no off leash dog play area that ensures leashed dogs and people without dogs are not harassed by off leash dogs. We keep our dogs on leash and cannot safely go to areas where people play with dogs off leash as our dogs get molested. Off leash play areas area critical need, BUT they must be fenced and keep those dogs contained.
- Access at top of Hacienda to open space currently.
- along Tiburon Ridge
- area of high grass/thistle. Open space as Pasture
- art work along trails
- Bike jumps
- Bike trail connection to "mainland" exclusive for bikes
- dog bags and trash cans
- enforcement of people not leaving dog poop bags on trails
- garbage bins for dog waste
- Guided walks on trails.
- Higgins should not have exclusive at tennis
- lane lines/traffic paint
- Martha Property access
- more daily supervision. Require all dogs to be leashed.
- more trash and recycling cans.
- more trees
- Off leash dog trails.
- pickup trash on shore
- remove dead trees
- Reopen all public right of ways, that selfish homeowners have cut off from the public! In Belveron East, where I live, a 2 story house on Venus Court cut off a pathway leading out of our neighborhood up to Trestle Glen Blvd. These are crucial escape routes in case of a firestorm and homeowners like this commandeered these pathways without creating an alternative escape route for the public.
- safer safe/ped paths
- security cameras
- Shade
- Shady spots along the way.
- SPORTS FIELD CAUSE PARKING/TRAFFIC PROBLEMS DURING DROP OFF ND PICK UP
- To repeat the obvious: Aggressive off-leash dogs on trails & streets, & aggressive cyclists on single track in open space need a LOT of enforcement/training to get control of this unacceptable situation.
- Trash cans
- Trash cans



Survey Instrument



July 2023

Dear Tiburon Resident:

I am excited to announce the Town of Tiburon has initiated a Parks, Recreation and Open Space Master Plan process. The focus of this effort is to create a comprehensive plan evaluating current and future parks and recreational programming and park development. The plan will serve as a guide for how the Town can continue to improve, maintain, staff, and fund our community's parks and recreational services. We are asking you to help guide **Our Vibrant Future!**

Your survey response is important, essential and appreciated!!!

Your household was selected at random to receive this survey, therefore your input is integral to the success of the Plan. We hope to gain a better understanding from you about the community's vision and understanding of recreational opportunities, parks and open space.

We appreciate your participation in completing the survey.

The survey will take 10-15 minutes to complete, and responses will remain confidential. We have selected ETC Institute, an independent consulting company, as our partner to administer this survey. They will compile the data and present the results to the Town, which in turn will be shared with the community. Please return your completed survey in the enclosed postage-paid envelope addressed to ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061. If you prefer to complete the survey online, please visit tiburonsurvey.org.

If you have any questions, please feel free to contact me at (415) 435-7388 or deshoo@townoftiburon.org.

Sincerely,

David O. Eshoo, Engineering Manager
Tiburon Public Works Department

Jack Ryan
Mayor

Alice Fredericks
Vice Mayor

Holli Thier
Councilmember

Jon Welner
Councilmember

Greg Chanis
Town Manager



2023 Town of Tiburon Parks and Recreation Needs Assessment Survey

The Town of Tiburon requests your input to help determine park and recreation priorities for our community. This survey will take 10-15 minutes to complete. When you are finished, please return your survey in the enclosed postage-paid, return-reply envelope. If you prefer, you can complete the survey online at TiburonSurvey.org. We greatly appreciate your time!

1. Including yourself, how many people in your household are...

Under age 5: _____ Ages 15-19: _____ Ages 35-44: _____ Ages 65-74: _____
 Ages 5-9: _____ Ages 20-24: _____ Ages 45-54: _____ Ages 75-84: _____
 Ages 10-14: _____ Ages 25-34: _____ Ages 55-64: _____ Ages 85+: _____

2. Please indicate if you or any member of your household has used any of the following Town of Tiburon parks and recreation facilities during the past 12 months by circling either "Yes" or "No" next to each.

If your household has used the park/facility, please rate your overall satisfaction using a scale of 1 to 4, where 4 means "Very Satisfied" and 1 means "Very Dissatisfied."

