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COUNCILMEMBER EMMETT O'DONNELL - COUNCILMEMBER ERIN TOLLINI

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October 31, 2014

## A WORD FROM THE TOWN MANAGER



### School Bus Subsidies - Update

Several months ago, you were probably aware of the push to get more Reed Union School District students using school buses, all with the goal of easing traffic congestion on Tiburon Boulevard. It was dubbed the Yellow Bus Challenge, and it was, by all reckoning, a somewhat hurried but bold effort to address traffic

woes before the start of the new school year. The premise was that deeply discounted (half-off) passes, coupled with additional bus route opportunities, might result in sufficient new riders to make a meaningful dent in traffic. Because the Town and Belvedere were proposing to subsidize this experiment, it was necessary to establish a minimum number of new bus riders to justify the expense of lowering everyone's pass price.

We fell short of our goal to eliminate 360 one-way car trips from the Boulevard, so the program was scrubbed and normal bus service resumed at regular prices for this school year. Despite that setback, we learned a lot and came away determined to regroup and try again for the next school year commencing in the fall of 2015.

That planning effort is now underway with an expanded School Bus Committee comprised of Tiburon, Belvedere and Reed Union School District participants. Once again the idea is to reduce the number of kids being driven to school by getting them onto buses. The committee is developing a survey of parents and working with a transportation expert on bus routing to explore ways to optimize bus ridership from almost all neighborhoods without kids having to spend too much time on the bus or at too high a price point. I anticipate that, come January 2015, the School Bus Committee will be in a position to discuss and recommend options for action. Stay tuned for more information on this, and, if you are a RUSD parent, please look for an email survey coming your way in the next two months and please respond when you receive it. Solid information will help us plan for success. And if we succeed in reducing traffic, the

## Quick Links

[Town of Tiburon](#)

[Get Ready 94920](#)

[Marin Transit Rte 219 Shuttle](#)

[Bel-Tib Library](#)

[Reed School District](#)

[Belvedere-Tiburon Landmarks](#)

[Tiburon Peninsula Chamber of Commerce](#)

[Bel-Tib Recreation Department](#)

[County of Marin, 3rd District](#)

[Facts About Marin Clean Energy](#)

[Tiburon Peninsula Foundation](#)

whole community will benefit.

## Art by the Bay

If you have not made it downtown in a while, you're missing a treat. Art by the Bay, brought to us by the same folks who sponsored the huge temporary art installation up and down the peninsula last year, has erected nine significant sculptures in and around Shoreline Park, with another ten smaller but no less intriguing ones behind the Belvedere-Tiburon Library. Art by the Bay is part of the larger, self-guided "Art Walk", which showcases selected works by dozens of artists in storefronts throughout downtown. All these art exhibitions are temporary and end on November 16. Don't miss them!

And while you're downtown, remember how important it is to support our local businesses and consider a purchase or enjoying a meal during your visit. It is hard for businesses to find success at the end of a long peninsula (fish might go to school, but they don't shop!), and our merchants and restaurateurs rely upon locals to keep their doors open. Most of us want a vibrant downtown. If that matters to you, remember to support it by patronizing your favorite businesses or exploring some very charming new ones which have opened just in the past six months. Help weave them and our more established shops and restaurants into an enduring success story.

In closing, please take care to have a safe Halloween this weekend, and don't forget to vote on November 4. There are many important contests and measures that have the ability to affect the quality of our lives (especially the critical Marin Emergency Radio Authority "911" measure), so I urge you to take the time to read up and weigh in. Let us never be guilty of taking our precious democracy for granted.

Sincerely,



Peggy Curran

## NEWS BRIEFS

### What about...Seasonal Rentals?



We've heard a lot lately about "seasonal rentals", the situation where someone rents out his or her home to others on a daily or weekly basis. The popularity and easy use of websites like Airbnb and VRBO have increased the number

and frequency of seasonal rentals. What you may not know is that in Tiburon an owner must first obtain a Seasonal Rental Unit Permit before renting out his or her home on a repeat basis for any period less than 31 consecutive days. In addition to a \$100 permit fee and a \$50 annual renewal fee, the party renting out the space must obtain a business license for a seasonal rental and pay a 10% transient occupancy tax (TOT) on seasonal rental income.

The Town regulates seasonal rentals because they have the potential to create real problems for permanent residents in the surrounding neighborhood. These short-term rentals, especially of larger or underparked homes, often result in noisy parties, overflow parking on the streets and excess trash left out on the curb. Residents have also raised concerns about the frequent turnover of guests at these rentals, both in terms of security and how these uses impact the character of their neighborhood. The permit process allows for approval of seasonal rental units, but only under circumstances where the Town believes such uses will not have an adverse impact on neighborhoods.