Parks/Facilities	Have you used this park or facility?		If "Yes," how satisfied are you with this park or facility?				
	Yes	No	Very Satisfied	Satisfied	Dissatisfied	Very Dissatisfied	N/A
01. Bel Aire Park	Yes	No	4	3	2	1	9
02. Belveron Mini-Park	Yes	No	4	3	2	1	9
03. Blackies Pasture	Yes	No	4	3	2	1	9
04. Cypress Grove Garden Park	Yes	No	4	3	2	1	9
05. Cypress Hollow Park	Yes	No	4	3	2	1	9
06. Dairy Knoll Recreation Center	Yes	No	4	3	2	1	9
07. Elephant Rock Fishing Pier	Yes	No	4	3	2	1	9
08. Library	Yes	No	4	3	2	1	9
09. McKegney Green	Yes	No	4	3	2	1	9
10. Old Rail Trail (multi-use path)	Yes	No	4	3	2	1	9
11. Open space trails	Yes	No	4	3	2	1	9
12. Paradise Beach Park	Yes	No	4	3	2	1	9
13. Paradise Cay Park	Yes	No	4	3	2	1	9
14. Shoreline Park	Yes	No	4	3	2	1	9
15. South of Knoll Park	Yes	No	4	3	2	1	9
16. Teather Park Tennis Courts	Yes	No	4	3	2	1	9
17. Town Hall Community Room	Yes	No	4	3	2	1	9
18. Zelinsky Park	Yes	No	4	3	2	1	9

3. Which THREE parks/facilities from the list in Question 2 above should receive the most attention from the Town of Tiburon in the next TWO years? [Write in your answers below using the numbers from the list in Question 2.]

1st: _____ 2nd: _____ 3rd: _____

4. Please CHECK ALL the following reasons that prevent you or members of your household from using Town of Tiburon parks or recreation facilities more often.

- ____(01) Use parks/trails in other cities
- ____(02) Too far from my home
- ____(03) Parks/trails are not well maintained
- ____(04) Lack of features we want to use
- ____(05) Lack of parking to access parks/trails
- ____(06) Do not feel safe using parks/trails
- ____(07) Lack of handicap accessibility
- ____(08) Not aware of park or trail locations
- ____(09) Lack of transportation
- ____(10) Lack of restrooms
- ____(11) Language/cultural barriers
- ____(12) Practice is at a venue outside of town
- ____(13) Lack of recreation programs
- ____(14) Other: _____

5. Has your household participated in any recreation programs or activities offered by the Belvedere Tiburon Joint Recreation Committee (The Ranch) during the past 12 months?

___(1) Yes [Answer Q5a-b.] ___(2) No [Skip to Q6.]

5a. How many programs and/or activities offered by The Ranch have you or members of your household participated in during the past 12 months?

___(1) One ___(2) 2-3 ___(3) 4-6 ___(4) 7 or more

5b. How would you rate the overall quality of The Ranch recreation programs and/or activities in which your household has participated?

___(4) Excellent ___(3) Good ___(2) Fair ___(1) Poor

6. Please CHECK ALL the following reasons that prevent you and members of your household from participating in The Ranch recreation programs or activities more often.

- | | |
|--|--|
| ___(01) Lack of quality instructors | ___(11) Registration is difficult |
| ___(02) Lack of quality programs | ___(12) Poor customer service by staff |
| ___(03) Old and outdated facilities | ___(13) Lack of transportation |
| ___(04) Use programs offered by other agencies | ___(14) Lack of appropriate program equipment |
| ___(05) I don't know what is offered | ___(15) Too busy/not interested |
| ___(06) Fees are too high | ___(16) Lack of trust in government |
| ___(07) Too far from my home | ___(17) Language/cultural barriers |
| ___(08) Program times are not convenient | ___(18) Member of a private club and use those facilities |
| ___(09) Classes are full | ___(19) Participate in athletic sports clubs outside of town |
| ___(10) Program not offered | ___(20) Other: _____ |

7. From the following list, please CHECK ALL of the organizations that you or members of your household have used for recreation programs and activities during the past 12 months.

- | | |
|--|---|
| ___(01) Town of Tiburon | ___(07) Private and non-profit youth sports |
| ___(02) Marin County | ___(08) Private summer camps |
| ___(03) Neighboring communities | ___(09) Private clubs (tennis, health, swim, fitness) |
| ___(04) Public schools | ___(10) Homeowners' association |
| ___(05) Private schools | ___(11) Other: _____ |
| ___(06) Places of worship (e.g., synagogues, churches) | |

8. From the following list, please CHECK ALL of the ways you learn about The Ranch recreation programs and activities.

- | | |
|---|---|
| ___(01) Town weekly newsletter (Tiburon Talk) | ___(08) Banners at parks or Town facilities |
| ___(02) Town website | ___(09) Email/Eblasts from The Ranch |
| ___(03) Materials at parks or recreation facilities | ___(10) Facebook |
| ___(04) Conversations with recreation staff | ___(11) Instagram |
| ___(05) Ark/IJ Newspaper | ___(12) Flyers |
| ___(06) Friends and neighbors | ___(13) School e-newsletter |
| ___(07) Promotions at special events | ___(14) Other: _____ |

9. From the list above in Question 8, which THREE methods of communication would you MOST PREFER the Town use to communicate with you about recreation programs and activities? [Write in your answers below using the numbers from the list in Question 8, or circle "NONE."]

1st: ___ 2nd: ___ 3rd: ___ NONE

10. Please indicate if you or any member of your household has a need for each of the facilities and amenities listed below by circling either "Yes" or "No."

If "Yes," please rate how well your needs for facilities/amenities of this type are being met right now in the Town of Tiburon using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

Type of Facility/Amenity (Listed Alphabetically)	Do you have a need for this facility/amenity in the Town of Tiburon?		If "Yes," how well are your needs currently being met In the Town of Tiburon?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Bike park (BMX park/pump track)	Yes	No	5	4	3	2	1
02. Community Center (multi-use space for all ages events, exercise and activities)	Yes	No	5	4	3	2	1
03. Community gardens	Yes	No	5	4	3	2	1
04. Diamond sports fields (e.g., baseball, softball)	Yes	No	5	4	3	2	1
05. Environmental education center	Yes	No	5	4	3	2	1
06. Golf course	Yes	No	5	4	3	2	1
07. Gymnasium/Indoor multi-use courts (basketball, badminton, pickleball, tennis)	Yes	No	5	4	3	2	1
08. Indoor walking/jogging track	Yes	No	5	4	3	2	1
09. Kayak/SUP launch	Yes	No	5	4	3	2	1
10. Large community parks	Yes	No	5	4	3	2	1
11. Multi-use paved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
12. Multi-use unpaved trails (hiking, biking, walking)	Yes	No	5	4	3	2	1
13. Off-leash dog park	Yes	No	5	4	3	2	1
14. Open space and conservation areas	Yes	No	5	4	3	2	1
15. Outdoor amphitheater/outdoor performing arts venue	Yes	No	5	4	3	2	1
16. Outdoor basketball/futsal courts	Yes	No	5	4	3	2	1
17. Outdoor exercise/fitness equipment	Yes	No	5	4	3	2	1
18. Outdoor tennis/pickleball courts	Yes	No	5	4	3	2	1
19. Park equipment for all abilities/all ages	Yes	No	5	4	3	2	1
20. Picnic areas and shelters	Yes	No	5	4	3	2	1
21. Public art	Yes	No	5	4	3	2	1
22. Rectangular sports fields (e.g., football, lacrosse, rugby, soccer)	Yes	No	5	4	3	2	1
23. Sand volleyball courts	Yes	No	5	4	3	2	1
24. Shade structures	Yes	No	5	4	3	2	1
25. Skate parks	Yes	No	5	4	3	2	1
26. Small neighborhood parks	Yes	No	5	4	3	2	1
27. Splash pads	Yes	No	5	4	3	2	1
28. Swimming pool	Yes	No	5	4	3	2	1
29. Other: _____	Yes	No	5	4	3	2	1

11. Which FOUR facilities/amenities from the list in Question 10 are MOST IMPORTANT to your household in the Town of Tiburon? [Write in your answers below using the numbers from the list in Question 10, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

12. Please indicate if you or any member of your household has a need for each of the recreation programs and activities listed below by circling either "Yes" or "No."

If "Yes," please rate how well your needs for programs/activities of this type are being met right now in the Town of Tiburon using a scale of 1 to 5, where 5 means they are "100% Met" and 1 means "0% Met."