If you are currently operating a seasonal rental unit or wish to do so in the future, please contact the Planning Division at Tiburon Town Hall and we will assist you with the permit process. Failure to obtain required permits will likely result in daily fines and other possible enforcement actions. If you wish to complain about a neighbor operating an unauthorized seasonal rental, or a permitted one that is causing problems, you may also contact the Planning Division at 435-7390 and we will take steps to bring the rental into compliance with Town regulations.

Sincerely,

Dan Watrous  
Planning Manager

## Tiburon Welcomes Newest Member of Town Staff

The Town is pleased to announce the recruitment of Suzanne Creekmore, the newest member of Town staff. Suzanne returned to "Team Tiburon" on October 6 as the Town's Management Analyst, a position that has been vacant since late 2006. Suzanne previously worked for the Town as a part-time Public Works Aide/Project Coordinator from February 2003 through



May 2006. During that time she assisted the Town Engineer on projects ranging from a proposed skateboard park, representing the Town in the California State Water Quality Control Program, and obtaining and administering public works grants. In 2006, Suzanne headed to North Carolina to

complete her education at the University of North Carolina, Chapel Hill. In 2009 Suzanne received her Bachelor of Arts degree in Biology.

As Management Analyst, Suzanne will be working directly with the Town Manager and with the Director of Administrative Services on management team projects. Initially, she will be working on an update of the Town's website, and the conversion of the Building and Planning Division's permit tracking software.

Besides her knowledge of the organization and her love for the Town, Suzanne brings private sector experience to the job, having worked the past four years in a high-growth technology environment. She also brings experience in human resources management.

Suzanne grew up in Santa Rosa and is the fourth of eight children. She is delighted to be near her family in California, including five nieces and nephews, and was thrilled when a job opening became available with the Town. The Town received 50 applications for the position of Management Analyst. After interviewing the top eight candidates, Suzanne was the unanimous choice of the interview panel.

Suzanne now resides in Southern Marin. In her spare time she enjoys skiing, hiking, and backpacking. She developed a love of blue grass music and traditional Southern cooking during her time spent in North Carolina.

Sincerely,

Heidi Bigall  
Director of Administrative Services

## Richardson Bay Closed for Fall Migration

Richardson Bay Audubon Center & Sanctuary waters closed to motorized and human-powered boats on October 1.

The annual closure from October 1 through March 31 protects important migrating bird species that use the Bay for over-wintering. The waters are closed to all boat traffic and in-water activities (including kayaks & paddleboards).

The closure is mandated by an ordinance of the Marin County's Richardson Bay Regional Agency. Violators may be fined by the Marin County Sheriff's Department.

### **Area of Closure**



Approximately 900 acres of Bay waters are covered by the ordinance, extending south from the edge of the Cove housing complex to the tip of Strawberry Point, east to Belvedere and north to Blackie's Pasture. Audubon manages this area as a wildlife sanctuary, focused on the waterbirds using the Bay.

The Sanctuary boundaries are designated by buoys and three permanent, marked pilings (black triangles on map above).

No boats or watercraft--including non-motorized boats such as kayaks, canoes, paddleboards and sailboats--are allowed within the Sanctuary waters during this critical season for migratory birds.

### **About Richardson Bay Audubon Center & Sanctuary**

The Richardson Bay Audubon Center and Sanctuary is located on Greenwood Beach Road. Primarily a sanctuary providing habitat for migratory waterbirds and other wildlife, it also engages the community through conservation, restoration and education.

To celebrate the waterbirds of San Francisco Bay, the Center will be holding its 2nd Annual Waterbird Festival on January 31, 2015. There will be field trips, speakers and exhibits, many of which are free to the public. More information is available at the Center's [website](#).

Sincerely,

Kerry Wilcox, Waterbird Program Manager  
Richardson Bay Audubon Center & Sanctuary

**Tiburon and CaliforniaFIRST: Partnering to Allow Our Community to Save Money on Energy**

## Improvements

Are you a homeowner or a business owner who wants to save money while making your home and business more environmentally friendly? If the answer is yes, then CaliforniaFIRST has a program for you.

On October 1, 2014, the Town Council voted to join in the CaliforniaFIRST PACE (Property Assessed Clean Energy) program for residential and non-residential property owners. The PACE program helps you obtain low-interest financing to make improvements to your home or business and pay them off over time on your property tax bill.