Type of Program/Activity (Listed Alphabetically)	Do you have a need for this program/activity in the Town of Tiburon?		If "Yes," how well are your needs currently being met in the Town of Tiburon?				
	Yes	No	100% Met	75% Met	50% Met	25% Met	0% Met
01. Adult fitness and wellness programs	Yes	No	5	4	3	2	1
02. Adult sports leagues	Yes	No	5	4	3	2	1
03. After school programs for youth of all ages	Yes	No	5	4	3	2	1
04. Community special events	Yes	No	5	4	3	2	1
05. Cultural enrichment programs	Yes	No	5	4	3	2	1
06. EGaming/ESports	Yes	No	5	4	3	2	1
07. Exercise classes for all ages	Yes	No	5	4	3	2	1
08. Gymnastics/tumbling programs	Yes	No	5	4	3	2	1
09. Outdoor environmental/nature camps and programs	Yes	No	5	4	3	2	1
10. Preschool programs/early childhood education	Yes	No	5	4	3	2	1
11. Programs for adults with special needs	Yes	No	5	4	3	2	1
12. Programs for at risk youth/crime prevention	Yes	No	5	4	3	2	1
13. Programs for youth with special needs	Yes	No	5	4	3	2	1
14. Recreation/competitive swim team	Yes	No	5	4	3	2	1
15. Senior programs	Yes	No	5	4	3	2	1
16. STEAM (science, technology, engineering, arts and mathematics)/Tech classes	Yes	No	5	4	3	2	1
17. Swim lessons	Yes	No	5	4	3	2	1
18. Teen/Tween programs	Yes	No	5	4	3	2	1
19. Tennis lessons and leagues	Yes	No	5	4	3	2	1
20. Virtual programs	Yes	No	5	4	3	2	1
21. Water fitness programs/Lap swimming	Yes	No	5	4	3	2	1
22. Youth fitness and wellness classes	Yes	No	5	4	3	2	1
23. Youth performing arts programs (dance/music)	Yes	No	5	4	3	2	1
24. Youth sports programs and camps	Yes	No	5	4	3	2	1
25. Youth summer programs and camps	Yes	No	5	4	3	2	1
26. Youth visual arts/crafts/performing arts programs	Yes	No	5	4	3	2	1
27. Other: _____	Yes	No	5	4	3	2	1

13. Which FOUR programs from the list in Question 12 are MOST IMPORTANT to your household in the Town of Tiburon? [Write in your answers below using the numbers from the list in Question 12, or circle "NONE."]

1st: ____ 2nd: ____ 3rd: ____ 4th: ____ NONE

14. How important do you feel it is for the Town of Tiburon to provide high quality parks, recreation facilities and programs?

____(3) Very important ____ (2) Somewhat important ____ (1) Not important ____ (9) Not sure

15. Please CHECK ALL of the potential improvements to open space that would make these more attractive for you to use. [Check all that apply.]

- | | |
|--|---|
| <input type="checkbox"/> (01) Parking at trailheads | <input type="checkbox"/> (07) Online information |
| <input type="checkbox"/> (02) Trailhead and wayfinding signage | <input type="checkbox"/> (08) Accessible trail options |
| <input type="checkbox"/> (03) Places to sit | <input type="checkbox"/> (09) More trails and trail connections |
| <input type="checkbox"/> (04) Water fountains/refill stations | <input type="checkbox"/> (10) Better maintained trails |
| <input type="checkbox"/> (05) Restrooms | <input type="checkbox"/> (11) Other: _____ |
| <input type="checkbox"/> (06) Trail maps | <input type="checkbox"/> (12) None of the above |

Demographics: The following questions are about you and your household. We ask these questions to ensure we reach all groups in Tiburon and to see if all residents are experiencing Town services equitably. Your individual responses will remain confidential.

16. How many years have you lived in the Town of Tiburon? _____ years

17. Which of the following best describes your race/ethnicity? [Check all that apply.]

- | | |
|--|---|
| <input type="checkbox"/> (01) Asian or Asian Indian | <input type="checkbox"/> (05) Native Hawaiian or other Pacific Islander |
| <input type="checkbox"/> (02) Black or African American | <input type="checkbox"/> (06) Hispanic, Spanish, or Latino/a/x |
| <input type="checkbox"/> (03) American Indian or Alaska Native | <input type="checkbox"/> (99) Other: _____ |
| <input type="checkbox"/> (04) White or Caucasian | |

18. Your gender:

- | | |
|---|---|
| <input type="checkbox"/> (1) Male | <input type="checkbox"/> (4) Prefer not to answer |
| <input type="checkbox"/> (2) Female | <input type="checkbox"/> (5) Prefer to self-describe: _____ |
| <input type="checkbox"/> (3) Non-binary | |

19. Your age: _____ years

20. Would you be willing to participate in future surveys sponsored by the Town of Tiburon?

- (1) Yes [Please answer Q20a.] (2) No

20a. Please provide your contact information.

Mobile Phone Number: _____

Email Address: _____

This concludes the survey. Thank you for your time!

Please return your completed survey in the enclosed return-reply envelope addressed to:
ETC Institute, 725 W. Frontier Circle, Olathe, KS 66061

Your responses will remain completely confidential. The information to the right will ONLY be used to help identify the level of need and priorities in your area. Thank you!