Some examples of these improvements include:

- \* Solar Panels
- \* HVAC systems
- \* Windows
- \* Doors
- \* Artificial Turf
- \* Pool Equipment
- \* Cool Roof
- \* Irrigation
- \* Dishwashers

CaliforniaFIRST staff members can help guide you through the PACE program process, such as:

- \* Applying for financing by phone or online (no credit score required)
- \* Signing financing documents
- \* Installation of products
- \* Receipt of funding to pay your contactor
- \* Repayment on your property tax bill

If you want to participate in the program or need more information, please visit CaliforniaFIRST [website](#) or call (844) 589-7953.

Enjoy saving money while helping the environment!

Sincerely,

Kyra O'Malley, Assistant Planner  
Town of Tiburon representative to Marin Climate and Energy Partnership

## COMMUNITY EVENTS

2014 Business Citizen of the Year:  
Captain Maggie McDonogh



Come congratulate the 2014 Business Citizen of the Year, Captain Maggie McDonogh, President and CEO of Angel Island Tiburon Ferry, at the annual Chamber of Commerce / Rotary Club Citizen of the Year luncheon.

**Wednesday, November 12, 11:30 a.m.**  
**San Francisco Yacht Club**  
**98 Beach Road, Belvedere CA 94920**

To make a reservation, call the Chamber office 435-5633, or send me an [email](#) . The cost of the luncheon is \$25.

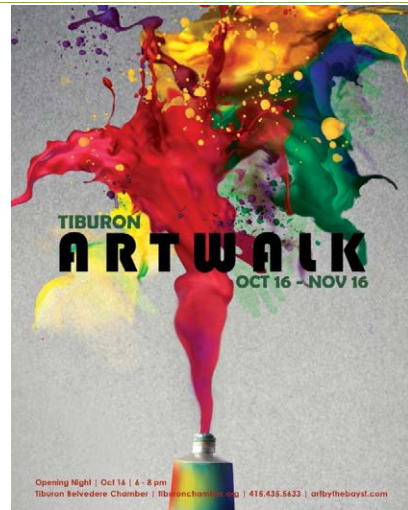
Sincerely,

Melanie Haddad, Executive Director  
Belvedere-Tiburon Chamber of Commerce

## Art Walk and Art by the Bay Continues through November 16

If you haven't already seen the artwork in downtown shops or businesses, or the sculptures at Shoreline Park and the Library, you still have time. Tiburon Art Walk and Art by the Bay will continue through November 16.

For Art Walk, you can view the works of 30 critically-acclaimed artists in over 28 locations. Each painting is thoughtfully paired with a Tiburon shop or business; some are featured at Town Hall and the Library.



Tiburon Art Walk runs in conjunction with Art by the Bay (see more on this below). For a complete list of participating artists and locations, visit the Art Walk [page](#) on the Chamber of Commerce website.

Our thanks to Chamber of Commerce Director [Melanie Haddad](#), and [Lyndasue Johnson](#) of Bradley Real Estate, for their extensive work on this new, exciting project. And thanks to the Tiburon Peninsula Foundation, and other sponsors, for their continued support.

###

**Art by the Bay  
October 16 - November 16  
Shoreline Park, Pt. Tiburon Plaza, Belvedere-Tiburon  
Library**

Following the success of last year's exhibition, Art by the Bay has returned to Tiburon for a month-long show of outdoor public artwork. Sculptures by Bruce Beasley ("Refuge to the Moon" series) and Bruce Johnson ("Uprooted") are on display at Shoreline Park, adjacent to the ferry plaza. Twelve pieces by artist Mark Riegel are located behind the library, adjacent to Zelinsky Park. And a piece entitled "Boxcar Memory", by Mason Bondi, Yannick Pigois Braunschweig, and Isabelle Drever, is located at Pt. Tiburon Plaza.

Mason Bondi, curator for Art by the Bay, says the theme of Art by the Bay is "Ornamenting Landscape". Its mission is to enhance the local beauty and topography of Tiburon. The Drever Family Foundation is underwriting the event.

Visit the Art by the Bay [website](#) to find out more about the viewing locations, the artists and their work.

**Tiburon Artist Laureate Workshop Back by  
Popular Demand: "Altered Books"**





**Saturday November 15  
11 am - 1 pm  
Founders Room, Belvedere-Tiburon Library**

For this workshop, I will bring supplies like glue, Gesso, pencils and ruler. You should bring personalized items you want to put in your journal. The Library is offering free books for you to choose from for your project.

Please [RSVP](#) to reserve a space.

Here is a more complete list of materials you will need to make a journal as an altered book or a book art project:

White gesso (Gesso is a thick, water-base paint commonly formed of plaster and glue. It has a creamy, chalky consistency and is used to create a white foundation for our artwork); paint brush; exacto or craft knife and blades; ruler; pencil; scissors; water; paper towels or old rags; medium sand paper or sanding sponge (if you need to roughen the cover); craft glue; printed images of your own choice (5"x7" works best to cover the writing in the pages).

### **Town Hall Exhibit**

Also, please do not miss seeing my show currently on display at Tiburon Town Hall. This is a "mini retrospective" of my work and is also part of the current Tiburon Art Walk (look for my painting entitled, "Chef Gustav").

Thanks, and enjoy!

Jaleh

--

Jaleh A. Etemad  
Tiburon Artist Laureate

Society of Layerists in Multi Media - President  
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[www.jalehetemad.com](http://www.jalehetemad.com)  
[www.mixedmediacollage.com](http://www.mixedmediacollage.com)  
[www.slmm.org](http://www.slmm.org)

## Concert at Old St. Hilary's Landmark

**The Levitan - Mendieta Harp Duo**  
**Sunday, November 16, 4 p.m.**  
**Old St. Hilary's Landmark**



Dan Levitan and Anna Maria Mendieta, principal harpists with many outstanding symphony orchestras, will perform a delightful program featuring Bach, Mozart, Respighi, Spanish and Latin composers, a Puccini opera set, Strauss waltzes, Andrew Lloyd Webber, and more.

Presented by the Belvedere-Tiburon Landmarks Society and Tiburon Heritage & Arts Commission, tickets are available at select locations or [on-line](#).

Because there is no parking at Old St. Hilary's, you can walk or go to the Boardwalk Shopping Center and take the shuttle, starting at 3:30 p.m.

Thank you for your continued support.

Sincerely,

Dave Gotz  
Belvedere-Tiburon Landmarks Archivist

## Latin American Art Lecture at Library

**Latin American Contemporary Artists**  
**Tuesday, November 18, 7 p.m.**

## Founders Room, Belvedere-Tiburon Library

**Joan Palmero**, well-known Town staff member and liaison to the Heritage & Arts Commission, will give another in a series of presentations on Latin American Artists on November 18 at the Library.

This presentation includes artists **Alfredo Ramos Martinez**, father of Mexican modernism, and **Rodolfo Morales**, earliest Mexican proponent of magic realism.

Joan is a Belvedere native and art devotee. Her many years spent in Mexico are the basis for her love and excitement about the art of Latin America. She loves to share this excitement with others. Here's what she says about the featured artists:

"What is 'Magic Realism'? Characterized as 'a sense of mystery juxtaposed with the normalcy of everyday objects', **Rodolfo Morales** has created a world where cathedrals are borne through the air by women of the town, where brides are surrounded by masses of flowers and veils of lace but the grooms are rarely visible, and where rows of people, shoulder to shoulder, compose the architecture of the buildings and walls.

Why might Morales have painted thus? Come find out!

**Alfredo Ramos Martinez**, Father of Mexican Modernism's closest friend, Poet Ruben Dario, is quoted as saying 'Ramos Martinez is one of those who paints poems. He does not copy, he interprets...'. We will examine the artist's wide range of painting techniques and learn why it is that he - not Diego Rivera - is considered to be the Father of Mexican Modernism.

A luscious, compelling palette of colors and innovative techniques await your review as we examine perhaps the first portraits to focus on Mexico's indigenous people."

Sincerely,

Deborah Mazzolini  
Belvedere-Tiburon Library Director

## Council and Commission Meetings

**Town Council:** First and third Wednesdays at 7:30 p.m. - November 5 and November 19

**Design Review Board:** First and third Thursdays at 7 p.m. - November 6 and November 20

**Planning Commission:** Second and fourth Wednesdays at 7:30 p.m. - November 12; November 26 is cancelled due to the Thanksgiving Holiday

**Heritage & Arts Commission:** Fourth Tuesday at 7 p.m.

(Town Hall Conference Room) - November 25

**Parks, Open Space and Trails Commission:** Third Tuesday every other month - Next meeting is scheduled for 6 p.m. on November 18

Unless stated otherwise, all meetings are held in the Town Council Chambers located at 1505 Tiburon Boulevard, Tiburon, CA 94920.

## Community Calendar

For the scoop on events and meetings sponsored by local nonprofit community and government organizations on the Tiburon Peninsula, visit the Belvedere-Tiburon Library's excellent [community calendar](#).



Sincerely,

Town Staff  
Town of Tiburon  
435-7373

Editor: Diane Crane Iacopi

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